Shivaji College Faculty Details Proforma

Title		First Name		Last Name		Photograph
	Dr.		Kiran		Chaudhary	

Designation	Associate Professor

Address	Department of Commerce Shivaji College, University of Delhi New Delhi-110027

Office Phone No.	
Residence	7/8, Tilak Nagar, New Delhi-110018
Mobile	9650998578
Email	kchaudhary1@gmail.com
Web-Page	
Educational Qualifications	M.Com ad Ph.D

Degree	University/Institute	Year
Ph.D.	Kurukshetra University	2020
M.Phil./M.Tech.		
PG	Kurukshetra University	2007
UG	Kurukshetra University	
Any Other Qualification	UGC Net	2007

Career Profile

- Associate Professor in the Department of Commerce, Shivaji College, University of Delhi from December 1, 2022 to till date.
- Assistant Professor (Permanent, AGP Rs 8000) in the Department of Commerce, Shivaji College, University of Delhi from Sep 12, 2008 to December 30, 2022.
- Formerly Lecturer in Department of Commerce, D.A.V College, Yamuna Nagar, Haryana from Aug 2007 to Feb 2008.

Administrative Assignments

- Bursar, Shivaji College, University of Delhi , for the period of two years effective from 20th January 2024.
- Teacher In Charge, Department of Commerce, Shivaji College, May 1, 2021April 30, 2022

Areas of Interest/Specialisation

Big Data Analytics for Business and Marketing, Artificial intelligent for Business and marketing, Cyber Security Law , Digital and Social Media Marketing, Human Resource Management, , Organizational Behavior, Business and Corporate law

Subjects Taught

Principles of marketing
Corporate Law
Corporate Law
Business Law

Innovation Project/Research Projects (Major Grants/Research Collaboration)

RESEARCH PROJECT

S,No	Project Title	PI/Co-PI	Grant	Agency
1	Study of Socio-Economic Impact of COVID-19 using Mathematical Modeling and Data Analytics Techniques,	Kiran Chaudhary(PI	Rs 30,000	Shivaji College, University of Delhi

Publications Profile (*Research Papers/Books*)

[1] Kiran Chaudhary , Aashita Chhabra , Manzoor Ansari , Mansaf Alam, Impact of COVID-19 on Employment Rate in different sectors of the economy using Mathematical Modelling and Data Analytics Techniques, Samdarshi Journal, ISSN: 2581-3986, Vol 16 Issue 4 (September 2023), UGC Listed Journal.

[2] Hasan, N., Chaudhary, K. & Alam, M. A novel blockchain federated safety-as-a-Service scheme for industrial IoT using machine learning. *Multimed Tools Appl* (2022), **Springer**, Volume 81. Issue 20**, Scopus and WoS indexed, SCIE, Impact Factor:2.757**, pp:1-30, 2022, https://doi.org/10.1007/s11042-022-13503-w

[3] Rabinarayan Samantara, Kiran Chaudhary, Shriya Samantara, ECO-TOURISM AND SOCIAL ENTREPRENEURSHIP IN NORTH-EAST INDIA: ISSUES AND CHALLENGES, JOURNAL OF EDUCATION: RABINDRA BHARATI UNIVERSITY ISSN: 0972-7175, Vol.: XXV, No. :4(IV), pp: 121-131, 2022

[4] Manju Shree, Krishna Kumar Sharma. Kiran Chaudhary, Rabinarayan Samantara, Keyurkumar M, Ramesh Kumar, MODELING THE SUCCESS FACTORS OF ENTREPRENEURIAL WOMEN GLOBALLY, Oeconomia Copernicana, Volume 13 issue 2 2022 p-ISSN 2083-1277, e-ISSN 2353-1827, DOI: 04.3605/oeco.584775

[5] Suzanee Malhotra, Kiran Chaudhary, et.al. Voice Based Assistant Devices (VBADs): A Machine Learning Base an Exploratory Study using Cluster and Correspondence Analysis, **International Journal of Information Management Data Insights ,** 2022**, Elsevier(Accepted)**

[6] N Hasan, Kiran Chaudhary et. al(2021) Unsupervised machine learning framework for early machine failure detection in an industry, Journal of Discrete Mathematical Sciences and Cryptography, 24:5, 1497-1508,**Taylor & Francis**, *(Indexed: Web of Science),*
DOI: 10.1080/09720529.2021.1951434

[7] Chaudhary, Kiran, et al. "Machine learning-based mathematical modeling for prediction of social media consumer behavior using big data analytics." *Journal of Big Data, Springer (Indexed: Web of Science and Scopus), SCIE, Cite Score 8.0, Impact Factor:* **10.835**, volume 8(1), (2021), PP:1-20.

