




Shivaji College Faculty Details Proforma

Title	First Name	Last Name	Photograph
Ms.	MANISHA	RANI	
Designation	ASSISTANT PROFESSOR		
Address	A-155/156,3 rd FLOOR RAMA PARK,UTTAM NAGAR NEW DELHI-110059		
OfficePhone No.			
Residence			
Mobile	8586924433		
Email	dimple.manisha15@gmail.com		
Web-Page			
Educational Qualifications	UGC-NET DEC-2010,M.COM,B.COM		
Degree	University/Institute	Year	
Ph.D.			
M.Phil./M.Tech.			
PG	M.COM from M.D.U ROHTAK UNIVERSITY	2008-2010	
UG	M.COM from M.D.U ROHTAK UNIVERSITY	2005-2008	
Any Other Qualification	B.ED from M.D.U ROHTAK UNIVERSITY	2010-11	
Career Profile			
<ul style="list-style-type: none"> • 1 year teaching experience in Janki Devi Memorial College as Assistant Professor in Department of Commerce from 22nd July 2011 to 21 May 2012. • 8 years of teaching experience in Shivaji College as Assistant Professor in Department of Commerce from 23rd July 2012 to till date. 			

Administrative Assignments

- Actively involved in invigilation ,admissions,internal assessment related work of college and university.

Areas of Interest/Specialisation

- Marketing
- Human Resources Management
- Advertising
- Organisation Behaviour

Subjects Taught

- Marketing
- International Bussiness
- Advertising
- Bussiness Law
- Auditing and Corporate Governance
- Organisation Behaviour
- Human Resources Management
- Personal selling and salesmanship
- Micro economics
- Micro economics 2

Innovation Project/Research Projects (Major Grants/Research Collaboration)

Publications Profile (Research Papers/Books)

Sr. NO	Title of Research paper	Year of Publication	Detail of publisher	Online ISSN Number	Impact Factor
1	"Study Of Impact Of Ecommerce on Retail Economic".	Volume 4 issue 3 , 2013	IRJMESH(International Research journal of Management Sociology and humanities)	Online ISSN- 2277-9809	3.7401
2	"Bankruptcy	Volume 4	CASIRJ(Inter	online ISSN-	2.9301

	In Indian Context and Economic Recovery”	issue 3 , 2013	nati onal Research journal of Commerce Arts and science)	2319-9202	
3	"Corporate Finanace Senario In Indian Economy”	Volume 4 issue 3 , 2013	CASIRJ(Inter nati onal Research journal of Commerce Arts and science)	online ISSN- 2319-9202	2.9301
4	"Is India Ready For E-Commerce".	Volume 4 issue 2 , 2013	IRJMST(Inte rnati onal Research journal of management science and technology)	online ISSN- 2250-1959	3.2832
5	“Mutual Fund Investment Criteria of Retail Investors in India:An Empirical Study”	Volume-22- Issue-14- December- 2019	Think India Journal	ISSN-0971- 1260	6.2

Conference/Seminar/Faculty Development Programme/Workshop

FACULTY DEVELOPMENT PROGRAMME

- Participated and member of organising team of Natinal level FDP on”Research Methodology and Data Analysis” organized by Shivaji College ,University of Delhi from 21st -27th nov,2016.
- Participated in one day FDP on”Structural Equation Modeling” organized by IBS,ICFAI Bussiness School on 3rd August 2018.
- Paticipated in one day Faculty Knowledge Sharing Programme on “Economic challenges Before Government&Rural Marketing In India” Organised by IBS,ICFAI Bussiness School on 9th July 2019.
- Participated in one day WORKSHOP on”Financial Accounting” organized byRajdhani college,University of delhi collaboration with Delhi School of Economics under the aegis of Department-College Interface on 10th August 2019.
- Paticipated in one week Faculty Development Programme on” RESEARCH METHDOLOGY and DATA ANALYSIS Using SPSS/R” Organised by Shivaji college(University of Delhi) on 14th -20th November,2019.
- Participated in One-Week National E-learning Workshop on Research Methodology Oraganised by Centre for Skill Development of Shyam Lal College on 8th -15th May,2020.

INDUCTION/ORIENTATION PROGRAMME

- Participated in "Online Induction Training/Orientation Programme" for Faculty in Universities/Colleges/Higher Educational Institutions (from 04th June 2020 to 01st July 2020), under the most coveted MHRD-sponsored Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT), organized by Teaching Learning Centre (TLC), Ramanujan College in association with Research Development and Services Cell, Ramanujan College, University of Delhi.

