

THE CAREER



CHRONICLES

The Annual Newsletter of Placement Cell, Shivaji College, University of Delhi

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Article 1

CFA

—Tanu Gupta, B.A (H) Eco 2nd year

In today's globalised world the multi faceted financial services industry encompasses niche opportunities across all industries worldwide. Within the center of the vast horizon of finance around the globe, monetary transactions occur at every moment, thereby, increasing the demand for CFA, a finance professional in the real world scenario.

Chartered Financial Analyst (CFA), one of the most sought after and globally recognized professional attestation in finance, is offered to the professionals who affirm their proficiency in finance and qualify the exams conducted by the CFA Institute. It is substantially a self-study curriculum for specialists aiming to pursue a career path in investment. CFA Institute's annual report reveals that "In June 2018, more than 226,000 candidates enrolled for the CFA exam worldwide."

Why should you pursue this program?

- **Leading global recognition with greater exposure:** This designation is one of the most recognised and respected investment credentials in the world with more than 60 years of legacy. It provides exposure to a variety of roles that are not just limited to investment banking and equity research, but plenty of other profiles as well.
- **Excelling job prospects at the top investment enterprises:** The program has an in-depth focus on financial modelling, portfolio management, and other investment related areas providing a knowledge base that is highly preferred by top investment firms.
- **Delivers practical skills:** The charter is conferred after the completion of 4 years of relevant professional engagement, which means that the institute believes in practical skills. The curriculum is also designed in a way that helps you to tackle the real-world scenarios in an effective way.

- **Networking opportunities that progress career:** Being a part of CFA societies will not only increase your networking opportunity but also your chance of landing a dream position in top investment firms and financial consultants.



Mr. S.M. Sundaram, CFO of Cyber net Software Systems Pvt. Ltd in Chennai has been an inspiration for generations. He states that CFA is more of a value addition degree in the professional world which channels an individual's knowledge with increased focus and concentration. According to industry experts, CFA is not just an added glamour to your resume but a valued credential in the real finance world that opens up several opportunities for the candidates.

How to pursue the path to become CFA?

- Candidates who hold a bachelor's degree are eligible to opt for the CFA program. The certificate needs to be qualified in three levels of examination spanning for the duration of a minimum of 1.5 years conducted by the CFA Institute in the areas related to accounting, economics, ethics, money management and security analysis.
- Level I exams are offered in June and December whereas Levels II and III are held only in June. One needs to attain a minimum of 45% in each of the papers

of the CFA exam and achieve 55% aggregate in order to be certified as Chartered Financial Analyst.

- Walking on a path to become a Chartered Financial Analyst, a candidate must have at least 4 years of relevant working experience, which can be gained before, during, or after passing the CFA exam.

Career Prospects

The certificate of Chartered Financial Analysts provides many lucrative opportunities in both private and government sectors across domestic as well as international boundaries. The aspirants are trained to handle the workings of the finance industries, providing skills that help them make investment decisions, making them experts in gathering data and analysing the performance of stocks. As a **Portfolio Manager**, a skilful candidate is authorized for making investment based decisions and works with analysts, researchers, and clients to stay mindful of the markets and business news. CFA offers a good scope of earning more than non-credential peers. The remunerations are determined by various factors such as experience level, job description, sector, employer type and company size. A beginner CFA starts earning from Rs. 2.5 lakhs annually reaching up to Rs. 20 lakhs in India. Other job options that can be chosen by the aspirants are **Finance Analyst, Associate Analyst, Finance Manager, Analysis Manager, Risk Manager, and Auditor**.

Future outlooks for a charter holder outside the box of investment management are:

- Buy-side trader or other buy-side professional positions
 - Sell-side analyst, associate or other sell-side professional positions
 - Business school professor
 - Economist and consultant
 - A financial advisor or financial planner
- A CFA qualification, therefore, prepares candidates for today's volatile market. They are highly recognizable by industry employers ahead of other professionals in the field. CFA program puts emphasis on developing practical knowledge and skills immediately employable in real industrial scenario. Thus it is definitely worth it for a finance professional in the job market.

Article 2

Cyber Security

- Srishti Jain, B.A (H) Eco, 2nd year

It is going to be the "Next Big Thing"...

The following is a line from the famous Ted Talk show. "There are two types of companies in the world. One who knows that they are hacked and the other who is yet to realize it."

People interested in the field of hacking and security must be aware of the recent hacks that have happened in companies like Yahoo, Google and Sony, and, as ethical hackers, they will be the next highly paid employees in the industry as estimated by many researchers.

Cyber security refers to the body of technologies and practices which are designed to protect devices and their data from any attack and illegal access. Cyber security is important because government, military, corporate, financial, medical and other essential organizations collect the data on the computers and other devices. A significant piece of that data can be sensitive information, for which illegal entrance or revelation could lead to some negative upshots. As the Internet grows, so does cybercrime. Knowing this, choosing the cyber security industry as a career option roadmaps a successful life for a candidate.

There are hundreds of job titles in cyber security, but the top positions include:

- Security Analyst
- Security Engineer
- Security Architect
- Security Administrator
- Security Software Developer
- Cryptographer
- Cryptanalyst
- Security Consultant

To pursue this path as a career, one needs to have a four-year bachelor's degree in cyber security or a related field such as information technology or computer science. Before going for a cyber-security degree, students should make sure that it also aligns with their career goals. The degree usually focuses on the array of methods used to protect data and information systems. Students receive training in technical and business efficiency encompassing database applications, systems administration and data recovery. Coursework also combines criminal psychology, digital forensics and policy analysis to provide a complete perspective of IT security.

The curriculum in bachelor's degree in cyber security program is quite similar to Computer Science. It begins with the opportunity to learn more advanced topics such as ethical hacking, cryptography and artificial intelligence. Below are some of the courses in a bachelor's degree program:

• FUNDAMENTALS OF NETWORKING

Overview of the major technologies that can be used to analyse the working of Local Area Networks, Wide Area Networks and Wireless Networks.

• INSTALLING AND CONFIGURING WINDOWS SERVER

Preparation for the installing and configuring windows server covers how to install, configure and troubleshoot Windows Server operating systems.

• ETHICAL HACKING



Instruction in the development of the structured knowledge base needed to discover vulnerabilities and recommend solutions to protect data from hackers; It also focuses on penetration-testing tool and techniques.

The following courses are generally found in a master's degree in cyber security program:

• PENETRATION TESTING AND VULNERABILITY ANALYSIS

Introduces techniques and tools to analyse and identify vulnerabilities in stand-alone and networked applications.

• APPLIED CRYPTOGRAPHY

Examines Modern Cryptography from both theoretical and applied perspective; emphasis is on provable security and application case studies.

• DIGITAL FORENSICS

Instruction in the application of forensic science principles and practices for presenting digital evidence; covers topics from legal, forensic, and information-technology domains.

Many colleges and universities also offer certificate courses in cyber security for those professionals who want to develop further expertise in the field or add credentials to their resume. The following courses are offered in a cyber-security certificate program:

- TECHNOLOGY AND NATIONAL SECURITY
- INTRODUCTION TO PENETRATION TESTING
- CYBER RISK MANAGEMENT FOR DECISION MAKERS

Some of the more familiar career paths in this field include:

- Chief Information Security Officer (CISO): The CISO is typically a mid-executive level position whose job is to oversee the general operations of a company's IT security division.
- Forensic Computer Analyst: They are the detectives of the cyber security world. Forensic computer analysts review computer-based information for evidence following a security breach or any other incident.
- Information Security Analyst: An ISA is responsible for the protection of an organization's computer systems and networks. They plan and execute programs, including installing and using software for data encryption and firewalls.
- Penetration Tester: Their testing concerns the proactive authorized employment of testing techniques on IT infrastructures to identify system vulnerabilities. Penetration testers attempt to hack into computer and network systems to find out operating system fragility, before outside intruders have the opportunity to cause any real damage.
- Security Architect: A Security architect is responsible for establishing and maintaining the network security for organization.
- IT Security Engineer: Security engineers in IT are often involved in system maintenance, performing security checks.
- Security Systems Administrator: A security systems administrator's responsibilities are very much akin to those of many other cyber security jobs such as installing, administering, maintaining and troubleshooting computer, network and data security systems.
- IT Security Consultant: IT security consultants meet with clients to advise them on how to protect their organizations' cyber security objectives efficiently and cost effectively.

With the emerging scope in field of cyber security, it was found that salary of professionals in this career averaged at Rs 3,00,000 annually. For those with an experience of two years, the annual salary was Rs 3,00,000-3,50,000, said CISO Platform whereas a fresh entrant in the Indian IT service sector can get Rs 2,85,000 a year.

In present age of technology, when cyber-attacks are on the rise, careers in cyber security are diverse and qualified professionals are needed to keep the vast amount of information safe.

Fact Bytes

Hackers attack every 39 seconds, on average 2,244 times a day. Damage related to cybercrime is projected to hit \$6 trillion annually by 2021.

Article 3

Computer System Analyst

- Deepanshu Kumar, BA(H) English, 2nd year

Evolution of modern science has led to digitalization in recent decades and this has now reached its peak. Several career options are now available, and there is tremendous scope in several areas. Computer System technology is at the topmost level of advancement in careers.

Computer system analysts study an organization's current computer systems and procedures and design information systems' solutions to help the organization operate more efficiently and effectively. They bring business and information technology (IT) together by understanding the needs and limitations of both. They incorporate new technologies into current systems after doing financial analyses to determine if it will be profitable and will serve the entity well.

Duties

Computer system analysts are hired to work in an institution or company. They are responsible for suggesting new IT technology to the administration and authorities. Besides only picking, they search--emerging technologies to decide if installing them can increase the organization's efficiency and effectiveness. They use cost charge graph development to express the expenditure in the budget of companies and also use their knowledge to update the existing software to the latest. They configure the installations and main testing to customize it for the company. When the tests succeed, they create instruction manuals for the users.

The daily outwork of a computer system analyst includes the understanding of work requirements, regular updating of the previous system to the latest to make work more effective, reliable, efficient and profitable for the company. An analyst endeavours to make, develop and test the computer programs and present a trustworthy conclusion so that the administration can rely on it before making an investment. Brilliance of management in computer system analysis helps in distribution of the procedures to work for the profit.

Qualifications

Computer systems analysts usually have a bachelor's degree in any computer related field. Generally computer science is prescribed. To have effective command on the subject and qualify for more complex computer programming, a masters degree in computer science is the best qualification to get any job easily.

But as a matter of fact, any person having knowledge of computers, having studied at different institutions though not carrying Bachelors' degree officially can also be an analyst. Although many computer systems analysts have technical degrees, such a degree is not always a requirement. Many analysts have liberal arts degrees and have gained programming or technical expertise elsewhere.

Since computers system analysts are also involved in management so a master's degree in business management (MBA) after bachelors' degree is more preferable for the employers. This helps in development and distribution in market simultaneously as the employee understands both fields, which is a positive aspect for the company. Computer system analysts should

basically understand the field they are working in. For example, a bank computer analyst should be aware of finance.

