

CURRICULUM VITAE

Professor Suman Kharbanda
Department of Commerce,
Shivaji College, University of Delhi
sumankharbanda@shivaji.du.ac.in
ORCID 0000-0003-4119-7017
website: shivajicollege.ac



Work Experience: 41 years

Appointment as Faculty (University of Delhi)

Shivaji College,	Department of Economics (temporary)	1984
Shivaji College	Department of Commerce (permanent)	1985
Promoted as Professor w.e.f. January 1, 2024 by a selection committee		

Educational Qualifications:

Ph.D. Management	School of Business Management and Commerce, MVN University, Haryana	2023
MPhil Business Economics	Department of Business Economics, University of Delhi	1991
M. A. Economics	Maharishi Dayanand University, Haryana	1984
B A (Hons) Economics	Hansraj College, University of Delhi	1982

Additional Qualification:

Completed Certificate in Data Science: R Basic, ED x Harvard University in 2020

Areas of Specialisation & Subjects Taught

Marketing Management, Business Mathematics, Business Statistics, Sustainability, Innovation & Entrepreneurship, Micro Economics and Application of Computers in Business

Research Profile: Have contributed to extant literature on sustainable consumption and green purchase behaviour in the Indian context. By developing guiding frameworks and empirically examining environmental awareness and other social-psychographic factors, the research provides direction to policy, marketing strategy, and consumer education. My research also extends to emerging socio-economic themes such as the gig economy and COVID-19-induced behavioural changes, offering relevant insights for academia and practice. Have published research papers in reputed journals and have been a resource person in various fora.

Research Publications:

- Kharbanda, S. (2021). Religion advocates environmental sustainability: Evidences from Hindu philosophy. *International Research Journal of Commerce, Arts and Science*, 12(11), 170–176. ISSN 2319-9202. **[Peer Reviewed]**
- Kharbanda, S., Singh, N. P., & Sharma, K. (2022). Concern for the environment and awareness of eco-friendly products: A study of urban Indian consumers. *International Journal of Sustainable Society*, 14(2). **(Scopus indexed)**
- Kharbanda, S., & Singh, N. P. (2022). Factors determining sustainable consumption behaviour: A guiding framework from literature. *Purushartha – A Journal of Management Ethics and Spirituality*, 15(1). <https://doi.org/10.21844/16202115101> **(Scopus indexed)**
- Kharbanda, S., Sharma, K., & Singh, N. P. (2023). An investigation into factors influencing green purchase intention and the role of trust: A study of Indian consumers. *The IUP Journal of Marketing Management*, 22(3), 87–110 **(UGC CARE)**
- Kharbanda, S. (2023). Consumer behaviour towards single-use plastics: An empirical study of college students in Delhi NCR. *Journal of Commerce and Business Studies*, 10(1), 44–56. ISSN 2322-0767. **(UGC-CARE)**
- Kharbanda, S. (2023). Role and growth of ecolabels: An analysis of the Indian scenario. *International Journal of Advanced Research in Commerce, Management and Social Science*, 6(3-II), 213–218. ISSN 2581-7930. **(Peer Reviewed)**
- Kharbanda, S. & Singh, N. P. (2023). Promoting eco-friendly consumption through strategies which influence social and psychographic factors. *International Journal of Education, Modern Management, Applied Science & Social Science*, 5(4). ISSN 2581-9925. **(Peer Reviewed)**
- Kharbanda, S. (2023). India in the Indian Ocean: Strategy of cooperation. *International Journal of Management, Sociology and Humanities*, 14, 355–361. **(Peer Reviewed)**
- Kharbanda, S., et al. (2023). Division of work in COVID times: A study of Indian middle-class families. *Journal of Commerce, Economics & Computer Science*, 9, 126–140. ISSN 2395-7069. **(Peer Reviewed)**
- Kharbanda, S., et al. (2023). Changing diets and food choices: Awareness and behaviour of consumers in India. *IOSR Journal of Humanities and Social Science*, 28(12), 59–66. ISSN 2279-0837. **(Peer Reviewed)**
- Kharbanda, S. et al (2024). Gig economy in India: Growth, challenges and way forward. *International Journal of Indian Culture and Business Management*. Advance online publication. <https://doi.org/10.1504/IJICBM.2023.10056418> ISSN 1753-0814. **(Web of Science Indexed)**
- Kharbanda, S., et al. (2025). A comparative study of the health status of young Indian adults indicates a positive impact of traditional Indian dietary practice. *South Eastern European Journal of Public Health*, XXVI(S2), 96–107. ISSN 2197-5248. **(Scopus Indexed)**