[8] Ramesh Kumar, V.S. Poonia, Kiran Chaudhary, Impact of Investor's Motivation to invest in the Mutual funds on their future investment intention: An Empirical study, journal of interdisciplinary cycle research volum XIII issue VII, Page No: 1863-1880,2021 DOI:18.0002.JICR.2021.V13I7.008301.317123183

[9] Kiran Chaudhary, Manohar Goel, The smiling indian retail industry: a path ahead, Asia Pacific Journal of Research in Business Management, Vol. 2(2),P: 133-144, Feb. 2011, ISSN:2229-4104

[10] Kiran Chaudhary, Parveen Dewan, Corruption- a Global issue, Asia Pacific Journal of Research in Business Management, Vol. 2 (4) ,P: 246-257, April 2011, ISSN: 2229-4104

[11] K Chaudhary, T Chandhiok, P Dewan , Consumer Protection and Consumerism in India, ZENITH-International Journal of Multidisciplinary research, Vol. 1 (1)P: 83-94, May 2011,ISSN:2231-5780

[12] Kiran Chaudhary, Ramesh Kumar Malik, Depository system in India: An appraisal, International Journal of Research in Social Sciences, Volume 1, Issue 1, P: 207-220, August 2011,ISSN: 2249-2496

[13] Kiran Chaudhary, Emerging Trends of Investing and Financing Activities in Indian Companies, International Journal of Research in Finance and Marketing (IJRFM), Vol. 2(4), P: 21-32, April 2012 ,ISSN: 2231-5985

[14] Ms Kiran Chaudhary, MONIKA Global Marketing–A Comparison of Domestic and International Marketing, International Journal Of Management Research, Volume-2, Issue-4,P:34-45, April,2014, ISSN No. : (2321-1709)

[15] Kiran Chaudhary, Communication Problems in Business Organisations, International Research Journal of Humanities, Language and Literature, Volume -1, Issue -2, P 36-43, (November 2014), ISSN: 2349-1642

[16] Chaudhary, K. & Kumar, S. (2016), Customer Satisfaction Towards Flipkart and Amazon: A Comparative

Study, International Journal of Academic Research & Development JAR&D, 35.

[17] Kiran Chaudhary, Prof Narender Singh, Factors Determining Customer Satisfaction, Customer Trust and Customer Loyalty in Online Retailing: An Empirical Study, International Journal in Multidisciplinary and Academic Research (SSIJMAR), Volume 7, Issue 1, P: 1-13, Feb,2018,ISSN- 2278-5973

[18] Kiran Chaudhary, Impact of Emotional State of E-Buyers on E-Satisfaction: An Empirical Study, SHANLAX International Journals of Management, Volume 5, Issue2, P: 83-88, April,2018, ISSN -2321-4643

[19] Kiran Chaudhary, Infrastructural Analysis & Tourism Trends in India, China and Malaysia, journal of interdisciplinary cycle research, Volume 12, Issue 1, P: 1379-1408,

[20] Kiran Chaudhary, Deductive Analysis of India, China and Malaysia in Tourism Sector for Capacity Building in Employment, The International journal of analytical and experimental modal analysis, Volume 11 Issue 11, P: 2216-2235

BOOK CHAPTERS

[1] Pavnesh Kumar, Siddhartha Ghosh, Kiran Chaudhary, Business Analytics and Performance Management in India, Big Data Analytics: Digital Marketing and Decision Making, **Taylor and Francis**, HB: ISBN 9781032310305, eBook copy: ISBN 9781003307761. June, 2022.

[2] Aashita Chhabra, Kiran Chaudhary, Mansaf Alam, Strategic Plans for Market Campaign Using Machine Learning Algorithms, Intelligent Data Analytics in Business eBook ISBN978-981-99-5358-5, 6, September 6 2023, Springer, DOIhttps://doi.org/10.1007/978-981-99-5358-5

[3] *Ansari, M., Ali, S. A., Alam, M., Chaudhary, K., & Rakshit, S. (2023). Unlocking the Power of Explainable AI to Improve Customer Experiences in E-Commerce. In AI-Based Data Analytics (pp. 31-48). Auerbach Publications, **Taylor & Francis**.*

[4] *Chhabra, A., Chaudhary, K., & Alam, M. (2024). Exploring Hugging Face Transformer Library Impact on Sentiment Analysis: A Case Study, AI-Based Data Analytics (pp. 97-106). Auerbach Publications.*

PAPER PRESENTATIONS

[1] Presented a paper on Emerging Issues and Challenges in Export Management.

[2] Presented a paper Strategic Plan for Marketing Campaign using Machine Learning Algorithm, International Conference on Data Analytics in Business and Marketing, April 21-22,2022, Shivaji College, University of Delhi.

[3] Presented a paper, Artificial Intelligence based strategies to Improve customer behavior on Social Media Marketing, International Conference on Data Analytics in
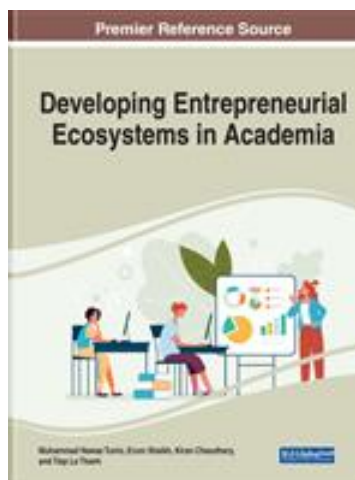
Business and Marketing, April 21-22, 2022, Shivaji College, University of Delhi.