Pay scale-



The median annual wage for computer systems analysts was Rs. 6,55,080.

Most companies give salary on the basis of experience. Fresh recruits usually get a low wage including over time, incentives etc. as compared to an experienced worker.

Employment of computer systems analysts is projected to grow 9 percent from 2016 to 2026, about as fast as the average for all occupations.

Working environment for analysts is indoors. Students who want adventure in their lives will find it unworthy because it is only limited to an office, sitting in front of a computer working for hours. However, people who can enjoy their involvement inside the four walls on the computer system are more desirable. Today's world is full of introverts who are deeply linked to the loneliness and stay away from making public relations. This mind-set helps in keeping focus and concentration power increases leading to better working.

The job is totally indoors and takes a good test of one's intelligence and mental abilities to make new systems. So, the awakening of stress, anxiety and headache in a person's mind is not new which might reduce concentration power. As per saying, "Every ailment has a cure",

some corporate tips can actually help to increase focus and concentration power in the job of a computer system analyst. Some of them are meditation (for minimum 10 to 15 min a day), proper nourishment (proteins and vitamins to fulfil the requirements of the brain), by taking short breaks to have a cup of tea for removal of stress.

Computer system analyst job is a competent job but for only those who have special interests and enthusiasm in technology, computers and

management. This job requires mental stability to solve problems and creative mind to invent something new. Moreover, it demands long hours of working on the computer.

Fact Bytes

The fourth-hottest IT job is that of computer systems analyst. The annual median salary of computer systems analyst is Rs. 65 crore, while growth outlook is forecasted to be 21%.

Article 4

Image Consultant

- Muskan Mittal, BA(H) Eco, 2nd year

Image consulting is a professional field that involves improving the client's image professionally or personally through appearance, behaviour and communication. It helps people in leaving great first impressions and makes way for new opportunities. It is a process in which consultants help their clients to exercise greater control over the perceptions they influence and the impressions they create through the elements of



Image—grooming, clothing and body language, including etiquette. The term originated when John T. Molloy in the seventies, published a book called *Dress for Success* in the United States in 1975 which focused on how dressing and personal image affect the achievement of personal and professional goals. The book was not based on the author's opinion, but on actual tests conducted on subjects and helped to spread the "power dressing" concept. Around this time, people developed an inclination towards knowing how clothing affects one's goals, and the book was an international success. In the eighties, a few firms started offering image consulting services specifically for events and eventually, celebrities started hiring them for their everyday styling and life. Rachel Zoe, an image consultant and fashion stylist, became a fashion icon for styling celebrities. In 1990, the Association of Image Consultants International (AICI) was born, with more than 1,300 members today. Image Management Consulting includes individual counselling or coaching and group lecture, seminar or workshop presentations—with content that ranges from makeup consultation and application to wardrobe evaluation and personal shopping; from self-branding and business etiquette to social networking and public speaking. Image Consulting is a growing industry. As more people learn about Image experts, they are seeking their services. Image Management Consulting is an interesting profession wherein the Image Consultant can make a positive difference in people's lives and in society as a whole.

Reasons to choose image consulting as a profession given by Image Consulting Business Institute are as follows -

Immense opportunity : 90% of India is in need of Image Management and Soft Skills for personal and professional success, making professionals in this domain very sought-after.

Prior education/age no bar : Success as an Image Consultant and Soft Skills Trainer is independent of academic discipline, age and work experience.

Rewarding Opportunity : High revenue earning potential, flexi-timing, work-life balance for those with passion and flair for communication and styling.

Respected Profession : A sun-rise, respected and satisfying profession.

For becoming an image consultant, following are the steps you have to follow :

Step 1: Complete a Training Program

No standard education requirements are specified to be image consultants, but training programs are available in the field. These programs may cover certain aspects of fashion like colours and business wear, as well as areas such as nutrition and communication. Some image consultants also pursue a degree in mass communication or public relations, helping them in more effective interpersonal communication as well as public speaking.

Step 2: Gain Work Experience

The aspiring image consultants can gain experience working with a public relations or fashion marketing firm in order to understand how image affects the overall branding of a client. These opportunities also help consultants to learn about targeted audiences and how companies and people project a certain image. They can also start their careers by working as part-time consultants until they can create a portfolio and build their clientele.

Step 3: Join a Professional Organization

The groups such as the Association of Image Consultants International offer networking, continuing education and certification opportunities to their members. Image consultants who join these types of organizations may be able to further their careers.

Thus, choosing image consulting as a profession has a lot of scope. The image consulting industry is flourishing with the

growing need and awareness in people to present themselves properly. The profession is exciting as every person is different and in the journey of guiding an individual to present a positive self image the consultant also learns a lot.

Fact Bytes

A chance to meet celebrities, if you are good at work, you will get a chance to meet celebrities. The overall possibilities in this field are way more than we can think. Moreover, it is a well-paid job as well.

Article 5

ART THERAPIST

- Eshika Sharma, B.com (H) 3rd year

Modernization has shown tremendous effects in every sector and it cannot be excluded from any of them. The way medical science is finding therapy for almost every disease and the way people are treated, diagnosed and examined is highly evolved. It is getting better and effective day by day. No doubt there are many problems which people around us are facing, but scientists are trying their best to find a cure. Doctors are always using modern techniques to handle it. One such remedy which is used by doctors, and is gaining immense popularity is Art Therapy.

HOW IT IS CONDUCTED

Art therapy is all about having vast knowledge of human mind and body along with being a veteran of art. Art therapists have deep insights into human psychology and behaviour and that is considered to be the foremost requirement after getting certifications and experience in this field. Art therapy is all about expressing yourself artistically. The sessions of art therapy are usually conducted in large groups where everyone is provided with all the painting materials which they would need during the seminar. The material includes canvas, board, colours and all those things which could be needed to express themselves with art. However, there are some chances in which a candidate could be given separate treatment.

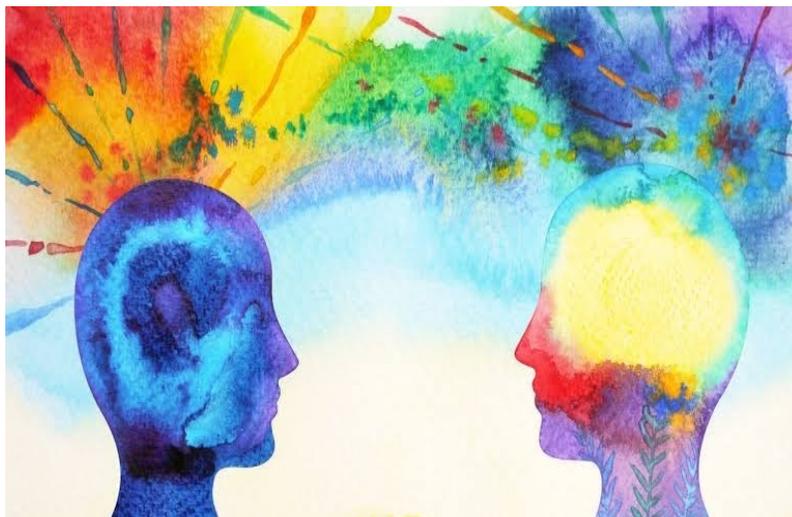
VARIOUS FORMS OF ART THERAPY

There are various forms of art therapy which are practised but painting and drawing are the most common among them. Dance, photography and clay modelling are also involved in some cases. This different kind of practice helps people to fight against various ailments which are present in their body and mind. Many types of problems can be treated with Art therapy. They include individuals suffering trauma due to dark memories from their past. Some people go through mental trauma as they are suffering from critical conditions like cancer, depression, autism etc. Brain injury can also be taken as an example of those critical conditions. It can be proved beneficial for individuals who want to boost up their confidence level and upgrade their self esteem as well as mental calmness. In some cases there are couples who want to tackle with their inner conflicts and this can be one of the

main subjects of art therapy.

SCOPE OF ART THERAPY IN INDIA

Art therapy as a profession is still unknown to the present generation and the institutions in India which are offering its practice are found to be rare. The cities which are offering this course are Mumbai, Pune, Bangalore and Chennai.

**REQUIREMENTS FOR BECOMING AN ART THERAPIST**

To become an art therapist, you need to be a certified professional in various fields. These fields include human development, psychological and behavioural disorders, counselling techniques and therapeutic techniques. They

should not only have a strong understanding of paintings, but also some knowledge of sculptures, dance and photography.

WHERE IS ART THERAPY PRACTICED

There are many ways in which art therapy can be practiced. Professionals can either work individually by counselling more and more clients or they can conduct seminars and workshops so that more and more people could be a part of it. It is not a compulsion for an art therapist to have a separate clinic. They can work in some hospitals, rehabilitation care centres, psychiatric organizations or clinics, assisted living centres, orphanages, senior communities and schools. The great impact of art therapy is generally noticed in children, and that is why it is largely used for treating youngsters. There are many other organizations that require the services of an art therapist. They are forensic centres, research facilities and crises centres.

FUTURE OF ART THERAPY IN INDIA

As this profession is unknown to the young in India, these professionals do not get enough opportunities. Looking at the health ecosystem in the nation with people mostly suffering from mental conditions such as stress, depression, anxiety and low self esteem, the future is expected to bring along a huge demand for art therapist. A person who is an outstanding painter or art performer with a deep interest in medical field specially psychological domain, should undoubtedly ponder upon the ideas of venturing into this sector. Internationally it has already started showing its scope in various countries.

Fact Bytes

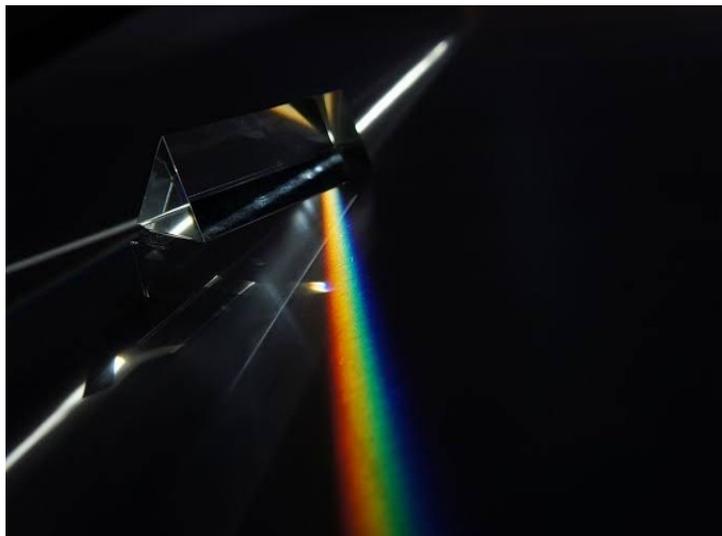
The American Art Therapy Association (AATA), a national organization of art therapists, requires that art therapists have an MS in art therapy or a related field.