Book/ Chapter Authored

- Authored a **book** titled "Awareness and Purchase behaviour of urban Consumers for green Products". ISBN No. 978-93-94417-69-4. Dhanpat Rai Publications [2023]
- Contributed a **chapter** Anujivami-I survive, ISBN- 978-93-83848-02-7 a publication by Women Development Cell, Shivaji College (2014)

Research Papers presented

- Presented a research paper ‘Potential Impact of COVID 19 on Gig Economy’ in the International Conference organised by Jesus and Mary College, University of Delhi, held on Feb22-23, 2023
- Presented and received **best paper award** for ‘Strategies for Promoting Consumption of Eco-Friendly Products among Consumers: Learning from Findings of an Empirical Study’ at International Conference ‘Innovative Sustainable Practices: A Global Multidisciplinary Approach’ June 01-2,2023 organised by Assam Kaziranga University and Inspira Research Association, Jaipur.
- Presented a paper ‘Dawn of good governance in Contemporary world: A study of the impact of technological changes implemented’ at International Conference ‘Corporate governance and Sustainable development: Reflecting new perspective in emerging economies and around the globe’ organised by Global Research Foundation for Corporate Governance on September 17,2023
- Presented a paper ‘Factors determining green purchase intention and behaviour: An exploration with Factor Analysis’ on Nov 11,2022 at International Conference “Opportunities for Business, Technology and Innovation” organised by MVN University, Haryana on Nov 11-12,2022.
- Presented research paper ‘Enablers and Barriers of Green Purchase Intention and Behaviour: A Guiding Framework from Literature’ at International Conference ‘Contemporary trends and challenges in Global Business Environment’ held on April9,2022. Organised by Markanda College, Kurukshetra.

Resource Person

- Invited Panelist in International Conference ‘Campus to Corporate: Industry 4.0’ in a session on ‘Collaboration of Campus and Corporates: Fostering Success’ organised at MVN University, Palwal Haryana on March 14,2024
- Resource person on the session “Statistics: The Art of Learning from Data” as part of the online Academic Exchange Programme with Sikkim Government College, Burtuk, Sikkim and Himalayan Degree College, Rajouri, Jammu and Kashmir, organised by Vidya Vistar Scheme under the aegis of IQAC, Shivaji College, University of Delhi from 21-24th October, 2024
- Resource person for a session on ‘Reference Management Tools’ in One-Week Online (Interdisciplinary) Faculty Development Programme on the topic ‘Dimensions of Research: From Literature Review to Data Analysis’ organized by the Department of Commerce, Shivaji College, in collaboration with Mahatma Hansraj Faculty Development Centre under the scheme of Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT) from December 4-9, 2023.
- Resource Person at one day Workshop for enrichment of faculty and pedagogies, “Application of Spreadsheet in Business Statistics” organised by, Shivaji College on September 23,2023 in collaboration with Department of Commerce and Business Studies, Delhi School of Economics, University of Delhi.
- Resource Person and Chaired a session on Marketing Management, at International Conference organised by MVN University, Palwal, Haryana on Nov. 11-12,2022
- Delivered an invited lecture on “Challenges and Dilemma of Sustainable Development” in International Conference ‘Contemporary trends and challenges in Global Business Environment’ held on April 8-9,2022 organised by Markanda National College, Kurukshetra.
- Resource person for session on ‘Statistical Techniques for Research’ in a National Masterclass organised by Pearl Academy, West Delhi Campus, New Delhi, in February 2020
- Resource Person ‘Good Governance and Self Governance’ December 19,2014 in Soft Skill workshop

