



Revised Basic Econometrics

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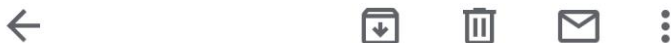
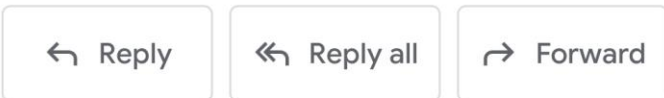
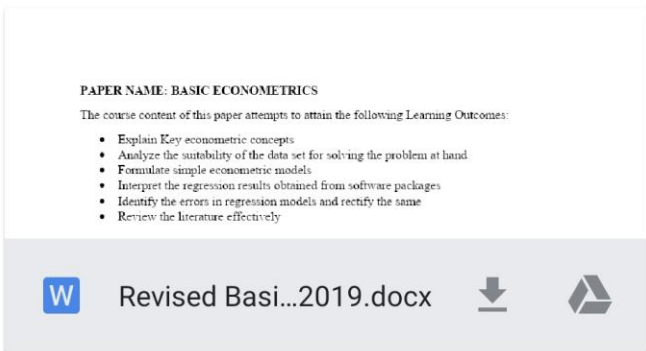


Urvashi Sahitya 4/3/2019
to mbe



Respected Sir,
PFA the final revised syllabus of Basic Econometrics paper.

Thanks and Best regards
Urvashi Sahitya
Shivaji College



Edited syllabus of Basic Econometrics

Inbox



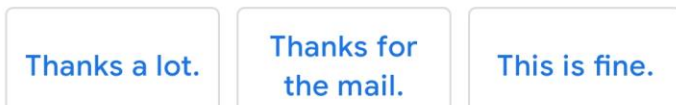
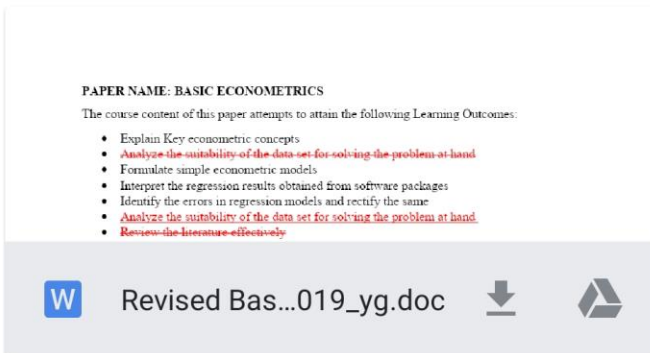
Deptt. of Business... 4/10/2019
to me



Respected Madam,

Please find attached revised syllabus of Basic econometrics with suggestion and comments

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Revised Syllabus of Advertising and Consumer Behaviour, DSE, Semester VI, B.A.(H) Business Economics



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Urvashi Sahitya 3/28/2019

to mbe



Respected Sir,
PFA the Revised Syllabus of Advertising and Consumer Behaviour, DSE, Semester VI, B.A.(H) Business Economics

Thanks and Best Regards

Urvashi Sahitya
Assistant Professor
Department of Business Economics
Shivaji College

DSE PAPER : Advertising and Consumer Behaviour

Learning Outcomes

1. To gain insight into the working of advertising agencies.
2. To analyze and interpret the advertisement objectives, appeals and formats.
3. To recognize the theories of personality and appreciate their working in advertisements
4. To learn how human biases influence consumer perception of brand advertisement and to



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Urvashi Sahitya 4/16/2019



Paper: Statistics

4G 11:30

Voi LTE 86%



Fw: Edited syllabus of Statistics Papers

Inbox



Lalit Kumar 4/22/2019

to Vijeta, me ^



From Lalit Kumar • lkumar1503@yahoo.co.in
Reply-to Lalit Kumar • lkumar1503@yahoo.co.in
To Vijeta Pundir • vijetapundir@gmail.com
Urvashi Sahitya • urvashisahitya@gmail.com
Date Apr 22, 2019, 6:38 PM
Standard encryption (TLS).
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Please see the changes proposed by the revision committee....

Regards

Lalit Kumar

Associate Professor

Department of Business Economics

Bhim Rao Ambedkar College

Delhi University

