

3. Cultural sensitivity
4. Technological environment
5. Government policy
6. Political and legal environment

(4.4) ✓

- Netpreneurship

- Meaning of Netpreneurship
- Thriving as a Netpreneur:
Pace, flexibility, experimentation, constant innovation, cooperative competition, distribution driven, niche focussed, etc.

- Ecopreneurship

- Meaning of Ecopreneurship
- Ecopreneurship can model our behaviour towards sustainable development

- Social Entrepreneurship

- Who is a social entrepreneur?
- What is social entrepreneurship?

- Social Media Marketing

- Meaning of SMM
- What is SMM?

— Entrepreneurial entry into new business:

Exporting, licensing, turnkey projects, management contract, FDI, minority interest, majority interest, joint venture, merger (horizontal and vertical), product extension, diversified activity merger, etc.

— Barriers to international trade

1. Attitude of entrepreneurs
2. Lack of information
3. Lack of network influences
4. Financing problems
5. Tariff barriers
6. Non-tariff barriers
7. Technical barriers
8. Political barriers
9. Human resource barriers
10. Cultural barriers