



ENTREPRENEURSHIP DEVELOPMENT CELL SHIVAJI COLLEGE

University of Delhi

Presents



NAAC Accredited 'A' Grade

ENTREPRENEURSHIP CONCLAVE 2022

Event Schedule

10:00 A.M
Inaugural Session

11:00 A.M
Panel Discussion

12:30 P.M
Imprenditore
(B-Plan Competition)

Convenor
Ms. Iti Dandona



Chief Guest

PROF. (DR.) NEHARIKA VOHRA
Vice-Chancellor, Delhi Skill and Entrepreneurship University

26th February, 2022 on Zoom

Register at: <https://forms.gle/G7smuinVreLEp9Zo6>



Event Schedule

1:00 P.M
Quizera
(Quiz Competition)
(D2C Platform)

2:00 P.M
Ace of Sales
(Market Your Product)

Principal
Prof. Shiv Kumar Sahdev



For Any Queries Contact

Muskan Goyal (President) : 7027385121
Vishal Kumar (Vice-President): 7762856909

entrepreneur_cellshivaji

Entrepreneurship Development Cell

Entrepreneurship Development Cell



PRESENTS

PANEL DISCUSSION

EMERGING ERA OF ENTREPRENEURSHIP

At

ENTREPRENEURSHIP CONCLAVE 2022



SAURABH GUPTA
Co-Founder - Tamasha



RITU MARYA
Editor in chief for Entrepreneur
Media APAC and Franchise
India Media



ANNU TALREJA
Co-Founder - Stealth
Startup and Oxfordcaps

BHARAT BANSAL
Co-Founder - Nirmalaya



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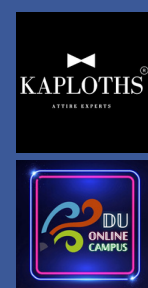
26th Feb, 2022



11:00 am



Zoom Platform



entrepreneur_cellshivaji



Entrepreneurship Development Cell



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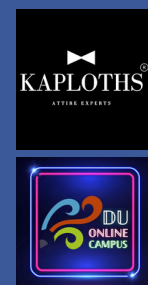
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INAUGURAL SESSION

CHIEF GUEST

PROF. (DR.) NEHARIKA VOHRA

**Vice Chancellor,
Delhi Skill and Entrepreneurship University**

Prof. (Dr.) Vohra is a specialist in behavioural science and on leave from IIM Ahmedabad, where she served as Professor in the Organizational Behaviour area for 21 years.

She has been involved in the Centre for Innovation and Incubation in Entrepreneurship at IIM Ahmedabad and is currently the Director of the Centre. She has extensive experience with the corporate sector as a consultant, coach, mentor and independent director. She has won the best instructor award and has been the Chairperson of IIM Ahmedabad's Doctoral Program (Fellow Program in Management), editor of Vikalpa, on the editorial board of several international journals. She has published over 70 peer-reviewed research papers in top-level international and national journals and authored 3 books and developed teaching material that is used in several countries.



ENTREPRENEURSHIP CONCLAVE 2022

The Entrepreneurship Development Cell (EDC), Shivaji College has the mission of fostering the entrepreneurial mindset among youth and works towards equipping the students with the required skills and motivation to become entrepreneurs.

Entrepreneurship is proven to be an essential driver of societal health and wealth. It promotes the essential innovation required to exploit new opportunities, driving productivity and creating employment. With the amount of energy and enthusiasm, this generation can achieve so much more than they aspire to.

EDC in its efforts to generate awareness and acquaint the students with various opportunities, is organizing **Entrepreneurship Conclave** on **26th February, 2022, an annual flagship event**. The event will be inaugurated by the **Vice Chancellor Prof. (Dr) Neharika Vohra of Delhi Skill and Entrepreneurship University, Government of NCT, Delhi**. The conclave will be marked by panel discussion and a number of inter-college competitive events like, Business Plan Competition, Quiz and Market your product.

ENTREPRENEURSHIP DEVELOPEMENT CELL

**SHIVAJI COLLEGE
UNIVERSITY OF DELHI**

NAAC ACCREDITED 'A' GRADE



PANELISTS

RITU MARYA

Editor-in-Chief for Entrepreneur Media APAC and Franchise India Media



Ritu Marya is the Editor-in-Chief for Entrepreneur Media APAC and Franchise India Media, a group company of Franchise India Holdings Limited. She leads the editorial desk comprising of business magazines including Entrepreneur, The Franchising World and Retailer together with Digital arm of Entrepreneur.com, Franchiseindia.com among others. She is a regular speaker at the leading Leadership Summits around the World including RISE Technology Summit July 2018 at Hong Kong, Web Summit Lisbon November 2018 to name a few.

BHARAT BANSAL

Co-Founder, Nirmalaya.



Bharat is the co-founder of Nirmalaya, an organic wellness company. He did his graduation from University of Delhi and started Banbros Consulting which has headquarter in Noida. He has also been mentoring start-ups at Atal Innovation Mission - Bimtech in accounting and compliance fields. Previously, he has also worked with Avdesh Bansal & company.

ANNU TALREJA

Co-Founder, Stealth Startup and OxfordCaps.



Annu Talreja is an INSEAD graduate, with 11 plus years of real estate development, transaction and asset management. Levering on her experience in the real estate & hospitality industry, she along with her co-founder Priyanka Gera started OxfordCaps. OxfordCaps provide technology-enabled and a community-driven living experience designed for the millennial Students.

SAURABH GUPTA

Co-Founder, Tamasha.



Saurabh Gupta, the co-founder of Tamasha, a gaming platform. He is an IIT Bombay graduate who has an expertise in Gamification, Game production and Product management. He is the creator of GameUniv Gamification Framework. He has given a number of lectures on Gamification at various institutions. He has also worked with some of the top brands and entertainment platforms to develop an innovative and interactive entertainment solutions by applying learnings from game based design.

ABOUT PANEL DISCUSSION

A panel discussion on 'Emerging Era of Entrepreneurship' will be held during the event to shed light on challenges and opportunities of an entrepreneur in this current dynamic environment which is subject to a fast rate of technological change and requires continuous foresight alongwith enhancement of human capital.

As the world evolves, businesses reopen and people transition back to work, there are several trends emerging in the new age of entrepreneurship that are important to dig into. The field of entrepreneurship has turned over a new leaf with the advancement of science, technology and innovation and easy access to resources. This has created a vast number of opportunities for creative minds across various fields.

Young people are the most inspiring as they have the will to take big steps towards their dreams. It's their eagerness to succeed in the entrepreneurship era that mesmerizes most of us. This panel discussion will encourage our students to understand the journey of entrepreneurship.

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