




Shivaji College Faculty Details Proforma

Title	Ms	First Name	Kiran	Last Name	Chaudhary	Photograph
Designation	Asstt Professor, Dep't of Commerce					
Address	WZ 72, Mukhram Park Extn, Tilak Nagar, New Delhi 110018					
Office Phone No.						
Residence						
Mobile	9650998578					
Email	kchaudhary1@gmail.com					
Web-Page						
Educational Qualifications	M.Com, Pursuing PHD					
Degree	University/Institute				Year	
Ph.D.	Department of Commerce, Kurukshetra University				pursuing	
M.Phil./M.Tech.						
PG	Kurukshetra University				2007	
UG	Kurukshetra University				2005	
Any Other Qualification	NET				2007	
Career Profile						

Asstt Professor, Dep't of Commerce, Shivaji College, Delhi University – since 12.09.2008 to till date

Administrative Assignments

Areas of Interest/Specialisation

**Business Law
Company Law
Marketing**

Subjects Taught

**Business Law
Company Law
Marketing
Human Resource Management
Advertising
Auditing
Personal selling**

Innovation Project/Research Projects (Major Grants/Research Collaboration)

Publications Profile (Research Papers/Books)

1	Corruption a Global Issue	APJRMB	Vol. 2 (4) April 2011	2229-4104
2	Consumer Protection and Consumerism in India	Zenith International Journal of Multi-disciplinary Research	Vol. 1 (1) May 2011	2231-5780
3	Emerging Trends of Investing and Financing Activities in Indian Companies	IJREM	Vol. 2(4) April 2012	2231-5985
4	The Smiling Indian Retail Industry : A Path Ahead	APJRBM	Vol. 2(2) Feb. 2011	2229-4104
5	Retail Industry : A Sunrise Sector in India	Emerging Paradigm in Business & Economics	Vol. 1(17)/ 143148	ISBN 978-9380697-67-3
6	Global Marketing – A comparison of Domestic and International Marketing	GE-International Journal Of Management Research	VOLUME-2, ISSUE-4, April,2014	ISSN No. : (2321-1709)

7	Communication Problems in Business Organisations	International Research Journal of Humanities, Language and Literature	VOLUME -1, ISSUE -2 (November 2014)	ISSN: 23491642
8	An Analysis of Strategic Roles of HRD Professionals in India	International Journal of Research in Management, Economics and Commerce	Volume 4, Issue 5, May2014	(ISSN 2250— 057X) IMPACT FACTOR: 4.604
9	Depository System in India: An Appraisal	International Journal of Research in Social Sciences	Volume 1, Issue 1, August 2011	ISSN: 22492496
10	Impact of Emotional State of E-Buyers on E-Satisfaction : An Empirical Study	SHANLAX International Journals of Management	Voiume 5 ,Issue April,2018	ISSN:2321-4643
11	Probability and Statistics (Edited Book)	K.K Publications	First Edition,2019	ISBN:9788178443539(PB)
12.	Factor Determining Customer Satisfaction ,Customer Trust and Customer Loyalty in Online Retailing: An Empirical Study	SSIJMAR	Volume 7,Issue Feb,2018	ISSN: 22785973

Conference/Seminar/Faculty Development Programme/Workshop

- **Attended** Faculty Development Programme on “Hands on Practice of Advanced Data Analysis Tools” organised by Department of Commerce , Bharati College(15-21 December,2018).
- Participated in **REFRESHER COURSE** IN COMMERCE & MANAGEMENT STUDIES AT UGC-HRD CENTRE, JAMIA MILIA ISLAMIA , New Delhi on “Emerging Trends in Commerce & Management Studies :Issues& Challenges “from 28.01.2019 to 16.02.2019.
- Participated in 4 week refresher course (UGC sponsored) in “Commerce” from 09.06.2016 to 29.06.2016 at UGC-HRDC,Guru Jambheshwar University of Science Technology, Hisar-125 001 (Haryana)
- Participated in 4 week Orientation Programme (OP-102) held from 20-06-2011 to 16-072011 at Academic Staff College, Himachal Pradesh University, SHIMLA. ☐ National seminar on “BUSINESS SOLUTION FOR SUSTAINABLE AND INCLUSIVE GROWTH” Deptt. of Commerce KUK (Haryana), on March 15-16,2013.
- National conference on “FDI IN INDIA; RESPONSE AND CHALLENGE”, Shaheed Bhagat Singh college, University of Delhi , New Delhi, Nov 5-6 2012.
- National Seminar on “Financial Sector Reforms in India”, Shaheed Bhagat Singh College, University of Delhi, New Delhi, Jan 21-22, 2011.

- National Seminar on “Business & Economics”, Shivaji College, University of Delhi, New Delhi, February 25, 2011.
- Participated in ICT Workshop For capacity building University of Delhi, New Delhi, (Jan8 Jan 14,2010)

Research Guidance (*Supervision of Doctoral Thesis/Dissertations*)

Awards and Distinctions

- District topper (Yamuna Nagar) in MCom, Kurukshetra University in 2007
- Recipient of “A” Grade in certificate course in Financial Accounting (2005) duly examined by Computer Training group of HARTRON under Haryana State Electronics Development Corporation Ltd, Chandigarh
- Topper in Financial Management in BCom-III, Kurukshetra University in 2004-05

Memberships

Other Academic Activities

Cultural/Extracurricular Activities

Presently convenor of SC/ST/OBC committee, active member of Anti-ragging committee and Library Committee of Shivaji college.

In the past, actively worked in many committees such as cultural committee, internal assessment committee, website committee, discipline committee etc of our college.

Signature of Faculty Member