Article 6

Photonics

- Muskan Mittal, BA(H) Eco, 2nd year

Photonics is the gate to a world full of possibilities. It is the physical science of light (photon) detection, generation and manipulation through emission, transmission, modulation, signal processing, switching, amplification, and sensing. The word photonics is derived from the Greek word 'phos' meaning 'light'. More specifically the term Photonics signifies the particle



properties of light, the potential of creating signal processing device technologies using photons, an analogy to electronics and the practical application to optics. Photonics began as a field in 1960 with the invention of laser and over the last few decades it has emerged as a key enabling technology. Visible and invisible light waves are a part of our everyday life. If you look around, you can find photonics almost anywhere be it consumer electronics (barcode scanners, DVD players, remote TV control), or telecommunications (internet), health (eye surgery, medical instruments), manufacturing industry (laser cutting and machining), defences and security (infrared camera, remote sensing), entertainment (holography, laser shows), etc. Photonic applications use the photon in almost the same manner in which electronic applications use the electron. Scientists, Engineers and Technicians all around the world perform advanced research surrounding the field of Photonics. In the classrooms, teachers enlighten young minds about the wonders of light.

The various Photonics enabled fields are:

- **Aerospace technology** - It uses Laser Radar Systems and laser altimeters, holographic heads-up displays, and optical pattern recognition systems for navigation.
- **Biomedicine** - It uses lasers for surgery, therapies such as photodynamic therapy, and in situ keratomileusis (LASIK) procedures; uses testing and analysis devices such as non-invasive glucose monitors.
- **Agriculture** - It uses satellite remote sensing to detect large-scale crop effects, scanning technology and infrared imaging to monitor food production and quality, and sensor systems for

planting and irrigation.

- **Construction** - It involves scanning site topography, laser barcode readers to inventory materials, laser distance measuring and alignment.
- **Engineering, micro technology, and nanotechnology** - They use lasers in the manufacture of electrical devices, motors, engines, semiconductor chips, circuits and computers.
- **Alternate Energy/Green Solutions** - Photovoltaic Devices (PVDs) are used for Solar Electric Panels.
- **Environmental technology** - It uses Ultraviolet Doppler Optical Absorption Spectroscopy (UVDOAS) to monitor air quality.
- **Homeland Security** - It involves DNA scanning, laser forensics, retinal scanning, identification of dangerous substances, optical surveillance.
- **Information technology** - It uses optics for data storage, ultrafast data switching, and (especially) transmission of data across fibre optic networks.
- **Manufacturing** - It uses laser welding, drilling and cutting.

Photonics also relates to the emerging science of quantum information and quantum optics. Other emerging fields include:

Optoacoustic or Photoacoustic imaging in which laser energy delivered into biological tissues will be absorbed and converted into heat, leading to ultrasonic emission.

Optomechanics, which involves the study of the interaction between light and mechanical vibrations

Opto-atomics, in which devices integrate both photonic and atomic devices for applications such as navigation and metrology;

Programmable photonics, which studies the development of photonic circuits that can be reprogrammed to implement different functions

Photonics offer unique solutions where today's conventional technologies are approaching their limits in terms of speed, capacity and accuracy. It's impact on our daily life is remarkable. It is competent enough to solve the challenges of a modern world. It is doing an excellent job in enhancing the quality of our lives; safeguarding health, safety and security; and driving economic growth, creating jobs and enhancing global competitiveness.

Fact Bytes

By 2020 the world photonics market will be worth over \$600 bn.

Article 7

Mountaineering

- Deepanshu Kumar, BA(H) English, 2nd year

INTRODUCTION

With an intense growth in modern times, the doors of opportunities have reached a wide variety of careers. But we all are bound in the ankle cuffs that prevent us from walking into what our heart desires. We are limited to engineering, medical and civil service. Even though we have different interests but as a consequence of social pressure we are forced to opt for these limited career goals denying us the chance to explore more of the world and society. However we all need to understand that there are numerous options beyond the above prescribed ones for the people who want to cross the limits set by society.



One of the most adventurous career choice is MOUNTAINEERING. Now, the question is what is mountaineering or mountain climbing?

Mountain climbing is an adventure and exploration sport that is acknowledged worldwide. Be it the world's highest peak, Mount Everest or the second highest Karakoram range, or any other high mountain, the mountaineers couldn't have made it with nil assistance from those who are professionally trained. Moreover, the lofty heights and the valley sunrise are a "million dollars' worth seeing before you die".

Mountaineering has turned into one of the world's most popular sports. It includes **walking** (to explore new places while walking on mountains), **hiking** (walking fast or advanced stage of walking is hiking), **climbing** (to reach the mountain heights by climbing), **camping** (to rest in the middle of mountainside when we are doing mountaineering with group) and **snow trekking** (climbing the snowy mountain) on mountains. The sport has seen an incredible boom in popularity in the last five years and as a result Mountaineering is being included in adventure sport activities more and more.

With this increase in popularity comes an increase in the demand for professionals who know the sport and can guide and teach others in a safe and exciting way.

Skills required

The skills in mountaineering may appear easy but are far more difficult to practice. There should be psychological and physiological fitness besides love for the work and nature. After having fitness in all sections, then comes the learning of tools, equipment and knowledge of survival in harsh conditions. Some of the skills an individual needs to learn for mountaineering are-

Rope techniques - using ropes to pass, ascend and descend a terrain.

Climbers shouldn't have fear of heights.

Moving techniques - climber should be aware of the walking style in snow, ice or sand terrain. Shoes with spikes are more preferable as they help to maintain the grip on ice.

Surviving in harsh conditions - the knowledge of making shelter, night stay, food, fire, creating motivation for the teammates and rescue techniques are mandatory for a climber.

Job profiles

Mountaineer can earn as a professional guide. There are sub careers in mountaineering. Becoming a **climbing guide** (he has to be familiar with every part of the mountain before taking groups on the mountains and should know the variety of atmosphere and temperature changes), **Climbing photographer, writer** or **filmmaker** are other options. One could even become a Liaison Officer, who is generally a government employee. The pay scale of these profiles in mountaineering is different for different personalities.

Pay

The average wage for a beginner who works part time can be from \$5,000 to \$10,000 a year. Experienced, full-time gym workers, however, can make \$30,000 or more. Eleven percent earn \$40,000 or more. Basic mountaineering can help in earning Rs 800-Rs 1500 per day in India. While working for certain organisations the wages are different. For example, Bear Grills, who works for Discovery Channel works also as a mountaineer and earns as much as \$35000 per episode.

If you are interested in getting an adventurous life in mountaineering you should be fit. There are various courses in different institutions which give complete knowledge, training and practice of the sport. To get admitted into a famous institute, like the Nehru Institute, you have to contact the Institute and check for vacant seats. If the answer is positive then one is required to fill the form, get a medical certificate from a known doctor and pay the necessary fee. The age limit for application is 18 to 40 years.

Primarily there are four types of mountaineering courses; Basic Mountaineering Course (BMC), Advance Mountaineering Course (AMC), Search and Rescue (SAR) and Method of Instruction (MOI). BMC and AMC are normally for a duration of 28 days, while SAR and MOI could vary from 15-21 days.

There are many colleges which offer courses in mountaineering. Some of the top colleges in India are –

- The Nehru Institute of Mountaineering and Winter Sports, Pahalgam, Jammu and Kashmir
- National Institute of Mountaineering and Allied Sports, Arunachal Pradesh
- Himalayan Mountaineering Institute, Darjeeling, West Bengal.

Hence, we can see that mountaineering has emerged as a new career option for those who are willing to explore adventures and nature in life. Besides this, it helps to know nature better and to cross the social limitations imposed by society. With proper guidance, hard work and

willingness of interest in it, one can fulfil his/her aspirations in mountaineering.

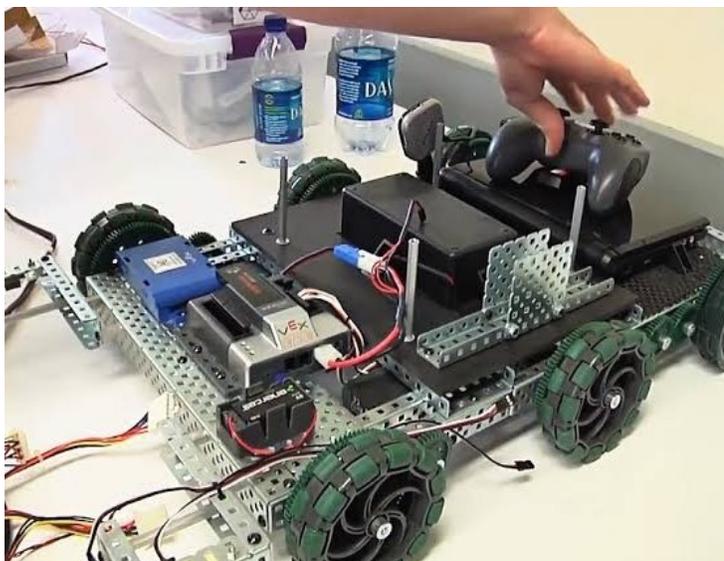
Fact Bytes

The fatality rate on Mt. Everest is 5%, which means that, over the years, a total of nearly 300 people have died on the mountain.

Article 8 Robotics

- Kanika Khatri, B.Com (H), 1st year

Robotics engineering is a field dealing with designs, building structures, applications, manipulation and processing of robots. Robotics engineers pay attention to all the aspects of constructing a robot which comprises its designing, maintenance and proper functioning. Robotic science has an overwhelming scope of building one's career as robots play a major prerequisite role in the industrial sector nowadays.



Robotics engineering as a career option

Robotic engineering courses are available in distinctive modalities wherein an applicant who desires to pursue the degree in India can opt for mechanical engineering, B.Tech in automation and robotics, BE in advanced robotics, etc. For a post-graduation degree in robotics, the applicants must have a bachelor's degree in any of the streams of engineering, namely mechanical, electrical, electronics, instrumentation and control, and electrical and electronics engineering.

Robotics engineers use artificial intelligence to integrate robots and their modern technology for application in diverse sectors including manufacturing and quality control. The skills required by the professionals are:

- Knowledge in the designing of robots
- Ability to assemble and disassemble robots
- Conduct research work in robotic science
- Testing robots
- Programming them to execute different tasks
- Robot repair services
- Inspection of components that are involved in their production
- Detect malfunctions in the robot
- Drafting records and reports

Career Prospects

Robotics engineering is considered a high-end professional career field in India offering astonishing job opportunities awaiting a worthy candidate. A robotics engineer can be employed in manufacturing plants, laboratories, medical fields, mining, automation sector, life sciences, aerospace engineering and agricultural engineering. Robotic engineers are also on a burgeoning demand in the gaming industry and the manufacturing units as well.

Micro-Robotics, Automation, Bio-Cybernetics, Digital Electronics and Microprocessors, Medical Robotics, Robot Manipulators and Robot motion planning are additional specialized fields in robotics engineering which can be pursued by an applicant.

From the above mentioned fields, the one that concerns robotic engineering, micro-robotics is the most sought after.