BOOKS

[1] Deepti and Kiran Chaudhary, **Probability and Statistics**
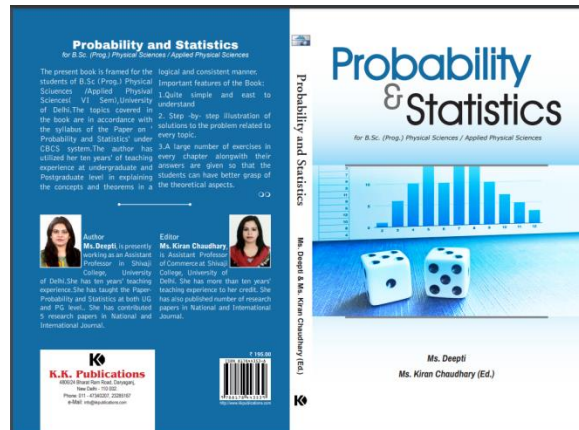

[2] Muhammad Nawaz Tunio, Erum Shaikh, Muhammad Khan, and Kiran Chaudhary, **Developing Entrepreneurial Ecosystems in Academia,** ISBN13: 9781799885054, November 2021, IGI Global Publisher, DOI: 10.4018/978-1-7998-8505-4

[3] Kiran Chaudhary and Mansaf Alam, **Big Data Analytics: Applications in Business and Marketing**, ISBN 9781032187662, January 19, 2022, **Taylor and Francis**
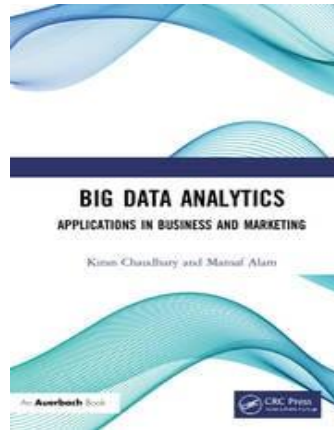
[4] Kiran Chaudhary and Mansaf Alam, **Big Data Analytics: Digital Marketing and Decision Making**, HB: ISBN 9781032310305, eBoo: ISBN 9781003307761. April, 2022, **Taylor and Francis.**
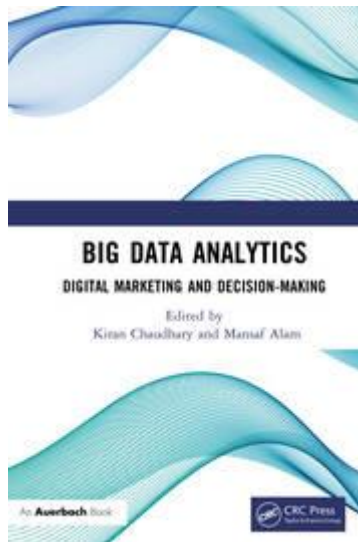
[5] Kiran Chaudhary and Mansaf Alam**, AI-Based Data Analytics: Applications for Business Management**, ISBN-10: 1032411767, ISBN-13: 978-1032411767, January 24, **Taylor and Francis.**
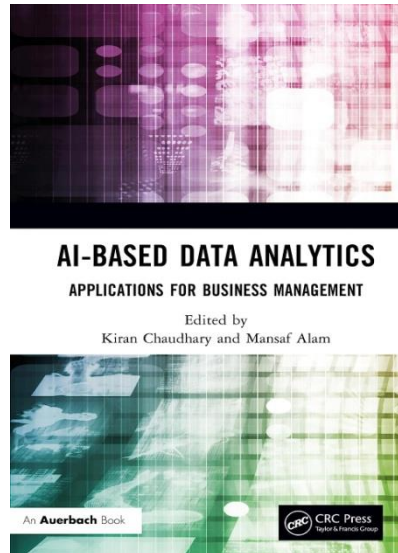
[6] Kiran Chaudhary, Mansaf Alam and Narayan C. Debnath, **Intelligent Data Analytics in**

Business, ISBN-10: 981995357X, ISBN-13: 978-9819953578, September 7, 2023, **Springer**

Verlag**, Singapore; 1st ed. 2023.**
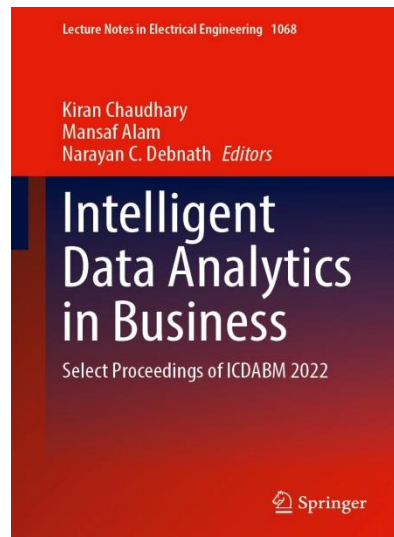
Conference/Seminar/Faculty Development Programme/Workshop

