

Importance and different dimensions of Entrepreneurship

Qualities of an Entrepreneur

- Self Motivated
- Independence
- Risk bearing
- Urge to be in control
- Perseverance
- Optimism
- Capture opportunities

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Qualities of an Entrepreneur

- Flexibilities
- Efficiency
- 360 degree feedback
- Interpersonal skills
- Capacity to influence
- Timeliness
- Innovators

Qualities of an Entrepreneur

- Communication
- Visionary
- Leadership
- Planners
- Ability to mobilize resources
- Self Confidence



**A 94-year
old**

'Entrepreneur'



80 रुपये से 1600 करोंड तक का सफ़र
लिज्जत पापड

Classification of entrepreneurs

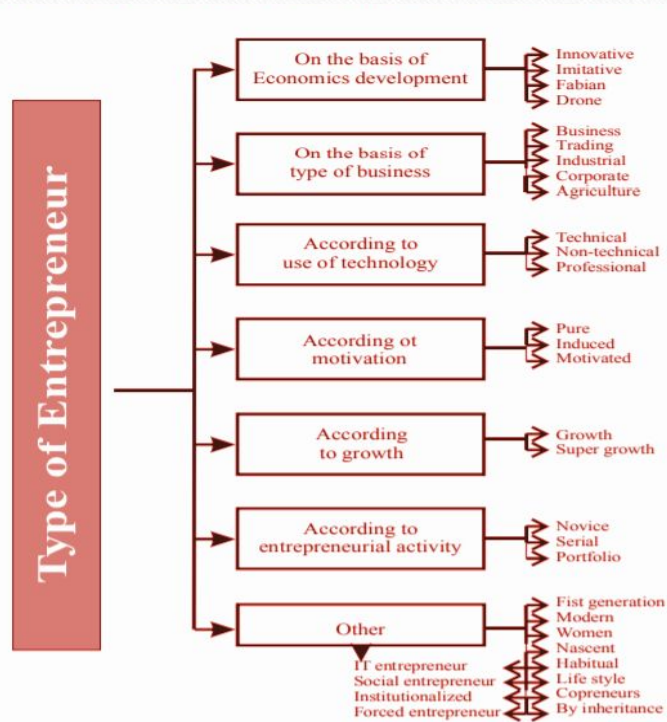


Figure 4.1 : Types of Entrepreneurs

Core Elements of Entrepreneurship

Motivation and Commitment

Abilities and Skill

Resources

Strategy and vision

Planning and organising

Idea