Micro-robotics is one of the fields of robotic engineering that deals with small-scale robots, the size of which varies from micrometres to centimetres. It is further classified on the basis of its imperative features. On one hand, engineers design and apply robots capable of manipulating or positioning with a precision at micro-scale while on the other hand, various research communities address applications of long-range mobility. **Medical robotics** is considered as the rising application of robotic system in the medical field. Besides their use in surgery, these systems are being employed in medical care, pharmacy and clinical management. **Robotic manipulators** are used in manufacturing as well. They are created from the sequence of link and joint combinations. They are further classified into two sections: robot arm and body. The arms and the body are used for moving and positioning parts or tools within a work envelope.

Scope of Robotics Engineering in India

Candidates with the good merit history in robotics engineering can find themselves positioned in ISRO and NASA as robotic test engineers, analysts, robot design engineers, senior robotics specialists, robotics technicians, robotics programmers, aerospace robotics engineers, and quality assurance technicians. Some of the other top recruiters of robotic engineers are Precision Automation Robotics India Limited, TATA, BARC, DIFACTO Robotics and Automation, BHEL and Tech Mahindra Ltd. A robotic engineer graduating from top-notch institutions can command a starting placement salary of Rs 12-15 LPA. The average median placement package for a robotics engineer is Rs 5-6 LPA.

Fact Bytes

Archytas, a Greek mathematician and philosopher, created the first robot which was a mechanical bird.

Therefore, one can conclude, robotics is emerging as an interdisciplinary engineering field in India with ample of opportunities to get positioned in one of the best organizations in both India and abroad. From manufacturing units to experimental robotics for medical, military and automotive industries, the future of robotics engineering finds tremendous opportunities for its budding professionals.

Article 9

Speech Language Pathologist

- Divya Agarwal, BA(H) Eco, 3rd year

Speech Language Pathology is a science of speech and language that falls under the league of communication sciences and disorders discipline, including a closely aligned but separate study of audiology. Accordingly, Speech Language Pathologist (SLP) is a professional who is concerned with treating many brands of communication and the related swallowing complications.

Speech language pathology, a recognized field of study, had its origin in the early part of the 20th century, when the scientific, academic and clinical foundations began to assemble along with the establishment of the organizations that focused on speech disorders and correction. The time period between 1945 and 1965 gave rise to brain studies, technological advances and the development of standardized testing procedures in order to treat these disorders.

The speech language pathologists' domain includes a diverse patient platform and an equally diverse set of disorders. They specialize in the assessment of communication disorders, cognitive communication disorders, swallowing disorders and voice disorders, with an amplified knowledge of their diagnosis and treatment to help people solve the disorders which can be categorized as:

- Speech delays disorder: This includes articulation, phonology and motor speech disorders.
- Language delays and disorder: This includes expression and comprehension in oral and non-verbal contexts.
- Fluency disorder: This includes stuttering.
- Voice and resonance disorder: This is commonly associated with a cleft palate (a birth defect in which there is an opening in the lip or palate).
- Swallowing and feeding disorder: This deals with the problems linked with swallowing in people of all age groups varying from infants to adults.
- Pre-literacy and literacy skills: These include the phonological awareness, decoding, reading comprehension and writing.
- Other issues: This associated branch comprise traumatic brain injury, dementia, developmental, intellectual, genetic disorders and neurological impairments. SLPs provide a wide range of services on an individual basis, providing support for individuals, families, support group, and at the same time creating public awareness.

Role as an SLP

SLPs team up with other professionals in the health care sector, often operating as members of multi-disciplinary teams. They can provide information and referrals to audiologists, physicians, neonatal specialists, dentists, nurses, occupational therapists, rehabilitation psychologists, dieticians, educators, behaviour consultants and parents as dictated by an individual client's needs. These experts work in a variety of clinical and educational settings.

- They work in the healthcare department (public and private hospitals, skilled nursing facilities, long-term acute care facilities, hospice and home health care).
- They work as a support structure in the education system (working in public and private schools, colleges and universities).

- SLPs also work in community health providing services in prisons and young offender's institution or providing expert testimony in applicable court cases.

How to pursue

Many speech language pathologists have interests that extend beyond their national borders. Some seek international connections for information exchange, discussions and a sense of belonging to a large professional community. The amount of attention a country gives to communication disorders depends on its history, cultural views on language as well as disabilities. Clinicians in the professions of speech language pathology have



different names in different countries as well as witness a difference in scope of professionalism too. A bachelor's degree is required to operate in many countries whereas a master's degree requirement is less common. SLPs can practice in various countries depending on whether it is a part of a Mutual Recognition Agreement (MRA), an agreement signed by the associates of America, Canada, Australia, Ireland and New Zealand. However, this profession is absent in three-quarters of the world's countries.

Future Prospects in India and Salary

India provides attractive job prospects to SLPs in various forms. They can work as lecturers in various medical colleges, graduates in audiology; work in hospitals in the department of ENT, paediatrics, neurology, rehabilitation, speech and hearing centres and child guidance centres. Diploma holders can assist audiologists and speech language pathologists in school of hearing impairment, retardation, etc. Speech therapists are also required in reputed

hospitals like AIIMS. Most of them work in schools, in NGOs or nursing homes. Speech therapists earn a salary of around 2.5-3 Lacs per annum. With more experience, salaries increase. Private hospitals offer better salary as compared to government hospitals. Abroad, the earning of speech therapist ranges from \$52,000-\$82,000 per annum.

Speech language pathology is a profession that falls under the category that is rarely opted for or given due attention. However, the scope of this less travelled career path of SLPs in India is diverse with greater job prospects that an individual can pursue. Therefore it can be seen as a reputed and decent profession which can be brought to light by the masses with considerable success in this particular arena.

Fact Bytes

Children learn 80% of language by the age of 3. That's why early intervention is important.

Article 10

DATA SCIENTIST

- Eshika Sharma, B.com (H), 3rd year

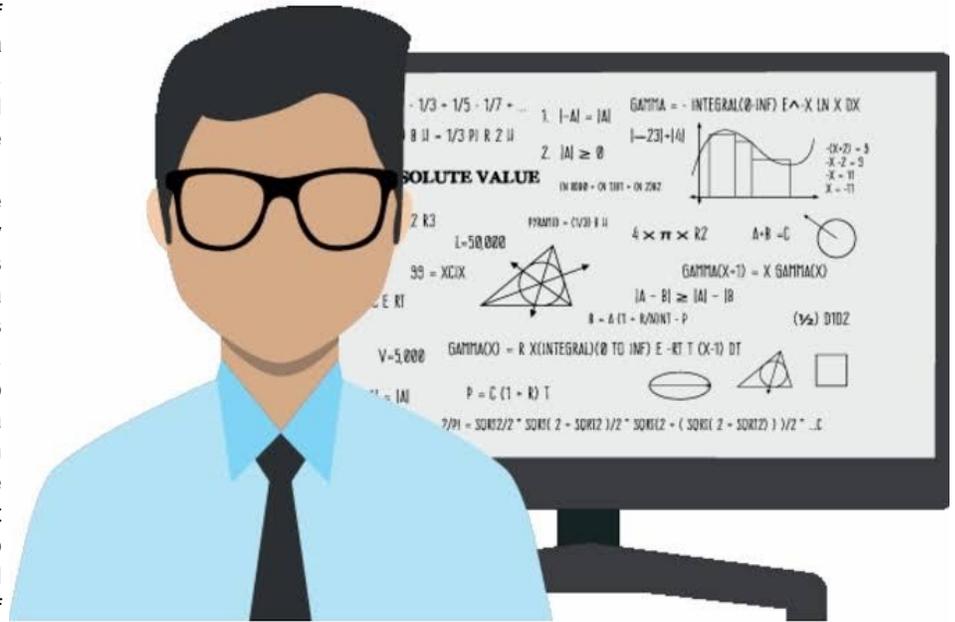
Data scientist is a professional dealing with different statistics of different companies to find a solution for a given problem.

Data scientist uses different softwares and machine learning algorithms to find unique solutions to unique problems of companies. Nowadays different companies have problems which can only be addressed by data scientists because the problem is associated with really large amounts of data which can only be handled by computers with certain softwares installed in them. Even if the data is not voluminous then also there are certain parameters which data scientist are bound with to find the solution for a given problem. For example, suppose there is a problem which asks data scientist to find the number of brochures to be sent to a particular area depending on the total number of sales in that area, total number of people aged below 25 in that area, ratio of women to other genders in that area and the kind of area (upper class, middle class, lower class etc.) and suppose there are around 100 such areas, Now this cannot be done manually and hence the expertise of a data scientist is required.

Data scientists are mostly experienced, knowledgeable professionals who are trained to use certain softwares and machine learning algorithms and to apply these algorithms. They are even trained to create their own algorithms to dig deeper in finding the solution to a given problem of the new era. Data science is a field mostly pursued by students who are inclined towards science but nowadays, because of the huge potential it gives, many students from commerce and humanities backgrounds are also attracted to it. Data science is a very useful technique which employs machine learning, statistics and the professional's knowledge to use software and make algorithms to find solutions for the problems which can't be addressed by human mind manually. Though data science is a field invented by the human mind, as are statistics and algorithms, yet these softwares and algorithms are capable of solving problems that the human mind on its own cannot.

So what if you want to make a career in data science? What would your daily routine look like and what should you do to make your way into the career of data science. Data science career is potentially big, there are opportunities like data scientist, big data engineer, machine learning engineer, deep learning engineer, data engineer, data analyst etc. Mostly the day of a professional starts with asking a question from the company and then collecting data from various resources about the company which is concerned, now there are a lot of sources from which you can acquire the data like companies' databases, APIs, logs, web servers etc. The next step involves the cleaning and transformation of data. Data cleaning basically involves cleaning

the data because there could be some misspelled data, inconsistent data types or, missing or duplicate values. Data transformation basically involves transforming the data into whatever type you want to use. Then the selection of different variables which are supposed to be used in the process is done.



Then through the use of different softwares data modeling is done to make the data consistent and easy to understand. Now the best model, according to the logical parameters given, is selected through softwares like R, Python, SAS etc.

Now, if you want to make a career in data science then probably you should opt to study science, or maybe commerce, in school, especially in India. Then take subjects like physics, mathematics, computer science and learn a computer language. Do your graduation in data science and learn more computer languages if possible, do internships.

Fact Bytes

To become a data scientist, you don't have to possess a degree or PhD in data science. Its just that you must know the fundamentals of analytics since you need to work on analytic tools and understand the basics of data processing.

Article 11

Food Technology

- Srishti Jain, BA(H) Eco, 2nd year

Food Technology, as the name suggests, is a branch of science that deals with food, particularly its production, preservation, packaging, processing, labelling, quality management, and distribution of the food products. It also deals with various chemical processes that food products undergo to make them consumable, ready to market as well as nutritious.



We require a high number of professionals in this field and this has led to the emergence of many food technology courses. There are a plethora of opportunities for those students who wish to pursue a course in food technology. Graduates or postgraduates in this field can seek jobs in various domains like restaurants, catering, hospitals, food processing companies, etc.