SEMINARS, SYMPOSIA & WORKSHOPS ATTENDED

1. Attended Faculty Development Programme on "Emerging Trends in Research Methodology'' organized by Mata Sundry college for women (7-12 0ctober ,2019)
2. Attended one day workshop on "Personal and Financial Tax Planning'' organized by Department of Commerce, Hansraj College, University of Delhi (November 16, 2019)
3. Attended teachers conference on empowering educators organized by the Institute of company secretaries of India (Sep 17,2019)
4. Attended International conference of women leadership for global peace and prosperity organized by women development cell of Shivaji College, University of Delhi (January 9-10, 2020)
5. Attended Faculty Development Programme on "Hands on Practice of Advanced Data Analysis Tools" organised by Department of Commerce, Bharati College, University of Delhi (15-21 December, 2018).
6. National conference on "FDI in India: Response and Challenge", Shaheed Bhagat Singh College, University of Delhi, Nov 5-6 2012.
7. National Seminar on "Financial Sector Reforms in India", Shaheed Bhagat Singh College, University of Delhi, Jan 21-22, 2011.
8. National Seminar on "Business & Economics", Shivaji College, University of Delhi, New Delhi, February 25, 2011. • Participated in ICT Workshop For capacity building University of Delhi, (Jan8 Jan 14,2010)

TRAINING COURSES, TEACHING-LEARNING-EVALUATION TECHNOLOGY PROGRAMMES & FACULTY DEVELOPMENT PROGRAMMES

S. No.	Programme & Duration	Organized by
1.	4 week Orientation Programme (OP-102) held from 20.06.2011 to 16.07.2011	Academic Staff College, Himachal Pradesh University, Shimla
2.	4 week refresher course (UGC sponsored) in "Commerce" from 09.06.2016 to 29.06.2016	UGC-HRDC, Guru Jambheshwar University of Science Technology, Hisar-125 001 (Haryana)
3.	Refresher Course in Commerce & Management Studies on "Emerging Trends in Commerce & Management Studies:	UGC-HRD Centre, Jamia Milia Islamia, New Delhi

	Issues & Challenges" from 28.01.2019 to 16.02.2019.	
4.	Refresher course in Commerce and Management Studies from 18.11.2019 to 30.11.2019	UGC-HRD Centre, Jamia Milia Islamia, New Delhi
5	Short Term Course on Gender studies from 10.02.2020 to 15.02.2020	UGC-HRD Centre, Jamia Milia Islamia, New Delhi
6	7 Days National Faculty Development Programme on "Emerging Trends of Pedagogy in Language, Literature and Social Sciences" July 13 - July 19, 2020.	Teaching Learning Centre Ramanujan College University of Delhi And Shyama Prasad Mukherji College For Women University of Delhi
7	14 Days National Faculty Development Program on Data Analysis for Research in Social Sciences, 17th to 30th June 2020.	Technical Learning Centre Ramanujan College, University of Delhi and Indian Accounting Association, NCR Chapter
8	Refresher Course on Research Methodology for Faculty of Social Sciences, August 5 2020 to August 19 2020.	Human Resource Development Centre, University of Hyderabad
9	One week (Online) National Faculty Development Programme on **"Multivariate Analysis and Structural Equation Modeling"** (November 27- December 2, 2021).	organised by Shivaji College, University of Delhi in collaboration with Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi.

INVITED TALK

1. Invited talk on **Social Media Marketing: Recent Trends**, Pandit Madan Mohan Malaviya School of Commerce & Management Sciences, MGCU, Motihari, Bihar, March 5, 2021.
2. Invited talk on **Social Media Marketing: Recent Trends**, Delhi Productive Council, Delhi, March 25, 2021.
3. Invited talk on **Role of Social Media Marketing in Entrepreneurship,** Two weeks National Level Online Workshop on Entrepreneurship Development Program for Building Manag**er,** Department of Management, Christian Eminent College, Indore, MP**,** May 8, 2021.
4. **I**nvited talk on **Role of Ms Team in online Teaching**, workshop on Online Teaching Tools and Techniques, organized by University Department of Computer Applications, Tilka Manjhi Bhagalpur University, June 10, 2021
5. **I**nvited talk on **Blockchain and its Applications in Business and Marketing**, Faculty Development Program on Emerging Trends in Information Technology (Blockchain), IITM,

Janakpuri, New Delhi, August 10, 2021.

6. Invited Talk on **Cyber security Act in India**, FDP Programme on Cyber Security in Digital Era from August 23 to August 27 2021, Department of Computer Sciences, BGSB University Rajouri, Jammu and Kashmir, August 24, 2021

7. Invited Talk " **Information Technology Act in India**", UGC-HRDC, BPSMV Refresher program on "Technological Reforms in teaching and upcoming trends in ICT(ID)" from August 17 2021 to August 31 2021, BPS Mahila Vishwavidhyalya (Women University), Khanpur Kalan, Sonepat-131005, August 26, 2021

8. Invited Talk "**Microsoft Teams in Teaching and Learning Online**", UGC-HRDC, BPSMV Refresher program on "Technological Reforms in teaching and upcoming trends in ICT(ID)" from August 17 2021 to August 31 2021, BPS Mahila Vishwavidhyalya (Women University), Khanpur Kalan, Sonepat-131005, August 26, 2021.

