




## Shivaji College Faculty Details Proforma

Title	First Name	Last Name	Photograph
Dr.	Suman	Kharbanda	
Designation	Associate Professor		

Email	<a href="mailto:sumankharbanda@shivaji.du.ac.in">sumankharbanda@shivaji.du.ac.in</a>	
Web-Page		
Educational Qualifications	Ph.D. in Management, MPhil Business Economics, M.A. Economics	
Degree	University/Institute	Year
Ph.D.	School of Business Management and Commerce, MVN University, Haryana	2023
M.Phil./M.Tech.	Department of Business Economics, University of Delhi	1991
PG	Dept of Economics, Maharishi Dayanand University	1984
UG	Hansraj College, University of Delhi	1982
Any Other Qualification	Certificate in Data Science: R Basic, EDx Harvard University	2020
Career Profile		

<b>Administrative Assignments</b>
<p>Convener, Internal Academic Audit Committee, Shivaji College, 2023- Co-Coordinator Internal Quality Assurance Cell, Shivaji College.2023-Convener, Website Committee since April 2023 - Convener, Website Committee 2020 -21</p> <p>Member, Student Grievance Cell During Covid May 2020-2022</p> <p>Member Internal Quality Assurance Cell, Shivaji College 2015-2021Criteria head, NAAC Committee 2015</p> <p>Convener Placement Cell, Shivaji College, since April 2018 President, Institution's Innovation Council by MHRD 2017-19Member Academic Committee, 2016-2019</p> <p>Member, Governing Body Shivaji College as teacher representative October 2018-October 2019Member, Faculty of Commerce and Business Studies, University of Delhi 2016-19</p> <p>Secretary, Staff Council , Shivaji College 2015-17</p> <p>Founder Convener, Entrepreneurship Development Cell (EDC) 2017-2019Teacher in Charge, Department of Commerce 2016-17</p> <p>Convener Library Committee 2014-15</p>
<b>Areas of Interest/Specialisation</b>
<p>Marketing Management, Business Mathematics, Statistics, Sustainability, Entrepreneurship, Micro Economics</p>
<b>Subjects Taught</b>
<p>Business Mathematics, Business Statistics, Micro Economics, Personal Selling</p>
<b>Innovation Project/Research Projects (Major Grants/Research Collaboration)</b>
<b>Publications Profile (Research Papers/Books)</b>

- Published a paper in journal 'The IUP Journal of Marketing Management' (UGC CARE) "An Investigation into Factors Influencing the Green Purchase Intention and the Role of Trust: A Study of Indian Consumers" August 2023
- Published a paper in International Journal of Sustainable Society, Vol 14, No.2 (SCOPUS indexed). 'Concern for the environment and awareness of eco-friendly products: a study of urban Indian consumers' July 2022
- Published a paper in Purushartha-A Journal of Management Ethics and Spirituality (SCOPUS INDEXED) Vol 15, No 1 August 2022. 'Factors Determining Sustainable Consumption Behaviour: A Guiding Framework from Literature'.  
DOI: 10.21844/16202115101
- Published a paper 'Enablers and Barriers of Green Purchase Intention and Behaviour: A Guiding Framework from Literature.' in proceedings of International Conference on 'Contemporary trends and challenges in Global Business Environment' held on April 8-9, 2022. Organised by Markanda College, Kurukshetra.
- Editor, Conference Proceedings of National Conference on Globalisation, Economic Development and Sustainability, March 2016, New Delhi, ISBN 978-81-86845-40-2. Organised by Shivaji College, University of Delhi.
- Founding Chief Editor, Academic Magazine 'OPTIMUM' 2017 by Department of Commerce Shivaji College, University of Delhi

**Conference/Seminar/Faculty Development Programme/Workshop**

- Convener and Resource Person at one day Workshop for enrichment of faculty and pedagogies, “Application of Spreadsheet in Business Statistics” organised by Department of Commerce, Shivaji College on September 23,2023.
- Presented and received best paper presentation award in the Conference “Strategies for Promoting Consumption of Eco-Friendly Products among Consumers: Learning from Findings of an Empirical Study” at International Conference ‘Innovative Sustainable Practices: A Global Multidisciplinary Approach’ held on June 01-2,2023 organised by Assam Kaziranga University and Inspira Research Association, Jaipur.
- Presented a research paper “Enablers and Barriers of Green Purchase Intention and Behaviour: A Guiding Framework from Literature” at International Conference ‘Contemporary trends and challenges in Global Business Environment’ held on April 9-9,2022. Organised by Markanda College, Kurukshetra.
- Resource person for a session on “Challenges and Dilemma of Sustainable Development” in International Conference ‘Contemporary trends and challenges in Global Business Environment’ held on April 9-9,2022 organised by Markanda National College, Kurukshetra
- Presented a paper “Factors determining green purchase intention and behaviour: An exploration with Factor Analysis” on Nov 11,2022 at International Conference “Opportunities for Business, Technology and Innovation” organised by MVN University, Haryana on Nov 11-12,2022.
- Resource person for a session on Marketing Management at International Conference organised by MVN University, Palwal, Haryana on Nov. 11-12,2022
- Successfully completed with grade A+ one-week online Faculty Development Program on “ICT Enhanced Teaching Learning and Creating MOOCS” organised by Shivaji College in collaboration with Ministry of HRD, PMMM National Mission of Teaching and Learning from 18<sup>th</sup> to 25<sup>th</sup> August, 2020
- Participated in national webinar on “Impact Centric Research: Funding Opportunities Challenges in Framing Successful Research Proposal” organized by Research Cell, Se, Shi College, University of Delhi on 11<sup>th</sup> July, 2020.
- Completed Online Course on “Data Science: R Basics” offered by Harvard University, 9<sup>th</sup> July, 2020.
- Attended National Webinar on “Changing Paradigm of Research in Covid Era “ organised by Department of Commerce on May 12 2020.
- “Participated in National Webinar on “Cyber Law and Security” Organised by NSS unit Shivaji College, University of Delhi held on May 19, 2020.

- Participated in webinar on “Liquidation of Companies and Insolvency and Bankruptcy Code” organized by Shyama Prasad Mukherji College, University of Delhi on 20<sup>th</sup> April, 2020.
- Participated in National Conference on “Technology and Innovations: Changing Face of Business” organised by Shaheed Bhagat Singh College of Commerce on January 31, 2020
- Participated in ICT Academy Bridge 2019: Delhi Edition – A high impact industryinstitute interaction event of India on December 11, 2019

**Best paper presentation award** in the Conference “Strategies for Promoting Consumption of Eco-Friendly Products among Consumers: Learning from Findings of an Empirical Study” at International Conference ‘Innovative Sustainable Practices: A Global Multidisciplinary Approach’ held on June 01-2,2023 organised by Assam Kaziranga University and Inspira Research Association, Jaipur.

**Memberships**

Member, Governing Body (Secretary), Sangam Foundation School, Indri, Nuh District, Haryana  
(Recognised Middle School) [www.shivajicollege.ac.in](http://www.shivajicollege.ac.in)

**Other Academic Activities**

- Member, Expert Panel for presentations of Minor Research projects under Intramural Research Scheme, Shivaji College, University of Delhi at research festival 'Srijan 2023' on April 03, 2023
- Convener, Committee for deciding Guidelines for General Elective Paper GE 1.5 'Computer Applications in Business' Organized by Department of Commerce, Delhi School of Economics, University of Delhi.
- Guidelines Meeting Date: October 28, 2022
- Paper Setter for University Examinations in various years

**Cultural/Extracurricular Activities**

**Signature of Faculty Member**