B.Sc. Food Technology: Who should opt?

Only those candidates who would ideally possess:

- Passion for science as well as math.
- Interest in food production & preparation.
- Attention towards detailing.
- Ability to work with strict hygienic rules.

Food Technology: Eligibility Criteria

1. To pursue the course at an **undergraduate level**, candidates should:

- clear Class 12th in Science stream with subjects such as Physics, Chemistry, Biology, Mathematics, and Home Science
- Have minimum qualifying marks as prescribed by a university/ college (usually 50% - 60%).

2. To pursue a food technology course at the **postgraduate level**, candidates should:

- possess a BSc (in Physics, Mathematics, Biology and Chemistry) or B.Tech/ BE (in food technology) degree
- Have minimum qualifying marks by a prescribed university/ college.

Entrance exams for Food Technology:

CFTRI: Central Food Technological Research Institute Entrance Exam: It is conducted for admission into M.Sc. Food

Technology Course by CFTRI, Mysore

IICPT: Indian Institute of Crop Processing Technology Exam

AJEE: All India Joint

Entrance Exam is conducted for admitting students into B.Tech in Food Technology and Biochemical Science.

Top Food Technology Colleges in India

There are many colleges which give this opportunity of availing food technology in India. Some of the top colleges are:

- Central Food Technological Research Institute (CFTRI)
- National Institute of Food Technology Entrepreneurship and Management (NIFTEM)
- Indian Institute of Crop Processing Technology (IICPT)
- National Agro-Food Biotechnology Institute (NABI)
- Food and Drug Toxicology Research Centre (FDTRC)
- National Institute of Nutrition (NIN)
- Indian Agricultural Research Institute (IARI)
- Indian Institute of Toxicology Research (IITR)
- Department of Food Science and Technology, Pondicherry University
- International Life Sciences Institute – India (ILSI)
- IISER – Pune
- Bhaba Atomic Research Centre
- IISc Bangalore
- National Dairy Research Institute (NDRI)
- Department of Food Science and Nutrition in SNDT Women's University
- Amrita University (Research Projects)
- Centre for Food Science & Technology, Sambalpur University
- School of Life Sciences, JNU
- Agricultural & Food Engineering Department, IIT Kharagpur
- Faculty of Food Safety and Quality

Food Technology: Job Profiles & Top Recruiters

Some domains in which students can take up the job are hospitals; restaurants; food processing companies; catering establishments ; soft drink manufacturing firms; spice and rice mills; quality control organizations; food research laboratories ; packaging industry ; biotechnology and bioinformatics companies, water conservation and research institutes, and pharmaceutical industry.

Some of the popular job profiles:

- Lab technician
- Research scientist
- Nutritional therapist
- Biochemist
- Quality controller/ food inspector
- Quality manager
- Managers and accountants
- Home economist
- Production manager
- Purchasing manager

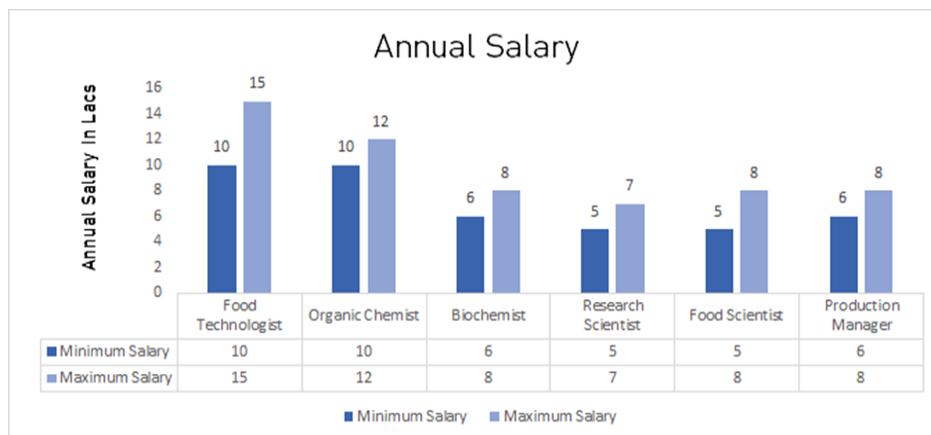
Some of the top recruiters within the field of food technology are:

Top Recruiters in Food Technology

- MTR Foods Limited
- Dabur India Limited
- PepsiCo India Holdings
- Nestle India Private Limited
- Agro Tech Foods
- Perfetti India Limited
- Amul
- Godrej Industrial Limited
- Britannia Industries Limited
- ITC Limited
- Parle Products Private Limited
- Hindustan Lever Limited

Salary after Engineering in Food technology:

Any fresh graduate in Food Technology earns minimum around 3 Lakh Per annum in India.



Article 12

State Public Service Commission

- Kanika Khatri, B.Com (H), 1st year

The State Public Service Commission is the duplicated functioning model of the Union Public Service Commission (UPSC) at the State level where each state has its own Public Service Commission (PSC) with functions similar to the Union Public Service Commission (UPSC). It was constituted under the provisions of the Constitution of India. The Government of India Act, 1935 administered the formulation of the State Public Service Commission and was given a constitutional status as an autonomous body. The establishment of the Public Service Commission at the center and the state was provided by the Articles 315 to 323 in part XIV of the Constitution. The same set of articles formulate the composition, appointment and removal of members, define their powers and functions, and constitute the independence of a Public Service Commission.

The State Public Service Commission comprises a chairman and other members who are all appointed by the Governor of the state. The constitution debar its chairman from further employment under the government of a state in order to ensure the independence of the state commission. Half of the appointed members of the commission should have held an office under the central or state government for at least ten years. The strength of the commission has not been specified by the Constitution. The government is empowered to determine the number of the members, the staff of the Commission, along with their conditions of service. Article 317 of the Indian Constitution provides that the chairman or a member of the commission can be removed from the commission by the governor on the ground of misbehaviour. A chairman or member would be deemed guilty if he/she becomes interested in any government contract or agreement, or derives any monetary benefit arising from it. The government has the freedom to appoint one of the members of the State Commission as an acting chairman if:

- The Chairman's office becomes vacant.
- The chairman of the commission is unable to perform the duties of his office due to absence for any other reason.

The chairman and the members hold the office for a tenure of six years or till they attain 62 years of age, whichever is earlier. Members also enjoy a provision to resign in between the term by addressing their resignation letter to the Chairman.

The duties of SPSC are Administrative and Advisory. The administrative functions relate to the recruitment to all civil services and posts under the union or the state government by writing an examination or by an interview, whereas the advisory functions include advising the government on the matters relating to:

- The procedure of recruitment, principles to be followed while making appointments to civil services and posts, and making promotions and transfers from one service to another.
- All disciplinary matters that affect Government employees.

- Any claim by or in respect of persons who are servants or have served under the government in a civil capacity.
- For reimbursement of any expenses incurred by them in defending legal proceedings instituted against them in respect of their official acts and in any claims for the award of compensation in respect of injuries sustained by Government servants while on duty.
- Relating to temporary appointments for periods exceeding one year but not exceeding three years, grant of extension of service and re-employment of certain retired servants. More than 1000 cases are type refer to it every year;



सत्यमेव जयते

राज्य लोक सेवा आयोग
State Public Service Commission

- Concerning the matters like regularization of appointments;
- Matters referred specifically to it by the President. It is usually obligatory for the Government to consult the Commission in all the above matters. The President can, however, make regulations specifying the matters in which either generally or in any particular circumstances or classes of cases, it shall not be necessary for the government to consult the Commission.

The annual report of the SPSC regarding its performance is submitted to the government. The governor then lays down this report before the state legislature with a memorandum which explains the cases where the advice of the commission was not accepted and reasonable cause behind such non acceptance. The State Public service examination has been adorned with the duty of conducting the Public Service Examination at the state level. Different states have different headquarters in their respective states. The state public service employees have an average earning varying from 15,000-45,000.

SPSC is one of the most reputed jobs in India and includes various posts such as State Administrative service, State Police Service, State Forest service, State Revenue service, etc. Individuals who vision themselves as an integral part of the administrative services at the State level, SPSC serves as the best option for them.

Fact Bytes

One half of the appointed members of the commission should have held office for at least ten years either under the government of India or under the government of a state.

MASTERS VS JOB

THE FINAL YEAR STUDENTS DILEMMA

-Divya Agarwal, B.A. (Hons) Eco and Pooja Madaan, B.A. (Hons) Eco

For all final year students, approaching towards the end of their graduation, the last few months are spent in a dilemma of which path to opt for once they have completed graduation. Every student is stuck in the plight of whether to choose a master's degree or take up a job. It



becomes essential as well as strenuous to resolve this predicament. Looking at the various graduate schemes, juxtaposing the opportunities and obstacles, positives and negatives is a tough task.

The most crucial task one has to do is to decide and research whether your field demands specialization in master's degree. If we look at the sphere of science, technology, engineering and mathematics, the fatter the pay packet; greater the respect that one commands. Courses like research, teaching, technology and medicine necessitate in-depth knowledge in their respective field and thus a post-graduation degree becomes a pre-requisite. For example a patient, when visiting a doctor, would prefer to choose one with a higher level of specialization than one with a plain MBBS degree. Thus, it clears the doubt and makes it necessary for such courses to attain a master's degree. A master's is a must, contingent upon the interest of a person in the academic profile. In this case completing the master's course as early as possible is recommended. Since, the eligibility criterion to appear for examinations such as NET and JRF is predisposed only up to a certain age. A person will not be able to teach if he does not possess a master's degree. Some students pursue masters purely for the love of the subject. It has been researched that graduates with a master's degree appear to be more employable. There is good news that postgraduates do tend to enter higher level positions in the firm. Research also suggests that master's degree may do more than improving one's job prospects. A master's degree holder will have more knowledge and will look at the world through a different perspective as compared to an undergraduate.

It is common for students from certain courses to opt for a job immediately after completing their graduation. There are some obvious rationales for the same. Few students do it in order to accumulate some experience in the corporate world before going in for a master's degree. Some enter in a job as they enjoy working for a particular profile. Few students want to be an entrepreneur, thus, take up a job to gain experience before they go ahead with their own start-

ups. Students' choice of getting experience to make their resume look enriched is a strong reason to get a job and it will also help them get high job positions while the graduate. Some institutions like IIM's often asks for work experience at the time of interview. However, there is a possibility that a person holding a graduate degree and another person holding a post graduate degree may be paid equally, but that is only for a short time because the person holding a post graduate degree will grow and be promoted to higher job positions, often ask for graduate degree holder shall be stuck in a position and after a certain level will not be promoted at all.

For creative persons, there is no need to keep arming themselves with degrees when they can still do better without them. In fact it would be better for them to start working on their creations as soon as possible. In such fields, it is the freshness in your creativity or the skills that you bring to the table that are more sought after in the industry.

Another perspective to look at is one's ability and compatibility in a particular career. Now, if a person decides to get a master's degree but later finds it hard to work for the profile he was eligible for after attaining a master's degree, it will be a complete waste of money, time and energy. Thus, it becomes absolutely necessary to check if you are capable to do a job in the field you choose to attain higher education in.