9. Invited Talk "**Cyber Security Acts in India**", one day National Workshop on "Cyber Crime and Cyber Security" Organized by Department of Geography and Department of Economics Hamidia Degree College, University of Allahbad, prayagraj (U.P), September 18, 2021.

10. Invited Talk on **Big Data Analytics in Business and Marketing**, AICTE sponsored online STTP on "BIG DATA ANALYTICS USING SOFT COMPUTING TOOLS" , September 27 2021 to October 2 2021, Department of computer Science and Engineering, Rajiv Gandhi University (A central university), Rono-Hills, Doimukh- 791112, Arunachal Pradesh, October 1, 2021.

11. Invited Talk on **Big Data Analytics** Applications **in Business Management**, Department of Information Technology, KIET Group of Institutions Delhi-NCR, Meerut Road (NH-58) Ghaziabad - 201206, UP, October 21, 2021.

12. Invited Talk on **Cyber Security Acts in India**, 3rd Online 2-Week Refresher Course in Computational and Mathematical Sciences from October 22 to November 5, 2021. Human Resource Development Centre, Jamia Millia Islamia, New Delhi, October 30, 2021.

13. Invited Talk on **Cyber Security Law**, 6th Online Faculty Induction Programme from October 20 to November 18, 2021. Human Resource Development Centre, Jamia Millia Islamia, New Delhi, November 1, 2021.

14. Invited Talk on **E- Contents Development Process and Techniques**, Online Short term

Course on How to Develop E-contents for online Teaching, November 6 to November 12, 2021, UGC-HRDC, AMU, Aligarh, November 8, 2021.

15. Invited Talk on **Cyber Security Act in India,** Five Days Workshop on Cyber Crime and Cyber Security**,** December 13 to December 17, 2021, Era University, Lucknow, December 15, 2021.

16. Invited Talk on **Success in higher education,** Global conference on success in higher education organized by Global Edu Leader Forum, **Brazil,** December 17, 2021.

17. Invited talk on **Cyber Security Act in India**, 7th Online Faculty Induction Programme from December 10 to January 8, 2022, UGC HRDC, JMI, December 27, 2021.

18. Invited talk on Role **of Social Media in Disaster management**, 3rd 2-Week Refresher Course in Disaster Management (Interdisciplinary), HRDC, JMI, New Delhi, December 29, 2021.

19. Invited talk on **Basel Norms**, Short-term Certificate Course in Banking & Finance Department of Commerce (Hindi Shift) of Banwarilal Bhalotia College, Asansol, West Bengal, January 17, 2022.

20. Invited talk on **Cyber Security Act in India,** Faculty Development Program (FDP) on Outcome Based Teaching Learning Process, February 7 2022 - February 9 2022, IAMR Group of Institutions, Ghaziabad (U.P), February 08, 2022.

21. Invited Talk on **Cyber Security Act in India**, Faculty Induction Program, February 1 to March 2, 2022, UGC-HRDC, BPSMV, , Haryana, February 9, 2022.

22. Invited Talk **on E-Contents Development Process and Techniques**, Faculty Induction Program, February 1 to March 2, 2022, UGC-HRDC, BPSMV, , Haryana, February 9, 2022.

23. Invited Talk on **Cyber Security Law in India**, Refresher Course in Information Technology, March 2022, UGC-HRDC, University of Kashmir, J &K, February 25, 2022.

24. Invited Talk on **Cyber Security Act in India**, workshop on 'Critical Understanding of ICT', Department off TT&NFE (IASE), Faculty of Education, JMI, New Delhi, 10:00 AM -11:30 AM, March 15, 2022.

25. Invited Talk on **Microsoft Teams in Teaching and Learning Online**, workshop on 'Critical Understanding of ICT', Department off TT&NFE (IASE), Faculty of Education, JMI, New Delhi, 11:45 AM -1:15 PM, March 15, 2022.

26. Invited Talk on **Social Media Analytics**, eWorkshop, Seth Jai Parkash Mukand Lal Institute of Engineering and Technology (JMIT), Yamuna Nagar, Haryana, May 31, 2022.

27. Invited Talk on **Cyber Crimes and Cyber Security Act in India**, SLC(University of Delhi, Shyam Lal College , National service Scheme , Webinar, University of Delhi, June 1, 2022

28. Invited Talk on **Cyber Crimes**, National level online Refresher Course on " Hands-on Experience of learning the art and techniques of developing online programs from July 6 to July 19, 2022, UGC-HRDC, BPSMV, Haryana, July 12, 2022

29. Invited Talk on **Cyber Security Act in India**, National level online Refresher Course on " Hands-on Experience of learning the art and techniques of developing online programs from July 6 to July 19, 2022, UGC-HRDC, BPSMV, Haryana, July 12, 2022.

30. Invited Talk on **Cyber Crimes and Cyber Security Act in India**, Refresher Course on Computer Science and Information Technology, UGC HRDC MANUU, Hyderabad, July 28, 2022.

31. Invited Talk on **Role of Social Media in Disaster Management**, 4th Online 2-Week Refresher Course in Disaster Management (Interdisciplinary) from June 22 to 4th, August,2022, HRDC, JMI, July 29, 2022.

