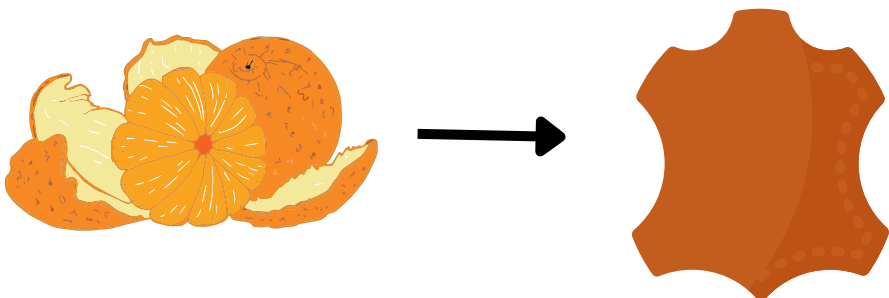


STAKEHOLDERS

- Transgender Community
- Fruit vendors
- Animal Welfare Groups

INNOVATION



Converting **biodegradable waste** (orange peels) into **bio - leather**

DRITIH LAUNCH



Launch of **Project Dritih** during our annual event - Avensis'22

SDG'S ACHIEVED THROUGH OUR PROJECT



Project Dritih covers **10** SDG's out of 17, of which the primary goal is **Life on Land** and **9** are secondary.

OVERVIEW OF PROJECT

Project Dritih is an initiative that aims to combat animal cruelty through the use of biodegradable waste. This project bases its foundation to create a low-cost, merchantable and reliable substitute for animal-based leather, on the widely unmanaged biodegradable waste i.e., orange peel used as the primary raw material.

FUTURE PROJECTIONS

By the end of June 2023, we aim to-

- Generate revenue of Rs 1 Lakh
- Produce 195 m² of bio leather
- Save 54+ animals' lives
- Employ 50+ people from the transgender community
- Rightly manage 200 kgs of biodegradable waste (orange peels)
- Directly impact 1450+ lives

PROBLEMS WE TARGET

