




Shivaji College Faculty Details Proforma

Title	Dr.	First Name	Suman	Last Name	Kharbanda	Photograph
Designation	Associate Professor					

Email	sumankharbanda@shivaji.du.ac.in	
Web-Page		
Educational Qualifications	Ph.D. in Management, MPhil Business Economics, M.A. Economics	
Degree	University/Institute	Year
Ph.D.	School of Business Management and Commerce, MVN University, Haryana	2023
M.Phil./M.Tech.	Department of Business Economics, University of Delhi	1991
PG	Dept of Economics, Maharishi Dayanand University	1984
UG	Hansraj College, University of Delhi	1982
Any Other Qualification	Certificate in Data Science: R Basic, EDx Harvard University	2020
Career Profile		

Administrative Assignments
Convener, Internal Academic Audit Committee, Shivaji College, 2023-24 Co-Coordinator Internal Quality Assurance Cell, Shivaji 2023-24 Convener, Udhmodya (ENACTUS + Entrepreneurship Development Cell)College. 2023-24 Convener, Website Committee since April 2023 - Convener, Website Committee 2020 -21 2023 Member, Student Grievance Cell (Also During Covid May 2020-2022) Member Internal Quality Assurance Cell, Shivaji College 2015-2021 Criteria head, NAAC Committee 2015-2021 Convener Placement Cell, Shivaji College,2018-20 President, Institution's Innovation Council by MHRD 2017-19 Member Academic Committee, 2016-2019 Member, Governing Body Shivaji College as teacher representative October 2018-October2019 Member, Faculty of Commerce and Business Studies, University of Delhi 2016-19 Secretary, Staff Council , Shivaji College 2015-17 Founder Convener, Entrepreneurship Development Cell (EDC) 2017-2019 Teacher in Charge, Department of Commerce 2016-17 Convener Library Committee 2014-15
Areas of Interest/Specialisation
Marketing Management, Business Mathematics, Business Statistics, Sustainability, Entrepreneurship ,Micro Economics
Subjects Taught
Business Mathematics, Business Statistics, Micro Economics, Personal Selling
Innovation Project/Research Projects (Major Grants/Research Collaboration)

Publications Profile (Research Papers/Books)

Publications: Research Papers Peer-Reviewed/Refereed or UGC listed journals									
S. N.	Publication Type	Title of the Paper	Journal Name	Year	Vol. Issue No.	Page No.	ISSN No.	Author	
1	Peer Reviewed	Religion Advocates Environment Sustainability: Evidences from Hindu Philosophy	International Research Journal of Commerce, Arts and Science	2021	12 Issue 11	170-176	2319 – 9202	Single Author	
2	Scopus Indexed	Concern for the environment and awareness of eco-friendly products: a study of urban Indian consumers	International Journal of Sustainable Society	2022	14 Issue No. 2	138 - 163	1756-2546	First & Corresponding Author	
3	Scopus Indexed	Factors Determining Sustainable Consumption Behaviour: A Guiding Framework from Literature.	Purushartha - A Journal of Management Ethics and Spirituality	2022	Vol XV, No 1 August	1-22	Print ISSN: 0975-	First & Corresponding Author	
4	UGC CARE	Green Purchase Intention and the Role of Trust: A Study of Indian Consumers	The IUP Journal of Marketing Management	2023	Vol 22, Issue No.3	87-110	0972-6845	First & Corresponding	
5	UGC CARE	Consumer Behaviour Towards Single Use Plastics: An Empirical Study of College Students in Delhi NCR	Journal of Commerce and Business Studies https://journal.commerce.du.ac.in/	2023	Vol 10 Issue 1	44-56	ISSN 2322-0767	First & Corresponding Author	
6	Scopus Indexed	Gig Economy In India: Growth, Challenges And Way Forward	International Journal of Indian Culture and Business	2023	Online First		1753-0814	First & Corresponding Author	

			Management. Online first. DOI: 10.1504/IJICBM. 2023.10056418					
7	Peer Reviewed	Role And Growth of Ecolabels: An Analysis of Indian Scenario	International Journal of Advanced Research In Commerce, Management And Social Science	2023	6 Issue 3(II)	213-218	2581-7930	First & Corresponding Author
8	Peer Reviewed	Promoting Eco-Friendly Consumption through Strategies Which Influence Social and Psychographic Factors	International Journal of Education, Modern Management Applied Science & Social Science	2023	Vol 5 Issue 4		2581-9925	Corresponding Author
9	Peer Reviewed	India in Indian Ocean: Strategy of Cooperation	International Research Journal Of Management, Sociology And Humanities	2023	14	355-361		Single Author
10	Peer Reviewed	Division Of Work in Covid Times: A Study Of Indian Middle Class Families	Journal Of Commerce, Economics & Computer Science	2023	Vol 9	126-140	2395-7069	One of the three authors
11	Peer Reviewed	Changing Diets And Food Choices: An Empirical Study On Awareness And Behaviour Of Consumers In India	IOSR Journal of Humanities And Social Science	2023	28, Issue 12	59-66	2279-0837	One of the three authors

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Editor

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Editor, Conference Proceedings of National Conference on Globalisation, Economic Development and Sustainability, March 2016, New Delhi, ISBN 978-81-86845-40- 2. Organised by Shivaji College, University of Delhi.