32. Invited Talk on **Cyber Crimes and Cyber Security Act in India**, DST Sponsored FDP on Machine Learning and Artificial Intelligence , School of Computer Science and Engineering, Jamia Hamdard, New Delhi, August 2, 2022.

33. Invited Talk on "**Research ethics ,Plagiarism and tools of checking Plagiarism**" in Faculty Development Programme on " Indic-Centric Research in Higher Education and the New Education Policy" by Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi in association with Sri Guru Nanak Dev Khalsa College, University of Delhi, September 12, 2022.

34. Invited talk on "**Cyber Crime and Security**" in 10th Online Faculty Induction Programme from September 1 to September 28, 2022, UGC HRDC, JMI, September 15, 2022.

35. Invited Talk on **Basic- Spelling and Grammar, Advance add-ons: Easy Bib, Translate, Word Cloud , Add-ons course Program**, Department of Commerce, Shivaji College, University of Delhi, September 18, 2022

36. Invited as Guest of Honor and speaker in a Extension Lecture on "**Cyber Crime and Cyber Security Law in India**" , Jamia Millia Islamia University, September 22, 2022
https://thehindnews.com/delhi/jamia-66/, https://thecriticalmirror.com/news/education/jamia-organise-extension-lectures-on-cyber-security-and-machine-learning/2022/09/23/
https://thecriticalmirror.com/news/education/jamia-organise-extension-lectures-on-cyber-security-and-machine-learning/2022/09/23/

37. Invited Talk on **Digital Marketing**, E- Workshop, Seth Jai Parkash Mukand Lal Institute of Engineering and Technology (JMIT), Yamuna Nagar, Haryana, September 28, 2022.

38. Invited Talk on **Introduction to Latex,** one-week workshop on "Scientific & Technical Research Scripting Using LaTeX" , 13.02.2023 to 17.02.2023, Dept of Mathematics ,SRM University, Sonepat Haryana, February 13, 2023

39. Guest of Honor and Invited Talk on **Hands on Latex, one-week workshop** on "Scientific & Technical Research Scripting Using Latex" , 13.02.2023 to 17.02.2023, Dept of Mathematics ,SRM University, Sonepat Haryana, February 13, 2023.

40. Invited talk on the topic "**Cyber Crime and Cyber Security Act in India** ", Short Term Course in Cyber Crime and Cyber Security, February 20 to February 25 m 2023, UGC HRDC, JMI, New Delhi, February 20, 2023.

41. Invited talk on the topic "**Research Ethics, Plagiarism and Tools of Checking Plagiarism** ",12th Online Faculty Induction Programme, February 1 to February 28, 2023, UGC HRDC, JMI, New Delhi, February 21, 2023.

42. Invited Talk (Resource person) on a topic "**Role of ICT in Teaching and Learning** ", Workshop on 'Critical Understanding of ICT', Department of TT &NFE (IASE), Faculty of Education. JMI, New Delhi, February 24, 2023.

43. Invited Talk On **Cyber Crime and Cyber Security Impact on Society** , Cyber Security Awareness Program 2023, Jamshedpur Women University, Jamshedpur, March 3, 2023.

44. Invited Talk/Resource Person on **Cyber Security and Cyber Law**, Department of Computer Science and Applications, Chaudhary Ranvir Singh University, Jind, Haryana, March 22, 2023.

45. Invited Talk/Resource person, **Cyber crime and Cyber security in India**, Dyal Singh College , University of Delhi, April 13, 2023.

46. Invited Talk/Resource Person on **Cyber Security and Cyber Law**, Department of Commerce, Chaudhary Ranvir Singh University, Jind, Haryana, May 12, 2023.

47. Invited Talk/ Resource Person on **How to plan for Start-up and Legal & Ethical Steps, Institution's Innovation Council, Centre for Innovation and Entrepreneurship**, CMR Technical Campus, Hyderabad, May 19, 2023.

48. Invited Talk/Resource Person, **Learning Theories (Behaviorism Cognitivism ad Constructivism**, Mahatma Hansraj Faculty Development Centre, Hansraj College, Faculty Induction Programme , June 20 to July 19, 2023, Delhi University, June 10, 2023.

49. Invited talk/Resource Person on the topic "**Research Ethics, Plagiarism and Tools of Checking Plagiarism** ",13th Online Faculty Induction Programme, July 4 to August 2, 2023, UGC HRDC, JMI, New Delhi, July 19, 2023.

50. Invited Talk on **Cyber Security Law in India,** Refresher Course in Information Technology, July 2023, UGC-HRDC, University of Kashmir, J &K, July 20, 2023.

51. Invited Talk/Resource Person on **Cyber Security Act in India**, Short Term Course in ICT Enabled Learning 03-09 August 2023,UGC MHRD Centre, Kumaun University, Nainital, 2023. August 9, 2023.

52. Invited Talk/Resource Person on **Cyber Crime and Cyber Security Impact on Society**, Short Term Course in ICT Enabled Learning 03-09 August 2023, UGC MHRD Centre, Kumaun University, Nainital, 2023. August 9, 2023.