The point here is not whether to attain higher education or not, the question is "when". So unless you are into those careers that demand immediate advanced studies, take a break, get a job, gain experience and then decide if you want to attain a master's degree and if yes, then in which field. As a graduate it is important for a person to consider all the options. One should move heaven and earth to make the decision that is right for him. Whatever path one goes into, it is important to be always proactive with the career development.

Personal Interview: Do's and Don'ts

- Tanu Gupta, B.A. (H) Eco, 2nd year

Personal interviews, the foremost tool of any selection process, of which everyone has a phobia, is a face-to-face and oral observational method of evaluating the characteristics held by an applicant. It is a conversation with a specific and defined purpose, and is a universal tool that bridges the gap between the applicant and the hiring authorities in the staffing process. This bridge enables the employer to determine whether an applicant would be likely to fit in an unfamiliar and uncertain corporate culture by assessing his/her skills and personality with respect to the job's requirements, and at the same time helps the job seeker to present his/her job skills and acquire a desired position on merit.

The citation "Well begun is half done" is highly applicable in interviews. An interview that goes off well can open the gates of the corporate world for deserving candidates and hence cement the road of his/her success. Lack of proper direction and understanding of the PI panel leads to a swing and a miss of even for the brightest of candidates. Therefore, the knowledge of basic dos and don'ts of an interview process can go a long way in eliminating the effects of interview phobia.

Dos

- **Explore and analyse** about the company and the job description so that you might find something new about the company that you can bring up at the time of interview. Organize everything in advance so as to avoid appearing scatter brained.
- **Dress professionally** as attire is a factor that shows how you present yourself. Personality is the brand name that you carry along with to present yourself to your audience. Therefore, your personal grooming and cleanliness should be impeccable that makes your first impression the best impression.
- **Arrive a little bit earlier** than the actual interview time. Reaching 10-15 minutes early is ideal. If your interview is in an unfamiliar area, try to do a run-through the day before if possible.
- You should get yourself **prepared with 2-3 questions** that you can ask your interviewers which demonstrate your interest in the company. Go back to a topic you previously discussed if you think of something extra you want to share. Turn the interview into a dialogue as interview is always a two-way street.
- Make sure your **breath and body odour smells fine** before entering for an interview. It might seem impractical yet it's important.
- **Send a thank you** note to your interviewers appreciating the time they have given. This adds an impression that you are a great candidate. Highlight the main points of your conversation and restate your interest in the position.

Don'ts

- **Don't just summarize your resume**, instead have a comprehensive understanding about everything mentioned in your resume. Not giving all the relevant details as mentioned in your resume will make your answers seem superficial.
- **Don't joke around** or get-off topic because it is very risky. You have to balance humour with statements that gives the perception of you as a smart applicant.
- **Don't lie** in an interview; there is a high probability that you will be caught if not now, then maybe in future. Dishonesty gets discovered and is grounds for withdrawing job offers and for firing.
- **Don't show your nervousness and frustration** and enter the interview room with positive gestures. Interviews are designed to see how you react to challenge. That's why so many interviewers try to throw in that one unexpected question. No need to panic in these unexpected turn of events.
- **Don't use your mobile phone** in between as it's inappropriate, unnecessary and downright rude and would disrupt the thrust of whole conversation. Switch-off your cell phones before entering the interview room.
- **Don't forget to follow-up.** Interviewers are never going to chase you so it's your responsibility to follow-up. Don't follow-up immediately but wait for a timeline given by your interviewer to get over and then send a follow-up email.

Following these dos and don'ts helps an individual to impress his/her employees by showing what a good worker he/she is.

Resume

NAME

D.O.B.

Email ID

Contact Number

Education:

Year	Examination	Institution	Stream	Marks Obtained
Recent				
Preceding				

Position of Responsibility:

Society 1

President

Duration:

Recent

Core Member

Duration:

Coordinator

Duration:

Society 2

President

Duration:

Core Member

Duration:

Coordinator

Duration:

Preceding

Internships:

Name of Company/ Startup

Duration:

Recent

Name of Company/ Startup

Duration:

Preceding

Scholastic Achievements:

Awards received (Recent to Preceding)

Skills:

(prioritize those skill set required for a particular profile)

Seminars



RESUME WRITING BY CV OWL

A workshop on Resume Writing was organized by the Placement Cell of Shivaji College in collaboration with CV Owl on 27th September, 2019. The speaker for the day was Mr. Ankur Singhal, the Co-Founder at CV Owl. Students from all streams and the supportive members of the Cell were a part of this interpretative workshop. Mr. Singhal told us how a resume should convince the recruiter that you are the best candidate for their offered profile. The Resume should be persuasive. He taught us the tactics to accommodate relevant content. The students were enlightened with the difference between CV and Resume. How to impress the recruiter in just 5-7 seconds with your resume were highlighted in the seminar. "A resume is like a brochure for a product that someone might be interested in buying" were the words of the speaker. With all these golden rules, the seminar was wrapped, leaving behind the speaker and the audience satisfied and appreciative of each other.

WEBINAR

Amidst the lockdown, when the whole world was put on hold, the team placement cell kept their spirits high and organised a webinar on Digital Marketing. The session was conducted on 11th May 2020 on Zoom with around 200 participants. The webinar was in collaboration with KVCH and was attended by students, teachers, professors, research scholars and principals across DU. The speaker of the Webinar Mr. Dayal Shankar who is Accounts Manager, Adobe Systems in Noida enlightened the audience with various aspects of Digital Marketing. He discussed about some search engines, internet medium, social media network and mobile devices to reach consumers. The speaker taught the audience about targeted ads, receivers, online marketing campaign etc. All in all, the session provided with a learning experience amidst the raging pandemic.

THINKING BRIDGE

A knowledge workshop on Experiential Audit was conducted by the Placement Cell of Shivaji College in collaboration with Thinking Bridge on 17th September, 2019 in the college auditorium at 11:00 A.M. The guests of the day were Saurabh Bansal (IIM Ahmedabad alumni) and Archit Agarwal (Chartered Accountant). The intention of organizing the seminar was to provide students with an idea about what to expect in audit interviews and how to join excel. The seminar was inaugurated by Saurabh Bansal and Archit Agarwal, the guests. They shared their experience with the big 4 companies like E&Y, Deloitte, etc. Motivating the students to make their career in auditing and finance, they gave brief information of these fields using a PPT that they created for the session. They invited few students on stage to explain how auditing is done. Several students attended and participated in the seminar with great enthusiasm. After the session several students asked questions which the guests addressed and cleared all doubts. All in all, the seminar was another successful event of Placement Cell, Shivaji College.



Seminars

CIVIL SERVICES

The Placement Cell, Shivaji College organized a Seminar on Planning a Career in Civil Services addressed by Mr Manish Kumar Gupta on 28th August, 2018 at 1 p.m. in the auditorium. A former deputy commandant of CISF and executive director of ALS, Mr Gupta stressed on the need for integrity in civil servants. He believed that there are four stages in learning :

1. Learning without understanding.
2. Learning with understanding.
3. Generation of knowledge.
4. Creation of knowledge.

The seminar was helpful to all the candidates aspiring to write the Civil Services Examination.

After the session many eager students interacted with him personally to have the answers of all the questions they had in mind for the career in civil services.



COMMUNICATION SKILLS AND BUSINESS ETIQUETTES

The Placement Cell of Shivaji College successfully conducted a seminar on Communication skills and Business Etiquettes, in collaboration with Endeavor by Mr Ashish, alumnus of IIM Calcutta. The purpose of the seminar was to develop confidence among students and reduce the fear of public speaking. The seminar was quite interesting and was attended by a large number of enthusiastic students. To know the reason why most students avoid public speaking, the speaker conducted on-the-spot survey where participants needed to answer a few questions on their website menti.com. The speaker provided solutions to these problems with practical examples of various methods. He was quite impressed by the enthusiasm and spirit of the students and their inclination to counter their fears while still at the undergraduate level.

GD/PI

The first-ever mock GD/PI workshop was conducted in the college by Placement Cell on 30th and 31st August 2019. The two-day workshop was made an interactive session as our guest speaker Ms Renuka Vohra graced the occasion with her charm and aura. She held the audience spellbound in her words and kept them engaged through one to one conversation.

The first day of the workshop provided a theoretical insight into corporate work. Our speaker shared tips about resume building, and effective group discussion and personal interview. The second day witnessed role-playing sessions wherein students were asked to give mock interviews and be a part of group discussion. Ms Renuka tried to provide the students with a corporate environment to help them adapt and adjust rapidly while facing real-life challenges.

All in all, the workshop was a success as students walked out of the workshop with more confidence and positive feedback.

Add On Courses

LEGAL AWARENESS COURSE

Legal awareness and legal literacy lie at the base of any effort towards legal empowerment. Critical knowledge of legal provisions and processes, coupled with the skills to use this knowledge to realize rights and entitlements will empower people to demand justice, accountability and effective remedies at all levels. A ten-day legal awareness course was organized at Shivaji College in collaboration with West District Legal Services Authority.

Inaugural Ceremony

The Course was inaugurated by Sh. Kanwal Jeet Arora, Ld. Member Secretary, DSLSA, Sh Vinod Kumar Meena, Ld. Secretary WDLSA and Sh. Sandeep Gupta, Ld. Secretary, CDLSA. Setting the agenda for the ten day course, facilitators said that in order to provide people with legal support and guidance, one needs to know the fundamental rights and the legal nuances to claim those rights. The facilitator started with the history of the Indian legal system and defined laws as a set of rules formulated to ensure smooth functioning of the society and an instrument to restrain the society. In traditional India, Panchayats used to do conflict resolution and family was the first conflict resolution mechanism, but with the arrival of Mughals came the Adalat systems. This created a distance between legal system and common people, which created a lot of hardship among women and weaker section of society. Sh. Kanwal Jeet Arora also told students to become the right hand of their Legal Services Authority.



