



PROJECT SANA



ANNUAL REPORT 2023-2024

OVERVIEW OF PROJECT

Enactus Shivaji launched Project Sana in 2019 to empower underprivileged women through sustainable and eco-friendly menstrual solutions. Our previous efforts included introducing the Sana comic for menstrual education and conducting awareness campaigns. We are now developing an improved version of biodegradable and reusable cotton pads, while also partnering with Padcare Labs to revolutionize menstrual waste management. Our mission is to promote hygienic menstruation for all, positively impacting women's well-being and the environment.

IMPACT CREATED

1250+ Women Impacted

200+ Men Impacted

50+ Others Impacted

TONS OF WASTE RECYCLED

4.8

Kgs of Menstrual Plastic Recycled

6.78

Kgs of Carbon equivalence conserved



OUR PRODUCT

Comic- Sana ke Kisse (2nd gen)

REVENUE

MODEL



50
Comics Sold



₹100
Price per Comic



₹5000
Total

FUTURE PROJECTIONS

SHORT-TERM GOALS

- Launching Pads
- Regular field visits and awareness sessions
- Install 20 Padcare bins
- Use menstrual waste recycled paper by Padcare for production of Sana Comic.

LONG-TERM GOALS

- Provide pads to 500+ menstruators by 2025, raise awareness.
- Educate 1000+ menstruators with our products.

SDG's ACHIEVED



Project Sana covers **3 SDG's** Out of 17, of which primary is **Good Health and Well-being** and rest are secondary

PROGRESS OVER YEARS



FIELD VISITS



We donated **more than 900 pads** to **Power Trust and Taare Zameen Foundation.**

OUR PARTNER

