

Nature : pub Ad.

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Two broad view:

① Managerial view:- Administration comprises of the work of only those persons who are engaged in performing managerial functions in an organization.

Luther Gulick, Henry Fayol, Herbert Simon, Donald W. Smithburg and Victor Thompson are the main supporters of the view.

Luther Gulick has summed up the Managerial activities in the acronym POSDCORB. It stands for the seven functions of the Chief Executive.

P- Planning, O- Organizing, S- Staffing, D- Directing, CO- Coordinating, R- Reporting and B- Budgeting.

Those who are performing these Managerial functions are only part of administration.

② Integral view: proposes that administration is the ~~Sum~~ total all the activities- Manual, clerical, or Managerial - Which are undertaken to realize the goals of an ~~administration~~ organization.

As per this view, all the acts of govt officials

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From the peon to the secretary are part of
public administration.

Pub Ad: Scope

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By Scope we mean the major concerns and areas of the public administration.

The traditional writers restrict the scope of public administration to the executive branch of the govt.

The modern writers have extended the scope of pub Ad to all the three branches of the govt. According to them, pub Ad is the whole govt in action.

Pub Ad & private Ad

(4)

Paul H. Appleby, Herbert A. Simon and Peter Drucker have made a distinction between Pub Ad and private Ad.

The prime purpose of Pub Ad is to serve the public

The prime purpose of private Ad is to produce a profit for the owners of the business. This provides the private administration with a single objective criterion to measure the performance of the enterprise.

The drive for profits forces the private Ad to watch costs, to seek improvements in operations, to discharge incompetent employees and to maintain responsibility of subordinates for results.

The primary purpose of public Administration is to provide services to the people and promote social goods. (1) They are not oriented towards making profits for the Govt. The Govt has to provide even unprofitable and costly services i. e.

ood, health, education and defence⁽³⁾ for the public interest.

In this sense, pub Ad is really public.

- (2) The public Administrator's activities are fixed by law, he may not undertake others without legislative authority.

The business executive is free to select those activities that promise to be profitable and to discontinue others which fail to show a profit.

- (3) The discretion and freedom of action of the public Administrator is markedly limited.

Numerous laws, regulations and reviews exercised by the legislature, by political executives, and by Central Staff Agencies limit his discretion and his choice of methods as to how and what he shall do.

Such controls are designed to ensure that public activities are carried on in accordance with legislative and executive policies and to prevent abuses and misuse.

of political power or of public funds. ⁽³⁾

(4) public sector employees generally enjoy greater job security than their counterparts in the private sector.

Employee protections in government include such amenities as the Civil Service Commission's merit system, hearing procedures for grievances, employee associations and Union and pension plans.

(5) Public accountability is the hallmark of public administration.

The public administrator carries on his work in a "glass bowl".

His actions are exposed to public review and criticism at all times.

Public administration is held accountable for its activities through legislative oversight and judicial review.

(6) Public administrator must also maintain a high degree of consistency in his actions. He must serve the public without discrimination.