



## Shivaji College Faculty Details Proforma

<b>Title</b>	DR	<b>First Name</b>	NEETU	<b>Last Name</b>	DHAYAL	<b>Photograph</b>
<b>Designation</b>	ASSISTANT PROFESSOR					
<b>Address</b>	Rz22 A/3 Indrapark palam colony new Delhi 110045					
<b>Office Phone No.</b>						
<b>Residence</b>						
<b>Mobile</b>	9654448690					
<b>Email</b>	neetudhayaldse@gmail.com					
<b>Web-Page</b>						
<b>Educational Qualifications</b>						
<b>Degree</b>	<b>University/Institute</b>			<b>Year</b>		
<b>Ph.D.</b>	AMITY BUSINESS SCHOOL			2024		
<b>M.Phil./M.Tech.</b>						
<b>PG</b>	M.COM, DEPARTMENT OF COMMERCE, DELHI SCHOOL OF ECONOMICS (DU)			2013		
<b>UG</b>	B.COM(H), MOTILAL NEHRU COLLEGE (DU)			2011		
<b>Any Other Qualification</b>	B.ED, SHYAMA PRASAD MUKHERJI COLLEGE,(DU)			2014		
<b>Career Profile</b>						
<b>Administrative Assignments</b>						

1. Member of the Admission Committee, SRCC, DU, during Academic Session 2014-2022.
2. Member of Timetable Committee, SRCC, DU during Academic Session 2016-2017.
3. Member of IQAC, SRCC, and DU during Academic Session 2017-2018.
4. Member of Scholarship Committee, SRCC, DU, during Academic Session 2022-2023.
5. Member of Handbook Committee, SRCC, DU during Academic Session 20219-2021.
6. Member of IQAC, SRCC, and DU during Academic Session 2021-2022.
7. Member of Seminar Committee, SRCC, DU during Academic Session 2021-2022.
8. Member of Seminar Committee, SRCC, DU during Academic Session 2020-2021.
9. Member of Seminar Committee, SRCC, DU during Academic Session 2019-2020.
10. Member of Business Conclave Committee, SRCC, DU during Academic Session 2022-2020.
11. Member of Annual Day Committee, SRCC, DU during Academic Session 2018-2022.
12. Part of NACC from 2017-2022

**Areas of Interest/Specialisation**

**Management and Organisation Behaviour**

**Subjects Taught**

**Management principles and applications, Organisational behaviour, leadership and team development, Entrepreneurship, consumer affairs and customer care**

**Innovation Project/Research Projects (Major Grants/Research Collaboration)**

**Publications Profile (Research Papers/Books)**

1. Analysis of the connection between GHRM and positive negative work behaviors: Perspectives from Nationalised Bank of India, **Journal of Statistics and Management Systems**, September 2023 Web of Science Pg 1-10.
2. Workplace incivility: A learning from past to present, Nov 2023 **UGC CARE**
3. Cyberloafing: The emerging workplace deviant behavior in the contemporary organizations”, Bhartiya Shiksha Shodh Patrika (**UGC CARE**), Vol 41, April 2022, ISSN-0970-7603.
4. Forensic Accounting: A Tool for Detecting and Preventing Frauds”, **International Journal of Multidisciplinary Approach and Studies**, ISSN NO: 2348 – 537X, Volume 04, No.3, May - June 2017, Page no. 97.
5. Indian Retail Industry, International Research Journal of Management Sociology & Humanities”, ISSN 2277 - 9809 (online), Page(s):79 - 84 (2015).
6. Is national pension system effective, efficient and capable of delivering its promise?”, International Research Journal of Management Science and Technology, ISSN 2250 - 1959 (online)[Vol -6, Issue- 1](#), Page(s):178 – 184(2015).
7. The new marketing concepts: Digital marketing and Guerrilla marketing”, International Research Journal of Commerce, Arts, and Science (Online- ISSN 2319 - 9202)[Vol - 5, Issue- 11, Page\(s\):89-100 \(2014\)](#).
8. Branding and its impact on commodity products, International Research Journal of Management Sociology & Humanities ISSN 2277 - 9809 (online), , Page(s):63 - 67 (2014).
9. Consumer buying behavior”, International Research Journal of Management Sociology & Humanities ISSN 2277 - 9809 (online), Page(s):21 - 25 (2014).
10. The Evolution of money”, International Research journal of Management Sociology & Humanities, ISSN 2277 - 9809 (online), [Vol -5, Issue- 12](#), Page(s):250 - 254 (2014).

Employee counselling”, International Research journal of Management Science and Technology, ISSN 2250 - 1959 (online), Vol-5, Issue-11 ,Page(s):43 - 47 (2014)

#### **Conference/Seminar/Faculty Development Programme/Workshop**

1. Presented Paper Titled “**New Education Policy: Impact on higher education and Challenges**” at the One-Day National Conference “**Emerging Scenario of Higher Education in India in Context of New Education Policy and Experimentation of Technology during Pandemic: A Road Ahead**” Organized by Shri Ram College of Commerce, University of Delhi, 20th March 2021.
2. Presented paper in GLRC 2021 at Amity University.
3. Presented paper at the International Conference on New Horizons in Commerce, Finance, and Economics organized by Chinmaya Vishwa Vidhyapeeth, Kerla in Collaboration with **Shri Ram College of Commerce, University of Delhi**, February 2023.
4. Presented paper at the International Conference GLRC 2023.
5. **Best Paper Awarded** for paper presentation in an International conference organized by Rajdhani College and Indian Commerce Association. February 2023.
6. Presented paper at the International Conference organized by shaheed bhagat singh college. December 2022.
7. Participated in Webinar Organized by Researcher Academy On-Campus Elsevier, “ManagingReferences made easy using Mendeley,” Held on 25<sup>th</sup> May 2022.
8. Participated in a Webinar Organized by IQAC of SRCC, DU, On Resurrecting the Indian Economy COVID-19: The Economic Policy Mix by Prof. Simrit Kaur,

Principal, SRCC, DU, Held On 30<sup>th</sup> May 2020.

9. Participated in a Webinar Organized by IQAC of SRCC, DU On Capt. Richik Sinha Ray, Indian Army Officer & Mindset Coach, Mind Matters, Held On 27<sup>th</sup> May 2020.
10. Participated in Webinar Organized by IQAC of SRCC, DU On GST: Recent Developments & Impact COVID-19 by Ca Rajender Arora, Eminent GST Expert, Member NIRC of ICAI Held On 29<sup>th</sup> May 2020.
11. Participated in a Webinar Organized by IQAC of SRCC, DU On How to Be Happy in Time of Uncertainty by Prof. Ajay Kumar Singh, Vice-Chancellor, Sri University, Held On 29<sup>th</sup> May 2020.
12. Participated in a Webinar Organized by the Department of Higher Education Government of Haryana on Handling Mental Health & Psychological Resilience During the COVID-19 Pandemic Held From 23<sup>rd</sup> May 2020 To 25<sup>th</sup> May 2020
13. Participated in the one-week online short-term program on the Indian Knowledge system organized by SRCC, Department of Commerce, and ILL.

**Research Guidance (*Supervision of Doctoral Thesis/Dissertations*)**

**Awards and Distinctions**

**Memberships**

**Other Academic Activities**

<b>Cultural/Extracurricular Activities</b>

**Signature of Faculty Member**