CONFERENCE AND SEMINAR

- Participated in International conference on "Corporate Governance :The Road Ahead" organised by SRCC on March 27-28,2012.
- Part of organising team of "women development" cell of Shivaji college for First International Conference on Empowerment of women in developing work (April 1-2,2013).
- National conference on "FDI IN INDIA:RESPONSE AND CHALLENGES " organised by Shaheed Bhagat Singh college ,University of Delhi on Nov 5-6,2012.
- Participated and member of organising team for UGC & ICSSR sponsored national conference on Globalisation,Economic Development and Sustainability organised by department of commerce on march 29,2016.
- Part of Organising team and Participated in the International Conference on "Women's Leadership for Global Peace and Prosperity" organised by the Women Development Cell (WDC), Shivaji College, University of Delhi on 9-10 January, 2020.
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WEBINAR

- Participated in the Webinar on the theme "How to Stay Happy in Uncertainty" Organised by ARSD College,Dhaulta Kuan, on 22nd April, 2020.
- Participated in webinar on topic :COVID 19- Managing Uncertainties"Organised by ARSD College,Dhaulta Kuan on 30th April,2020.
- Participated the Three day National Level Faculty Development Program held on 30th April,1st MAY &2nd May,2020 Organised by BMM & BAMMC Department of Lala Lajpat Rai College of Commerce and Economics and University of Mumbai with North Storm Academy.
- Participated in webinar on topic"Ver 2.0:How To Stay Happy in Uncertainty" Organised by ARSD College,Dhaulta Kuan on 2nd May,,2020.
- Participated in webinar on topic "CORONAVIRUS PANDEMIC: CHALLENGES, OPPORTUNITIES AND ROAD AHEAD. (WILL IT CHANGE THE WORLD PERMANENTLY?)" Organised by P.G.D.A.V. COLLEGE EVENING on 1st May, 2020.
- Participated in webinar on topic"Ver 2.0:How To Stay Happy in Uncertainty" Organised by ARSD College,Dhaulta Kuan on 2nd May,,2020.
- Participated in the International Webinar on "Psychological Well-Being and COVID 19: An Internal Journey" organised by the Women Development Cell (WDC), Shivaji College, University of Delhi on May 07, 2020.
- Participated in webinar "Changing Paradigm of Research in COVID Era" organised by Department of Commerce, Shivaji College, University of Delhi, on May 12th, 2020.
- Part of Organising Team and Participated in National webinar on "Cyber Crime Law and Security" organised by NSS, Under the aegis of IQAC, Shivaji College, University of Delhi, on May 12th, 2020.
- Participated in the 5-Day Workshop on 'FITNESS A TO Y (AEROBICS TO YOGA)' organised by Department of Commerce, Sri Aurobindo College, University of Delhi under the aegis of Internal Quality Assurance Cell during 13-18th May, 2020.

- **Part of Organising Team and Participated in webinar on ‘Reviving Post Pandemic: Opportunities and Impediments’** organised by NSS, Under the aegis of IQAC, Shivaji College, University of Delhi, on May 16th, 2020.
- **Participated in webinar "Leadership at the time of COVID Crisis"** by Dr.Theodore Roosevelt Malloch,CEO,Roosevelt Group & Dr. John Samuel, Former Secretary,Ministry of Communications,Government of India,organised by SRM University DELHI-NCR,Sonepat, on May 18th, 2020.
- **Participated in webinar” COVID-19 Challenges & Possible Treatments”**by PADMA BHUSHAN Prof.(Dr.) Nirmal Kumar Ganguly at Department of Biotechnology,Microbiology on May 19th,2020
- **Participated in webinar ‘Building Self Reliant India in Post Covid Regime’** organised by Department of Commerce, Shivaji College, University of Delhi, on May 19th, 2020..
- **Part of Organising Team and Participated in webinar on ‘Values of Life’** organised by NSS, Under the aegis of IQAC, Shivaji College, University of Delhi, on May 20th, 2020.

- **Participated in the International Webinar on “Emotional Well-Being”** organised by National Cadet Corps,Mata Sundari College for Women , University of Delhi on May 23, 2020.
- **Part of Organising team and participated in the Webinar on ‘एक संवेदनशील कोना और क्त्रर’** organised by NSS Unit, Shivaji College, University of Delhi on June 15, 2020.
- **Part of Organising Team and participated in the three-day Power Yoga Sessions** organised by NSS Unit, Shivaji College, University of Delhi from June 19-21, 2020.

Research Guidance (*Supervision of Doctoral Thesis/Dissertations*)

Awards and Distinctions

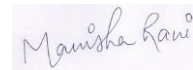
Memberships

Other Academic Activities

- Member of Editorial board of teachers for magazine ‘OPTIMUM’ published by Kaizen,the commerce society of Shivaji college (Academic year 2018-2019)
- Participated in organising team of Natinal level FDP on”Research Methodology and Data Analysis” organized by Shivaji College ,University of Delhi from 21st -27th nov,2016
- Participated in organizing UGC &ICSSR sponsored National Conference on Globlisation and Sustainbility by department of commerce,Shivaji college.
- Organised and worked as convenor of NSS annual festival NISHKAAM on 5th feb 2019
Actively involved in organization of various college event and department event

Cultural/Extracurricular Activities

- Organising various events as part of NSS team member
- Part of organising team of ‘women development” cell of Shivaji college for First International Conference on Empowerment of women in developing work (April 1-2,2013)
- Part of organising team of ‘ECO CLUB E SAVIOUR of Shivaji college University of Delhi for one day workshop ‘ANKURAN’ on development of HERBAL GAEDEN (Jan 29,2015)
- Part of organising team of ‘Entrepreneurship Development ” cell of Shivaji college
- Worked asmember of various committees over the years namely Cultural committee,Enterpreneurship development cell ,Eco club,WDC,Timetable committee.



Signature of Faculty Member