

Sem I, III & V 2018-19

S.No.	Name of the teacher	Name of the paper	Semester	Mark	Topic covered	Syllabus completed						
1	Mr. Anur Thakur	Macroeconomics & Applications I	I	4	August	Unit I - Basic Concepts	>					
					September	Unit II - Consumer Choice Theory	>					
					October	Unit III - Cost, Unit IV - Production	>					
					November	Unit V - Forms of Market (Assignment)	>					
					August	Unit I - Introduction to Descriptive Sample Measures	>					
					September	Unit II - Probability and Probability Distributions	>					
					October	Unit III - Sampling and Hypothesis Testing (Test)	>					
					November	Unit IV - Index Numbers (Assignment)	>					
					August	Unit I - Portfolio Theory and Management	>					
					September	Unit II - Valuation Models and Market Efficiency	>					
					October	Unit III - Fund Management, Unit IV - Risk Management Through Bonds (Test)	>					
					November	Unit V - Risk Management Through Derivatives (Assignment)	>					
					July/August	Unit I - Budgeting	>					
					September	Unit II - Budgeting and decision making	>					
					October	Unit III - Decision making continued - Ratio analysis	>					
November	Unit IV (Cash Flow), Internal	>										
2	Dr. Rajul Behl	Accounting for managers	I	4	July/August	Unit I - Entrepreneurial Model	>					
					September	Unit II (continued) Unit III (Entrepreneurial Ventures)	>					
					October	Unit III (continued) Unit III along with case studies with PPT	>					
					November	case study, PPT, Internal and Project	>					
					July/August	Unit I Introduction	>					
					September	Unit II: Learning, attitude, job satisfaction, motivation, perception and personality, Unit III	>					
					October	Unit IV: Unit V and presentations	>					
					November	Unit V and Internal	>					
					July/August	Unit I Accounting Fundamentals	>					
					September	Unit II Double Entry Book Keeping	>					
					October	Unit III: Cost and management Accounting	>					
					November	Presentations by Students on various topics covering the syllabus for Internal Assessment	>					
					July/August	Unit I Introduction Unit II: Long term Investment Decision	>					
					September	Unit III: Cost of Capital Unit IV: Financing Decision	>					
					October	Unit IV (continued) (Internal Exam) (Assignment)	>					
November	Unit V - Short Term Investment Decision (Assignment, Viva)	>										
3	Ms. Shruti Sahita	Corporate Finance	III	4	July/August	Unit I: Introduction to Operations Research and Linear Programming	>					
					September	Unit II: Transportation and Assignment	>					
					October	Unit III: Network Analysis, Unit IV - Theory of Games, Simulation and Markov Processes (Internal Exam) (Assignment)	>					
					November	Unit V: Dynamic Programming and Integer Programming (Assignment Viva)	>					
					July/August	Unit I: An Introduction to Basic Macroeconomic Concepts	>					
					September	Unit II: Aggregate Supply and Aggregate Demand Model (Test)	>					
					October	Unit III: Inflation, Unemployment and the Phillips Curve	>					
					November	Unit IV: Economics of Great Depression, Hyperinflation, Deficits, Advances in Business Cycle Theory (Assignment)	>					
					July	Introduction	>					
					August	Unit III: Production	>					
					September	Unit IV: Cost	>					
					October	Unit V: Market Structure (Test)	>					
					November	Unit V: Market Structure	>					
					4	Ms. Priya Saxena	Macroeconomics & Applications I	III	4	July	Unit I: Structure-Conduct-Performance Paradigm	>
										August	Unit II: Structure-Conduct-Performance Paradigm, Unit III: Market Structure, Power and Concentration	>
September	Unit III: Barriers to Entry (Test)	>										
October	Unit IV: Vertical Integration, Product Differentiation and Advertising (Assignment)	>										
November	Unit V: Research & Development	>										
July	Introduction	>										
August	Unit III: Production	>										
September	Unit IV: Cost	>										
October	Unit V: Market Structure (Test)	>										
November	Unit V: Market Structure	>										