53. Invited talk on **Cyber Security Act in India**, one-week FDP "Cyber Security in the Era of Artificial Intelligence" 18th September to 22nd September 2023 "Kamyaabi – An initiative in Career Development" Department of Computer Sciences, BGSB University Rajouri, Jammu and Kashmir, September 19, 2023

54. Invited Talk on **Cyber Crimes and Cyber Security in India,** Refresher Course (Online) Skill Development & Futuristic Technology (11-24 September 2023),UGC-HRDC, Jai Narain Vyas University, Jodhpur, September 19, 2023

55. Invited Talk on **Stress Management**, Three weeks Training programme for 02 years foundation Training of 59th Batch of DANICS Probationers (Union Territories Civil Services) from 11th -29th September, 2023 organised by Delhi Technological University (DTU) September 20, 2023.

56. Invited Talk on **Literature Review**, Five Days National Workshop on Research Methodology October 13-17, 2023, Rishabh Educational Society , Faridabad, October 14, 2023

57. Invited Talk Cyber Crime and Cyber Security Law , One month Faculty Induction Programme, 01 December to 31 December 2023, Malaviya Mission Teacher Training Centre, Jamia Millia Islamia, December 21, 2023.

58. Invited Talk Cyber Crime and Cyber Security Law , One month Faculty Induction Programme, 01 February to 01 March 2024, Malaviya Mission Teacher Training Centre, Jamia Millia Islamia, February 20, 2024.

59. Invited Talk/Resource Person on **Cyber Crime and Cyber Security Impact on Society**, Online Refresher Course on ICT and Computer Applications,17 February to 01 March 2024 , UGC Human Resource Development Centre, AMU Aligarh February 21, 2024.

60. Invited Talk/Resource Person on **E-Content Development process and Techniques**, Online Refresher Course on ICT and Computer Applications, 17 February to 01 March 2024, UGC Human Resource Development Centre, AMU Aligarh February 21, 2024.

61. Guest Lecture/Resource Person on **Cyber Crime Law in India**, Department of CSE-AIML ABES Engineering College 19th KM Stone, NH-09 GHAZIABAD(U.P) March 4, 2024.

62. Invited talk on Cyber Security Law in India, Department of Commerce, Kurukshetra University Kurukshetra, Haryana, March 11, 2024

SESSION CHAIR

1. Chairperson in a session, International Conference on Data Analytics and Management (ICDAM-2021)" on June 26, 2021, **Poland**, Proceeding by **Springer**

2. Co-Chairperson in a session, two days of the National E-Conference on "Advances in Business, Management and technology", June 26,2021, Pandit Madan Mohan Malaviya School of Commerce and Management Sciences Mahatma Gandhi Central University, Motihari, Bihar.

3. Chairperson in a Session,, 27th International Conference of International Academy of Physical Sciences, Recent Advances in Mathematics and Computational Optimizations (RAMCO-2021) 26th-28th October 2021 (ONLINE), School of Computational and Integrative Sciences, J.N.U, New Delhi , October 28, 2021.

4. Chairperson in a Session, AICTE sponsored 5th International Conference on Electrical, Electronics, Communication, Computers and Optimization Techniques (ICEECCOT-2021) technically co-sponsored by IEEE Bangalore Section on 10th & 11th December 2021 at GSSSIETW, Mysore, December 11, 2021.

5. Co-Chair in International Conference on Advance Research in Management, Social Science and Humanities organised by Hansraj college, University of Delhi, October 30, 2022.

6. Session Chair, International Conference on Recent Advances in Computer Science and Engineering (ICRACSE-2022), November 26-27, Department of Computer Engineering and Technology. Jamia Millia Islamia, New Delhi, November 27, 2022.

7. Presentation Evaluator/Session Chair, FIP-02 "Faculty Induction Programme, Hansraj College, University of Delhi, December 26, 2022.

8. Session Chair,, International Conference on Mathematical Sciences and Its Applications to Artificial Intelligence (ICMSAAI – 24), SRM University, Haryana, January 19, 2024.

CONVENER/COORDINATOR

1. Convener, Webinar on "Blockchain **Technology and its Applications in Crypto currencies**" Organized by Department of Commerce, Shivaji College, University of Delhi on July 29 2021.

2. Convener, Webinar on "**Future of Tourism and Hospitality Management**" Organized by

Department of Commerce, Shivaji College, University of Delhi on September 1, 2021

3. Convener, Webinar on "**National Education Policy 2020: Transforming the vision for education in India''** on October 4 2021, Organized by Department of Commerce in collaboration with the Department of Physics and The Department of Mathematics, Shivaji College, University of Delhi.

4. Convener, One week (Online) National Faculty Development Programme on **"Multivariate Analysis and Structural Equation Modeling"** (November 27- December 2, 2021), organised by Shivaji College, University of Delhi in collaboration with Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi.

5. Convener, International Conference on Data Analytics in Business and Marketing, April 21-22, 2022, Shivaji College, University of Delhi.

6. Coordinator, Add-ons course Program on G Suite, Department of Commerce, Shivaji College, University of Delhi, September 11, 2022 to November 6, 2022.