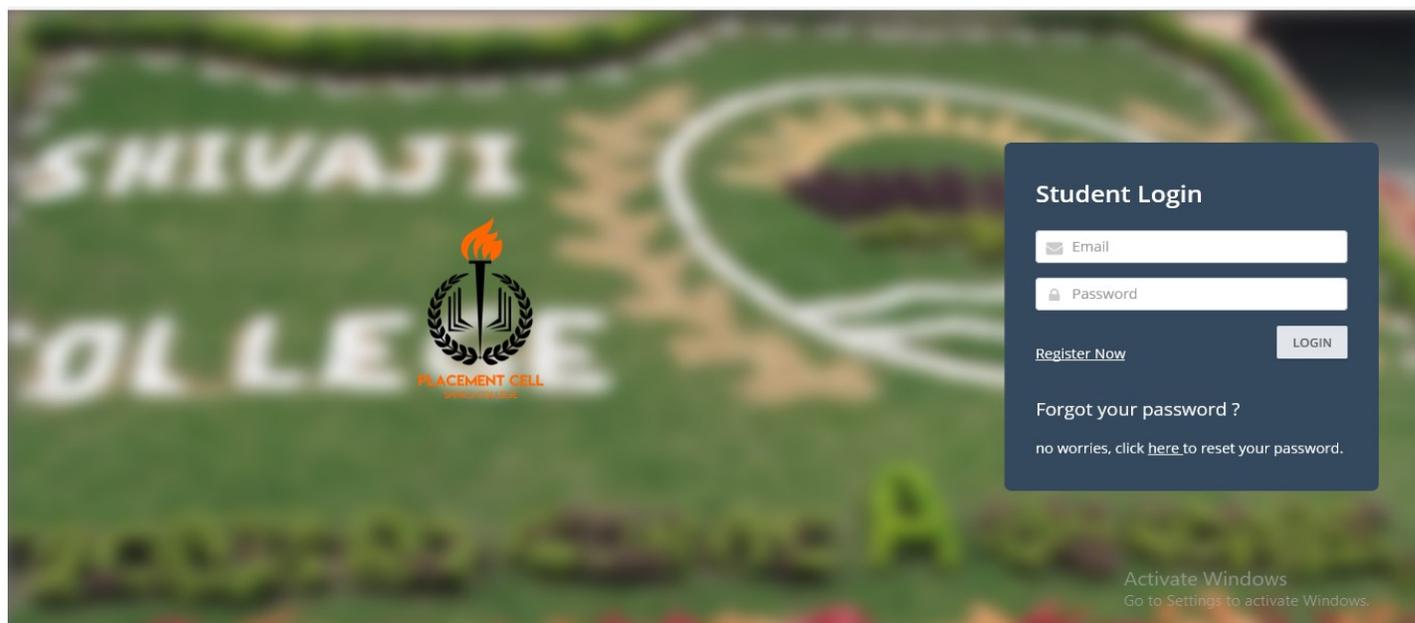
Day 1 to Day 10

All the speakers covered various topics including POCSO Act, Domestic Violence Act and property rights, Victim Compensation Schemes, 2015 & The Maintenance and Welfare of Parents & Senior Citizen Act, 2007, Criminal Justice System & Anti Ragging Act, Sexual Harassment of Women at Workplace (Prevention, Prohibition & Redressal Harassment) Act, 2013, Drugs and Substance Abuse, PC & PNDT Act.

These ten days of interaction with the group of trained and experienced speakers was a great learning experience. The students had the ability and the interest to understand the legal procedures. The facilitators felt that understanding the issues of women, low income people and especially gender-based violence will help the students to communicate with women of the community constructively. At the end of the course, the students shared that they found this add-on course very enriching, although time was a constraint. They also shared that they would like to attend more such courses in the future, which will help them build their knowledge base so that they can help people in distress.



PLACEMENT PORTAL



The Placement Cell of Shivaji College constantly tries to improve its functioning by using upgraded technology as well as hard work. It helps students in building up their confidence, developing those skills which will help much in the corporate world. The cell proved to be the best mediator between the students and the companies. There are many more abilities which the Cell taught and always tried its best to tackle every situation efficiently. During the academic year, a lot of companies came to college to get some talented interns. Some students were quite unfamiliar with the companies and a lot of other problems were faced by them. So, in order to work in the most efficient manner, the Cell thought of launching a portal that would provide all details of the company. It would have separate sections covering company details, profiles offered, skills required, responsibilities and many more important details which should be known to the students. So, last year the Placement Cell Portal was launched by the members. The project was so successful that no student had to face any problems in applying for a job or for an internship. Students have their personal IDs with secured password on the portal so that there is no confusion in submitting applications for jobs. It not only provides a summary of the company's details, but also enables an interested candidate to apply for the job with a single tick. Before appearing for an interview, it is important for a student to prepare an impressive CV

which includes their personal details as well as their achievements. Some students face problems in doing so. This portal also includes a section on designing a CV, and thus all students can receive assistance in preparing one for themselves. This is one of the most valuable features of the portal and has been very helpful to most students. Interested students can register on the portal for the respective companies. Moreover, there are many seminars which are being conducted in the college in relation to the corporate sector for the students. So, this portal contains all the information related to the workshops and seminars. In addition to all the positive aspects of the Placement Cell and the Placement Portal, if any student has any problem regarding the functioning of the cell or any other grievances, they can go to the grievances tab and mail it to the team. The portal has now been functioning for one year and has made available to students some wonderful facilities. Its grand success and immense popularity has greatly motivated the team. The Placement Cell will grow with much more hard work and would always try to be the best for every student. Many more opportunities will come up with many advanced skills and they will be as successful as the placement cell portal. The cell always tries to function in the most efficient manner and will always be there to help the students.

PLACEMENT DRIVES

TRESVISTA

The placement cell of Shivaji college always tries to put up it's best efforts to provide the best corporate opportunities to the students. This time also, the cell successfully conducted another placement drive with TRESVISTA, which is a company well known to the youth. The company had organised a pre-placement talk in the neighbouring Rajdhani College. As a follow up, they conducted an online test in which many enthusiastic students participated. Students who successfully cleared the online test were skyped by the company. Finally, two students proved their talent to the interviewers and were provided with the opportunity to work in the company and an annual package of Rs. 6,41,600 was offered to them.

FIS Global

In the world where the demand for jobs is at its peak, Placement Cell of Shivaji College organised a placement drive for its students to secure an appointment letter before completion of their graduation. FIS Global, an international leader in technology and outsourcing services, visited the college campus on 4th February, 2020 offering two high graded profiles namely Search Engine Optimization and Adwords Support. First, a Group Discussion was conducted by the company as a part of their recruitment process. Students who excelled in the GD round became eligible for PI round. 90+ diligent students applied for the drive some of whom were finally placed in the company with a CTC of approximately Rs. 3.4 lakhs.



Investosure

For the students looking for an opportunity in business analysis, Investosure brought the best opportunity with the profile- Business Analyst. Students from different departments participated in the drive. The drive was held on 4th March. The selection process started with an aptitude test followed by personal interview. 4 students managed to impress the HR and secure a position in the company with an impressive package.

EY

Placement cell of the SHIVAJI COLLEGE successfully conducted their online test of the EY COMPANY on 9TH SEPTEMBER 2019. More than 50 students appeared for the online test. The test was conducted at 11:30 am. All the students of B.Com programme and B.Com honours were eligible to apply for the vacancies. No one was very familiar with the subject and therefore there was a feeling of nervousness in every heart, Students approached the test with a protean approach, and soon the anxiety was dispelled. The online test was not the only mode of selection. Further selection was done. 20 students cleared the online test and were called for the next round, that is, the technical round on 13th November, 2019. Those students who cleared this round were called upon for an off campus interview. And the interview was held in two rounds and 5 students, with a CTC of Rs. 3,33,333 got selected in the final round.

INTERNSHIP DRIVES

VQMS

In its endeavour to provide the best corporate opportunities to students, the Placement Cell conducted another successful internship drive. VQMS Pvt. Ltd., a leading organisation in the field of corporate governance, visited the campus on 6th November 2019, wherein a bunch of passionate students participated in large numbers. The company conducted a preliminary introductory session to give insights into the working of the company and offered varied career prospects to meet the requirements of the students. Afterwards, the company held an aptitude test of all 22 applicants to examine their potential. This was followed by an HR interview. The personal interview went so well that all 22 candidates got selected as interns for the company in various reputed profiles.

Career Marshal

The Placement Cell of Shivaji College successfully organized its on-campus internship drive on 17th October, 2019. Career Marshal visited the campus for recruiting students. Ruchi Rana, the HR of Career Marshall, came for the interview of 20+ students offering many profiles. Students from all streams participated actively in this winter internship event. There was only one round - Personal Interview (PI). Students applied for different profiles such as Business Development, Marketing, content writing, Graphic designing/web designing, operations and many more. The two hour event proved to be very beneficial for the students as they got a deep insight of PI. There was a positive response from the students about this winter internship.

Decathlon

The placement frontier nowadays is at peak and to maintain the legacy of providing meaningful placements to the deserving candidates, the Placement Cell of Shivaji College organised a placement and an internship drive in which Decathlon, a renowned company, visited the campus on 17th November, 2019. The company offered placements and internships in a variety of profiles attracting a great pool of enthusiastic students. 30 diligent students prepared themselves to participate in the drive and some of the deserving ones were awarded with good packages.

Apex T.G. India

The Placement Cell of Shivaji College successfully conducted the on-campus internship and placement drive on 22nd October, 2019. Apex T.G India Pvt. Ltd. visited the campus with the aim of recruiting students. 26 students enthusiastically took part in the placement and internship drive for the various profiles offered by the company. The different profiles offered by the company were Solidworks, AutoCAD, PHP, CREO, Web-designing, Java, Software Engineer, Python, DotNet, Angular JS, Angular and Web Developer.

There were three rounds. First round consisted of a personal interview (PI) by the company's HR Shrestha Soni, second round was an aptitude test while the third and last round was the technical round headed by the developers Mr. Mayank and Mr. Sandeep. The series of events lasted for about 3 hours and proved to be a boon for all the participants.

INTERNSHIP AND JOB FAIR



The Placement Cell of Shivaji College, University of Delhi, successfully organized an Internship and Job Fair in the college on March 4th which focused on providing ample job opportunities exclusively for the Shivajians. Around 35 companies visited the campus. Among them were Sharekhan, GMR Aviation, Investosure,

R1RCM and many more. Various start-ups and NGO's enthusiastically took part in the fair. The event began with the inaugural ceremony in which the Principal

addressed the gathering followed by a speech by Ms. Suman Kharbanda, convenor, Placement Cell. Afterwards, The guests were felicitated with a sapling, after which the ribbon cutting ceremony took place. The companies

provided exciting profiles such as finance, human resource, data research, analyst, content writing, event management, technical, graphic designer and lot more. The fair was open to students from across all the years and was successful with more than 450 students in attendance. Many companies followed a well

structured process of PI & GD whereas some companies listed out the participants on the basis of CV for further on site interviews. Hard work of the team paid off with such an astounding response in the event. More than 150 students were selected for their desired internship or job.

It has been correctly said

that unity is strength and when there is such a great team work and collaboration, wonderful things can be achieved. To conclude, the Placement Cell team managed to organise a successful event.



MEET THE TEAM



KASHISH SANDEEP AGGARWAL (PRESIDENT)

From an amateur student coordinator to being able to manage one of the major societies of the college, the journey cannot be summed up in few words. Joining Placement Cell in my 1st year of college was one of the best decisions that I took. As a president I got to learn a lot of new things including how to converse and connect with people professionally and how to manage the whole team. The success achieved by Placement Cell was possible due to the combined efforts of the whole team and the continuous guidance provided by the teachers, all of whom stood by me like a family, supporting and helping each other at every step. Lastly, this newsletter is an attempt to inform the students of some new and upcoming fields. It also brings to you the journey the cell has travelled so far. All in all, the year was full of venturous opportunities to learn from.