for Police personnel organised by Shivaji College, University of Delhi

Editorial Responsibilities

- **Editor**, Conference Proceedings of National Conference on Globalisation, Economic Development and Sustainability, March 2016, New Delhi, ISBN 978- 81-86845-40- 2. Organised by Shivaji College, University of Delhi.
- **Editorial board member** in students' academic publication 'OPTIMUM' by the Department of Commerce, Shivaji College, University of Delhi. In the years 2025-26, 2024-25, 2023-24 and 2022-23
- **Founding Chief Editor**, Academic Magazine 'OPTIMUM' 2017, Department of Commerce, Shivaji College, University of Delhi.

Academic Activities Organised (Convener/Co- Convener)

- **Convener, International Conference** "Viksit Bharat @2047: Strategies for an Inclusive and Sustainable Development in the Global Context" at Shivaji College, University of Delhi. March 4, 2025
- **Coordinator, INVOKE'24 Annual Festival** of Department of Business Economics, Shivaji College
- **Convener, National Faculty Development Program** 'Dimensions of Research: From Literature Review to Data Analysis' organised by Mahatma Hansraj Malviya Mission faculty Development Centre and Shivaji College, University of Delhi. December 1- 8, 2023
- **Convener, Workshop for Enrichment of Pedagogies**, "Application of Spreadsheet in Business Statistics" organised by Department of Commerce, Shivaji College for faculty of Commerce across University of Delhi. September 23, 2023
- **Convener**, UGC and ICSSR sponsored **International Entrepreneurship Summit** on "Entrepreneurship Development through E Ecotourism in Northeast India" organised by Shivaji College in collaboration with Institute of Institute of Bioresources and Sustainable Development (IBSD), Imphal Feb 14-15, 2019
- **Co Convener**, UGC sponsored **National Conference** "Globalisation, Economic Growth and Sustainability" organised by Department of Commerce, Shivaji College. March 29, 2016
- **Coordinator**, first **Faculty Development Program** organised by the Department of Commerce, Shivaji College titled 'Research Methodology and Data Analysis' November 21-26, 2016
- **Convener (Humanities)** in multi-disciplinary **International Conference** on Science, Spirituality and Humanity: Transcending Discipline Barriers organised by Shivaji College, University of Delhi in collaboration with National Institute of Disaster Management (NIDM) and Department of Philosophy, University of Delhi, Feb 13-14 2011

Other Academic Duties

- **Evaluator and Examiner of PhD** Theses of two students at the School of Business Management and Commerce, MVN University, Haryana in the academic years 2024-25 and 2025-26
- **Member, Expert Panel** for examining presentations of Minor Research projects under Intramural Research Scheme, Shivaji College, University of Delhi at research festival 'Srijan 2023' on April 03, 2023
- **Convener**, Committee for deciding Guidelines for General Elective Paper GE 1.5 'Computer Applications in Business' Organized by Department of Commerce, Delhi School of Economics, University of Delhi. October 28, 2022.

- **Paper Setter** for University Examinations in various years

Participation (*Selected Recent only*)

