




Shivaji College Faculty Details Proforma

Title	Ms.	First Name	VINEETA	Last Name		Photograph
Designation		Assistant Professor				
Address		I-152A, Sector-22, Noida, G.B. Nagar				
OfficePhone No.						
Residence						
Mobile		9891097368				
Email		Yadavvineeta2@gmail.com				
Web-Page						
Educational Qualifications						
Degree		University/Institute			Year	
Ph.D.						
M.Phil./M.Tech.						
PG		M.Com, Zakir Hussain Delhi College, University of Delhi			2014	
UG		B.Com (Hons.), Shyam Lal College, University of Delhi			2012	
Any Other Qualification						
Career Profile						
<p>August 9,2016 – till date : Assistant Professor , Department of Commerce, Shivaji College, University of Delhi.</p> <p>29th January 2016- 25th April,2016 : Assistant Professor , Department of Commerce, Shyam Lal College, University of Delhi.</p> <p>7th August,2015- 18th December, 2015 : Assistant Professor , Department of Commerce, Indraprastha college for Women, University of Delhi.</p>						
Administrative Assignments						

Areas of Interest/Specialisation
Marketing, Business Law and Finance
Subjects Taught
Financial Accounting, Business Law, Income Tax, Human Resource Management, International Business, Business Statistics and E-Commerce.
Innovation Project/Research Projects (Major Grants/Research Collaboration)
Publications Profile (Research Papers/Books)
<ul style="list-style-type: none"> ❖ Presented Paper on topic "Evaluation of E-commerce websites using AHP" in 5th Annual International Commerce Convention on 'Startup Sustainability: Initiatives and Challenges' dated 4-5th November, 2016 organized by Department of Commerce, Delhi School of Economics, University of Delhi ❖ Dangi, H.K, & Vineeta. (2017). Factors Influencing online purchase: Indians Consumers perspective. <i>Indian Journal of Commerce and Management Studies</i> , 73-84. ❖ Vineeta , & Dangi, H.K. (2017). Evaluation of E-commerce websites using AHP. <i>Global Journal for Research Analysis</i>, 585-588. ❖ Vineeta, & Bharti, A. (2017, June). Customer Churn Management. <i>Academicia: An interdisciplinary Research Analysis</i> , 96-102. ❖ Vineeta, & Bharti, A. (2017). Demonetisation. <i>Global Journal for Research Analysis</i> , 326-327. ❖ Vineeta, & Bharti, A. (2017). Human Resource Analytics. <i>South Asian Journal of Marketing and Management Research</i> , 78-82.
Conference/Seminar/Faculty Development Programme/Workshop
<ul style="list-style-type: none"> ❖ International conference on “Sustainable development” held on Shyam Lal College, University Of Delhi ❖ Participated in Faculty Development Programme on 'E-filing of Income Tax Return' dated 6th August, 2016 organised by Indian Accounting Association, Delhi Chapter in collaboration with Sri Guru Tegh Bahadur Khalsa College, University of Delhi ❖ Participated in 5th Annual International Commerce Convention on 'Startup Sustainability: Initiatives and Challenges' dated 4-5th November, 2016 organized by Department of Commerce, Delhi School of Economics, University of Delhi ❖ Participated in Workshop on 'Cyber Laws and Crimes' dated 21st January 2017 organised by Department of Commerce, Delhi School of Economics, University of Delhi.
Research Guidance (Supervision of Doctoral Thesis/Dissertations)

Awards and Distinctions

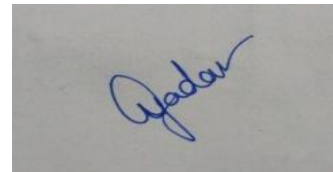
Student of the Year Award, Sponsored by Shyam Lal Charitable Trust, 2013

Memberships

Other Academic Activities

Cultural/Extracurricular Activities

Member of NSS Committee of Shivaji College, University of Delhi.



Signature of Faculty Member