ROSHITA JAIN (VICE-PRESIDENT)

Placement Cell has never been just a society to me. It has been an experience, a memory and an opportunity for me to learn and to prove myself. It was the first society that I joined in college and it stayed with me throughout the end. In these 3 years, I have seen different people, different situations and different working styles: all in one society.

From being a coordinator to being the PR Head and to finally being the Vice President, it has taught me more than I could ever imagine. It has taught me so much about people, about a team and about being a leader. This is where I learned that a team can only grow when they all move together, hand in hand. This is where I've learned how delicate matters can be and how all it requires is your patience and calmness to solve things. I'm a little upset to be leaving but I'm more excited for the upcoming team and cannot wait for them to bring something new to this cell.

This journey was without any doubt filled with highs and lows but it has given me a lifetime of memories that I'll cherish. If I ever had to sum up these 3 years in two words, it would be: Placement Family.



RHEA JOLLY (SECRETARY)

From being a coordinator to becoming the secretary of the team, the journey with the Placement Cell has been memorable. The Cell has helped me groom myself in every aspect possible. While joining the cell in my first year I never thought that this journey will come this far. The 3 year long alliance seems long and short in the same thought. Strangers became friends and friends became family. All this in such a short time. The word 'Placement Cell' forms a vital part in my college life and I can't thank enough for transforming me from a carefree bird to a mature and responsible one.

DIVYA AGARWAL (EDITORIAL AND SOCIAL MEDIA HEAD)

I joined placement cell in 1st year, unknown to the fact that this society will become my family. I have learnt all the skills of management and communication here. This place helped me grow. From a coordinator to editorial and social media head, it sure was a long and eventful journey. Working for this society came at ease. Whatever highs and lows that we faced in placement cell, we faced them together. As a senior, I always made sure that my team loves their work, and it never feels a burden to them. I learnt that a successful leader is the one who not only gets the work done, but carries the team along with her. From being an editor in placement cell's newsletter, to being the chief editor, this journey at placement cell was successful. Altogether, it is the assiduity of all the team coordinators that makes me proud of placement cell. I am positive that it will continue to take successful steps forward and grow.





KSHITIJ AGARWAL
(EVENT MANAGEMENT HEAD)

Placement Cell has helped me in many ways. It has given me an opportunity to work on myself and give my best. Being the Event Management Head, it gave me a new direction and taught me things which are not usually mentioned anywhere else but are extremely important. It has given me a chance to lead a team full of aspiring people who were as dedicated as me to achieve the success of our events. It has also introduced me to some wonderful people and it will always remain an unforgettable experience.

MAYANK MEHTA
(INTERNSHIP HEAD)

Placement Cell is always special to me. It is one of those societies that I wanted to be part of during my first year. I believe being a part of Placement Cell is always a privilege. Having worked for the last two years from placement coordinator to internship head, I have learned a lot. I have been a part of many societies but I think Placement cell is only one society where I have put the most efforts and even after facing failures, I felt more determined to work hard. Our team in the last two years have given their best to provide opportunities to our college students and have played a valuable role in their growth. I was personally very introvert during my first year but when your team treats you like a family, even an introvert becomes extrovert and makes a lot of memories. This journey is unforgettable and I hope we do even better in the coming years and this cell keeps on growing



TAMANNA SETHI
(PUBLIC RELATIONS HEAD)

From being a Placement Coordinator to becoming the Public Relations head, It'd been the wonderful journey. The team is not less than family which works hard and parties harder. Placement cell assisted me to focus on my career perspective and also enhanced my confidence and interpersonal skills-Teamwork and Organization skills. PC is a great platform for its members to get exposed to many challenges and situations. From managing High Profile guests to handling the enthusiastic students, we gave our best as a team. It gave me the exposure to communicate with corporate entities which helped me to understand their expectations from students. PC was always open to new ideas and supportive. The staff member gave an immense support and direction for coordinating all Placement activities. I wish all success to PC in coming future for cent percent Placement.

ANKITA MISHRA
(RECRUITMENT HEAD)

It gives me immense pleasure to thank our placement cell for helping me enhance my skills and personality for the life ahead. I'm grateful to be a part of PC and cannot thank enough for showering confidence in me and choosing me as its Recruitment Head for the year 2019-2020. PC made me flexible in handling each situation with ease and gave me the exposure to communicate with the corporate entities. PC was always open to new ideas which provided me the platform to share my ideas and thoughts. The team was always ready to include anything which could improve student's performance. Even the PC coordinators gave an immense support and direction for coordinating all the placement activities. Placement cell has engraved a profound impact on me. I have learnt a lot through this society and the seminars that were carried out through out the year. I express my gratitude to my team for their concerted efforts, guidance and suggestions which really helped me a lot to excel in my field and be a better person.



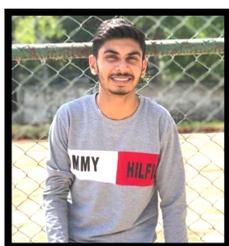
AKSHIT MATHUR
(DESIGNING HEAD)

When I joined Placement Cell 2 years ago, I didn't know how to do any of the work, or deal with other people, get the work done in time keeping studies intact. But I learnt so much from all the experiences. From being an event management team member, to handling the marketing of the internship fair 1.0, to being the technical head, I learnt so much, not just the work I had to do but also very important values in life. The PC team is the family I chose, with whom I've had many memories. Being the designing team head was the most difficult part of it all. Doing something yourself is always easier than instructing someone else to do that. It has been a great pleasure to work with each and every one of the Placement Cell member.

TEACHERS' COUNCIL

- Dr. Shashi Nijhawan (Principal)
- Ms. Suman Kharbanda (Convenor)
- Dr. Ruchira Dhingra
- Dr. Preeti Tewari
- Dr. Lalita Rana
- Mr. Rajesh Kumar
- Dr. Chhavi Sharma
- Ms. Urvashi Sahitya
- Ms. Monika
- Dr. Anubha Saini
- Ms. Supriya
- Ms. Shweta
- Ms. Priyanka
- Ms. Harmanpreet Kaur
- Dr. Aeshna Nigam
- Mr. Ravi
- Dr. Shilpa Jain
- Dr. Avneet Singh
- Mr. Kamal Kumar
- Ms. Vineeta

CORE TEAM MEMBERS



RITIK KUMAR



SHIVAM MEENA



KANIKA KHATRI



TANU GUPTA



DEEPANSHU



POOJA MADAN



ROHIT KUMAR



DHAIRYA



AYUSHI



UTKARSH RAJ



EKTA LOHIYA



SMRITI MEHTA



SOURAV BAZARH

THE MAKING OF THE NEWSLETTER

EDITOR'S WORD



DIVYA AGARWAL
(EDITORIAL AND SOCIAL MEDIA HEAD)

The newsletter gave me an opportunity to step out and peak in the corporate world to have an insight of information that our readers should have. Being an editor, I applied the policy of division of work so that each member could use his/her existing stock of knowledge and gain a lot more new information. This great opportunity not only improved my editing skills, but also enabled me to enhance my leadership and coordination tactics. In a nut shell, it is a proud moment for me to call myself an editor.



RITIK KUMAR
(CORE MEMBER)

I joined Placement Cell in 2nd year and I was doubtful if I will be able to adjust with new people and new culture of work. To my surprise, it was very easy to adjust in the society and work. Placement Cell is more like a family to me. The seniors were welcoming and friendly. Working under the guidance of dedicated mentors has developed my skills in managing work. It helped me grow immensely. It opened my horizons to a complete new world. I enjoy working here. It gives me immense pleasure to be a part of newsletter of Placement Cell.

TANU GUPTA
(CORE MEMBER)

The horizon of Placement Cell has provided me a whole new experience. It has helped me to emerge as a different personality by opening the doors to opportunities and inculcating various skills- from soft skills like leadership to professional ones. Contributing in the annual Newsletter of the Cell gave me an opportunity to step out of the tedious routine and start making a robust corporate growth path by not only increasing my knowledge base but also making me familiarise with the whole new board of skills.



SRISHTI JAIN
(PLACEMENT COORDINATOR)

It's been 2 years since I am part of the placement cell team and since then I have seen the cell to only step higher and higher. Working for the cell came with its own challenges like missing out of classes, hectic schedule, extra work, and drained energy some days but despite that work never feels a burden. Our seniors are more like friends as well as mentors, especially our Content Head, Divya, who has guided me to work on my skills and improve the same day by day. Here, I have built friendships and countless memories in which I want to relive till I breathe. It's been like a second family away from home. I freely choose that I wanted to join placement cell team in my college, and till date, I'm very content and satisfied with my decision. I'm happy with the way I've turned out to be 'productive' for the cell.



KANIKA KHATRI
(CORE MEMBER)

My experience in the placement cell is amazing till now. I'm glad that I got a family where everyone is given equal opportunities to explain their point of view regarding the working of the cell. Being a core member of such a team made me realize my potential towards learning new skills. It is an honor for me that I am a part of the editorial team of newsletter. Being in the cell, I got to know much about the corporate world which will definitely help me in my future. I hope I will get more and more opportunities to learn about new skills.



POOJA MADAAN
(CORE MEMBER)

I will begin at the extremity, as it's easier that way. It is with a heavy heart that I say good bye to you, our dear readers and our extraordinary team, as this is my last issue as the editor of Career Chronicle. It has been a pleasure for me to work with so many ingenious people. As the shadows lengthen and the nights grow colder there is nothing I would rather be doing than reading and writing. "The more that you read, the more things you will know. The more you learn the more places you'll go." It was an exhilarating experience to be working as a member of this cell. I am optimistic that Placement Cell would reach greater heights in the future.

DEEPANSHU
(PLACEMENT COORDINATOR)

Placement cell is a platform which gives me the opportunity to enhance my writing skills through articles and wide transparency of the corporate sector. The newsletter provided zeal for research in career options which is not limited to engineering or medical but opens various doors of success. The friendly relation with coordinators develops both Interpersonal and extra-personal skills that I'll cherish. If I ever had to sum up these 3 years in two words, it would be: Placement Family.



MUSKAN
(PLACEMENT COORDINATOR)

Being a part of the placement cell has truly been a wonderful journey altogether. It provided me a platform to showcase and enhance my writing skills, whilst teaching me how to adapt them in accordance with a formal set up. Being an active member in the making of the newsletter was also a very enriching experience. The team work and discipline which comes with coordinating with your team and valuing deadlines will surely prove to be helpful when I will enter the corporate scene.

ESHIKA
(PLACEMENT COORDINATOR)

While writing write-ups and articles for this team I felt blessed that I am the part of this Cell. It doesn't only a society in a college but it creates an environment like a family to you. Each and every member in this team helps you to grow in positive way. I got a lot of experience how things worked outside and connects to you. And being a part of Editorial and Social Media team in this Cell taught me the way to explore things and ourselves.

Placement Cell provided me a platform to enhance my skills and abilities. I thank placement cell for giving me this opportunity and exposure.



TEAMWORK IS ALL THAT MATTERS