7. Coordinator, FDP on 'MOOCs and e-Content Development' , Department of Commerce, Shivaji College, in collaboration with Mahatma Hansraj, November 23–November 29, 2022

8. Student Coordinator, 10 hours session of the program "Kona Kona Shiksha", conducted by National Institute of Securities Markets (NISM) under the aegis of CSR program of Kotak Securities Limited On 02-Mar-2023

Research Guidance (*Supervision of Doctoral Thesis/Dissertations*)

Supervision of PhD students:01

Awards and Distinctions

- District topper in M.Com and amongst top ten in Kurukshetra University
- Recipient of Radha Krishnan scholarship of Merit in M.com final year (2007)
- Topper with 88% marks in Financial Management in B.Com
- INTERNATIONAL WOMEN EXCELLENCE AWARD (IWEA) 2024, At the Women for Socio-Economic Transformation International Conference on the occasion of the International Women's Day Celebrations held on March 8th, 2024

Memberships
International/National Committee Member/Reviewer

1. Technical program Committee Member and Reviewer, International Conference on Advancements in Interdisciplinary Research (AIR-2022),THEME: SMART AND SUSTAINABLE SOCIETY, 6th- May 7 2022, Motilal Nehru National Institute of Technology Allahabad, Prayagraj (U.P.), India, https://www.air-conference.com/copy-of-technical-programme-committee

2. Technical Program Committee and Reviewer, INTERNATIONAL CONFERENCE ON EMERGING COMPUTATIONAL INTELLIGENCE ICECI-2023 FEBRUARY 11-12, 2023, ,DEPARTMENT OF COMPUTER SCIENCE AMU, ALIGARH, INDIA

Other Academic Activities

1. Guest Editor, Expert System Journal, Wiley, Impact **Factor 2.587**(SCIE)

2. Co-Chief Editor, Journal of Applied Information Science, PGI, **ISSN:** 2321-6115

3. Editorial Board Member, International E-Conference on Advances in Business and Management-2022,, Organized by Department of Commerce, Shaheed Bhagat Singh College, University of Delhi

 Patents

1. Australian Patent **on An Artificial Intelligence Based Smart Dustbin**, Patent No. 2021105270, patent duration 8 years, October 27, 2021.

2. Indian Patent on IOT BASED STRESS MANAGEMENT SYSTEM, PUBLICATION DATE (U/S 11A): 11/08/2023, Application no: 202311049163.

SPECIAL SESSION ORGANIZED

1. **SPECIAL SESSION Title:** Big Data Analytics and Artificial intelligence in business and Marketing, CDAM-2021, International Conference on Data Analysis and Management Organized Jointly by JAN WYZYKOWSKI UNIVERSITY, POLAND & B.M. INSTITUTE OF ENGINEERING & TECHNOLOGY, HARYANA, INDIA, June 26 202

2. **SPECIAL SESSION Title :** Artificial intelligence Applications in business, Marketing and Big, Data Analytics , 3rd International Conference on Emerging Technologies in Data Mining and Information Security (IEMIS 2020), February 23th-25th, 2022, Institute of Engineering & Management, Salt Lake, Kolkata, India

3. *SPECIAL SESSION Title*: Artificial Intelligence based Data Analytics for Business and Marketing, INTERNATIONAL CONFERENCE ON MACHINE INTELLIGENCE & DATA SCIENCE APPLICATIONS(MIDAS 2021), December 26-27, 2021, Department of Computer Science and Engineering, Comilla University, Cumilla, Bangladesh.

Cultural/Extracurricular Activities
CONVENER/COORDINATOR

1. Convener, Webinar on "Blockchain **Technology and its Applications in Crypto currencies**" Organized by Department of Commerce, Shivaji College, University of Delhi on July 29 2021.

2. Convener, Webinar on "**Future of Tourism and Hospitality Management**" Organized by Department of Commerce, Shivaji College, University of Delhi on September 1, 2021

3. Convener, Webinar on "**National Education Policy 2020: Transforming the vision for education in India"** on October 4 2021, Organized by Department of Commerce in collaboration with the Department of Physics and The Department of Mathematics, Shivaji College, University of Delhi.

4. Convener, One week (Online) National Faculty Development Programme on **"Multivariate Analysis and Structural Equation Modeling"** (November 27- December 2, 2021), organised by Shivaji College, University of Delhi in collaboration with Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi.

5. Convener, International Conference on Data Analytics in Business and Marketing, April 21-22, 2022, Shivaji College, University of Delhi.

6. Coordinator, Add-ons course Program on G Suite, Department of Commerce, Shivaji College, University of Delhi, September 11, 2022 to November 6, 2022.

7. Coordinator, FDP on 'MOOCs and e-Content Development' , Department of Commerce, Shivaji College, in collaboration with Mahatma Hansraj, November 23–November 29, 2022

8. Student Coordinator, 10 hours session of the program "Kona Kona Shiksha", conducted by National Institute of Securities Markets (NISM) under the aegis of CSR program of Kotak Securities Limited On 02-Mar-2023

Kiran Chaudhary

Signature of Faculty Member