

4.1

4

DIMENSIONS AND TYPES OF ENTREPRENEURSHIP

- Types of Entrepreneurs:

(1) Based on the type of business

(i) Trading entrepreneurs

(ii) Manufacturing entrepreneurs

(iii) Agricultural entrepreneurs

(iv) Business entrepreneurs

(2) Based on the use of technology:

(i) Technical entrepreneurs

(ii) Non-technical entrepreneurs

(iii) Professional entrepreneurs

(3) Based on ownership:

(i) Private entrepreneurs

(ii) State entrepreneurs

(iii) Joint entrepreneurs

(4) Based on generation:

(i) First generation entrepreneurs

(ii) Modern entrepreneurs

(iii) Classical entrepreneurs

P.T.O.

(5) Based on other 4A
classifications:

- (i) Innovative entrepreneurs
- (ii) Imitative entrepreneurs
- (iii) Fabian entrepreneurs
- (iv) Drone entrepreneurs

4.2
- Meaning and definition
of Intrapreneurship

- Differences between
Entrepreneurship and
Intrapreneurship:

1. Primary motives
2. Time orientation
3. Tendency to action
4. Skills
5. Focus of attention

6. Attitude towards
course and destiny

7. Attitude towards
risk

- Technopreneurship

- Cultural entrepreneurship

- Meaning and importance

- 4 pillars of CE

- (i) Authenticity
- (ii) Commitment to people
- (iii) Commitment to
business

(iv) Continuous effort (5)

- Development of cultural entrepreneurship
- Social functions of cultural entrepreneurship

(4-3)