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Founding Chief Editor, Academic Magazine 'OPTIMUM' 2017 by Department of Commerce Shivaji College, University of Delhi

Book Authored

Authored a book titled "Awareness and Purchase behaviour of urban Consumers for green Products". ISBN No. 978-93-94417-69-4. Publisher : Dhanpat Rai Publications [2023]

Conference/Seminar/Faculty Development Programme/Workshop

- Resource Person at one day Workshop for enrichment of pedagogies, “Application of Spreadsheet in Business Statistics” organised by Department of Commerce, Shivaji College on September 23,2023 for faculty of Commerce across University of Delhi.
- Presented and received best paper presentation award in the Conference “Strategies for Promoting Consumption of Eco-Friendly Products among Consumers: Learning from Findings of an Empirical Study” at International Conference ‘Innovative Sustainable Practices: A Global Multidisciplinary Approach’ held on June 01-2,2023 organised by Assam Kaziranga University and Inspira Research Association, Jaipur.
- Presented a research paper “Enablers and Barriers of Green Purchase Intention and Behaviour: A Guiding Framework from Literature” at International Conference ‘Contemporary trends and challenges in Global Business Environment’ held on April 9 9,2022. Organised by Markanda College, Kurukshetra.
- Resource person for a session on “Challenges and Dilemma of Sustainable Development” in International Conference ‘Contemporary trends and challenges in Global Business Environment’ held on April 9-9,2022 organised by Markanda National College, Kurukshetra
- Presented a paper “Factors determining green purchase intention and behaviour: An exploration with Factor Analysis” on Nov 11,2022 at International Conference “Opportunities for Business, Technology and Innovation” organised by MVN University, Haryana on Nov 11-12,2022.
- Resource person for a session on Marketing Management at International Conference organised by MVN University, Palwal, Haryana on Nov. 11-12,2022
- Successfully completed with grade A+ one-week online Faculty Development Program on “ICT Enhanced Teaching Learning and Creating MOOCs” organised by Shivaji College in collaboration with Ministry of HRD, PMMM National Mission of Teaching and Learning from 18th to 25th August, 2020
- Participated in national webinar on “Impact Centric Research: Funding Opportunities Challenges in Framing Successful Research Proposal” organized by Research Cell, Se, Shi College, University of Delhi on 11th July, 2020.
- Completed Online Course on “Data Science: R Basics” offered by Harvard University, 9th July, 2020.
- Attended National Webinar on “Changing Paradigm of Research in Covid Era “ organised by Department of Commerce on May 12 2020.
- “Participated in National Webinar on “Cyber Law and Security” Organised by NSS unit Shivaji College, University of Delhi held on May 19, 2020.
- Participated in webinar on “Liquidation of Companies and Insolvency and Bankruptcy Code”

- Participated in National Conference on “Technology and Innovations: Changing Face of Business” organised by Shaheed Bhagat Singh College of Commerce on January 31, 2020
- Participated in ICT Academy Bridge 2019: Delhi Edition – A high impact industryinstitute interaction event of India on December 11, 2019

Best paper presentation award in the Conference “Strategies for Promoting Consumption of Eco-Friendly Products among Consumers: Learning from Findings of an Empirical Study” at International Conference ‘Innovative Sustainable Practices: A Global Multidisciplinary Approach’ held on June 01-2,2023 organised by Assam Kaziranga University and Inspira Research Association, Jaipur.

Memberships

Member, Governing Body (Secretary), Sangam Foundation School, Indri, Nuh District, Haryana (Recognised Middle School) www.shivajicollege.ac.in

Other Academic Activities

- Member, Expert Panel for presentations of Minor Research projects under Intramural Research Scheme, Shivaji College, University of Delhi at research festival ‘Srijan 2023’ on April 03,2023
- Convener, Committee for deciding Guidelines for General Elective Paper GE 1.5 ‘Computer Applications in Business’ Organized by Department of Commerce, Delhi School of Economics, University of Delhi. October 2022
- Paper Setter for University Examinations in various years

Cultural/Extracurricular Activities

