Chapter 19 Transnational actors and international organizations in global politics

from local organizations solely operating in one small town to large global bureaucracies with a presence in most countries.

When NGOs cooperate transnationally, they may use one of four different types of structure. In the past, a formal joint organization, known as an INGO (an international NGO) was usually established, with a permanent headquarters, a secretariat, and a regular programme of meetings. With the advent of the Internet it is now just as likely that a looser network will be formed, often with a single NGO providing the technical support for e-mail communications and a joint website. The most famous networks, such as Jubilee 2000, the Coalition for an International Criminal Court, and the International Campaign to Ban Land Mines, have united around a single policy domain, brought together hundreds of NGOs from all around the world, and achieved major policy changes against the opposition of leading governments. These are known as advocacy networks. At the meetings of intergovernmental organizations, NGOs may combine in a caucus. This is a temporary network formed solely for the purpose of lobbying on the agenda items at the particular meeting. Finally, there are governance networks, formed by NGOs to maintain and enhance the participation rights of NGOs in intergovernmental meetings. They differ from advocacy networks and caucuses in not having common political goals, other than their common interest in being allowed access to the policymaking process.

Key Points

- Most transnational actors can expect to gain recognition as NGOs by the UN, provided they are not individual companies, criminals, or violent groups and they do not exist solely to oppose an individual government.
- The ECOSOC statute provides an authoritative statement that NGOs have a legitimate place in intergovernmental diplomacy.
- The creation of a global economy leads to the globalization of unions, commercial bodies, the professions, and scientists in international NGOs, which participate in the relevant international regimes.
- Governments can no longer control the flow of information across the borders of their country.
- Improved communications make it more likely that NGOs will operate transnationally and make it very simple and cheap for them to do so.
- NGOs from each country may combine in four ways: as international NGOs, as advocacy networks, as caucuses, and as governance networks.

International organizations as structures of global politics