- Successfully completed ‘NEP Orientation and Sensitisation’ organised by Mahatma Hansraj MMTTC and Shivaji College during September 18-28,2024
- Attended an online Hands-on Workshop ‘Master AI Tools’ organised by Inspira Research Association, India and Indian Accounting Association, Jaipur on September 16, 2024
- Attended seminar on ‘Accelerate your research using Elsevier’s Scopus’ organised by Elsevier and University of Delhi on 11th February 2022
- Successfully completed with grade A+ one-week online Faculty Development Program on “ICT Enhanced Teaching Learning and Creating MOOCS” organised by Shivaji College in collaboration with Ministry of HRD, PMMM National Mission of Teaching and Learning from 18th to 25th August, 2020
- Attended a national webinar on “Impact Centric Research: Funding Opportunities Challenges in Framing Successful Research Proposal” organized by Research Cell, Shivaji College, University of Delhi on 11th July, 2020.
- Attended National Webinar on “Changing Paradigm of Research in Covid Era” organised by Department of Commerce, Shivaji College on May 12 2020.
- Participated in National Webinar on “Cyber Law and Security” Organised by NSS unit Shivaji College, University of Delhi held on May 19, 2020.
- Participated in webinar on “Liquidation of Companies and Insolvency and Bankruptcy Code” organized by Shyama Prasad Mukherji College, University of Delhi on 20th April, 2020
- Participated in National Conference on “Technology and Innovations: Changing Face of Business” organised by Shaheed Bhagat Singh College of Commerce on January 31, 2020
- Participated in ICT Academy Bridge 2019: Delhi Edition -A high impact industry institute interaction event of India on December 11, 2019
- Successfully completed an add on course on Legal Awareness Programme organised by West District Legal Services Authority, Delhi State and Shivaji College in October-November 2019
- Participated in workshop titled “Towards Participative Pedagogy, case study method conducted by Ivey Business School, Western University, Canada on April 28, 2014

Administrative Responsibilities (*Selected few from last Decade*)

- 2024 onwards: Samarth Implementation Committee, representing Shivaji College, Univ of Delhi
- 2023 onwards Co-Coordinator Internal Quality Assurance Cell, Shivaji
- 2023-2025 Convener, Academic Advisory and Audit Committee, Shivaji College
- 2023-25 Convener, Udhmodya (Entrepreneurship Development Cell and Enactus) Shivaji College
- 2023-24 Teacher in Charge, Department of Business Economics, Shivaji College
- 2025-26 Coordinator, Incubation Cell, Shivaji College
- 2023-24 Convener, Website Committee - Convener, Website Committee, Shivaji College
- 2020 -22 and 2023-24 Member, Student Grievance Cell (including COVID Support)
- 2015-2020 Member Internal Quality Assurance Cell (IQAC), Shivaji College

- 2015-2020 Head Criteria VI, (Governance), NAAC Committee, Shivaji College
- 2018-20 Convener Placement Cell, Shivaji College
- 2017-19 Founding Convener, Entrepreneurship Development Cell
- 2017-19 President, Institution's Innovation Council by MHRD, Govt of India
- 2016-2019 Member Academic Committee
- October 2018-Oct2019 Member, teacher representative, Governing Body Shivaji College
- 2015-18 Member, Faculty of Commerce and Business Studies, University of Delhi
- 2016-18 Secretary, Staff Council, Shivaji College
- 2017-2019 Founder Convener, Entrepreneurship Development Cell (EDC)
- 2016-17 Teacher in Charge, Department of Commerce, Shivaji College
- 2014-15 Convener Library Committee, Shivaji College

Awards

- **Best paper presentation award** in the Conference "Strategies for Promoting Consumption of Eco-Friendly Products among Consumers: Learning from Findings of an Empirical Study" at International Conference 'Innovative Sustainable Practices: A Global Multidisciplinary Approach' held on June 01-2, 2023 organised by Assam Kaziranga University and Inspira Research Association, Jaipur.
- **Gold Medal** for securing First Position with distinction in M.A. Economics in 1984 at Maharishi Dayanand University, Rohtak
- **Bronze Medal** in Inter University Relay Race organised by MD University, Rohtak in 1984

Memberships

- Member (General Secretary) of Governing body, Sangam School, Indri Village, Nuh, Haryana, run by Sangam Foundation, an NGO dedicated to providing subsidised quality education to children in rural India.
- Member, Faculty of Commerce & Business, University of Delhi, 30th April 2016 to 30th April 2019 appointed by Joint Registrar (Council).
- Member Governing Body, Shivaji College as teacher representative, October 2018-Oct2019
- President, Institution's Innovation Council by MHRD, Govt of India, 2017-19
- Working with Samarth Bharat as Cluster coordinator for West Delhi Colleges, for entrepreneurship development among students since June 2025

Extra-Curricular Activities

Yoga Certification from Ministry of Ayush and Aggarwal Heart Foundation 2021