Dr. Rajul Behl

Paul Behl

Ushita

2018-
Academic Progress Report (2019) - Even Semester

S.No.	Name of the teacher	Name of the paper	Semester	Month	Topics covered	Execution
1	Mr. Ishu Thakur	Microeconomics & Applications II	II	January	Unit I: Oligopoly and Game Theory	✓
				February	Unit II: Factor Markets (Test)	✓
				March	Unit III: General Equilibrium : Unit IV: Welfare	✓
				April	Unit V: Market Failure (Assignment)	✓
				January	Unit I: Basic Concepts: Unit II: Single Variable Differentiation	✓
		Mathematics for Business Economics	II	February	Unit II: Single Variable Differentiation(Continued)(Test)	✓
				March	Unit III: Linear Algebra	✓
				April	Unit IV: Functions of Two Variables (Test)	✓
				January	Unit I: Theories of Consumption and Investment	✓
				February	Unit II & III: Open Economy I and II	✓
2	Dr. Parul Behl	Macroeconomics and Applications II	IV	March	Unit IV: Economic Growth (Test)	✓
				April	Unit V: Monetary and Fiscal Policy(Test)	✓
				January	Unit I along with basic excel functions	✓
				February	Excel Functions: Unit-2	✓
				March	Unit -4, Introduction to SPSS, Unit-5	✓
		Data Base and Statistical Packages	IV	April	Project Report, Practical and chi-square distribution (Unit-3)	✓
				January	Unit-1, Unit-2	✓
				February	Unit-3	✓
				March	Unit-4, Unit-5 (Assignments)	✓
				April	Unit-5, Internal	✓
3	Ms. Unnash Santhya	IFMS (Indian Financial Markets and Services)	VI	January	Unit 1, Unit-2	✓
				February	Unit- II, Unit III, Unit IV(Product Life Cycle) (Presentations)	✓
				March	Unit IV, Unit VI (Presentations)	✓
				April	Unit VII, Unit VIII (Internal)	✓
				January	Unit I: Indian Contract Act, 1872	✓
		Marketing Management	IV	February	Unit II: Sale of Goods Act, 1930 (Assignment)	✓
				March	Unit III and IV: Companies Act, 2013 and Consumer Protection Act, 1986 (Test)	✓
				April	Unit V and VI : Competition Act, 2002 and Intellectual Property Rights	✓
				January	Unit I and II: Foundations of advertising and Planning and strategy (Assignment)	✓
				February	Unit III and IV: Effective Advertising Message and Effective Advertising Media	✓
Legal Aspects of Business	VI	March	Unit V and VI: Consumer Personality (Test)	✓		
		April	Unit VII: Consumer Perception and Learning Consumer Attitude and Culture	✓		
		January	Unit I: Classical Linear Regression Model	✓		
		February	Unit II: Multiple Regression Model (Test)	✓		
		March	Unit III : Functional Forms and Dummy Variables (Assignment)	✓		
Advertising and Consumer Behaviour	VI	April	Unit IV: Relating the assumptions	✓		
		January		✓		
		February		✓		
		March		✓		
		April		✓		
Basic Econometrics	IV	January		✓		
		February		✓		
		March		✓		
		April		✓		
		January		✓		

Parul Behl
Review of project report

Unnash Santhya

Sem II, IV & VI : 2017-18

5. No.	Name of the teacher	Name of the paper	Semester	Month	Topic covered	Exercises
1	Mr. Ishu Thakur	Microeconomics & Applications II	II	January	Unit I: Oligopoly and Game Theory	✓
				February	Unit II: Factor Markets (Test)	✓
				March	Unit III: General Equilibrium; Unit IV: Welfare	✓
				April	Unit V: Market Failure (Assignment)	✓
				January	Unit I: Basic Concepts; Unit II: Single Variable Differentiation	✓
				February	Unit II: Single Variable Differentiation(Continued)(Test)	✓
				March	Unit III: Linear Algebra	✓
				April	Unit IV: Functions of Two Variables (Test)	✓
				January	Unit I: Classical Linear Regression Model	✓
				February	Unit II: Multiple Regression Model	✓
March	Unit III: Functional Forms and Dummy Variable; Unit IV: Relaxing the Assumptions (Test)	✓				
April	Unit IV: Relaxing the Assumptions(Continued)(Test)	✓				
2	Dr. Parul Behl	Econometrics Packages	IV	January	Unit I: Along with basic excel functions	✓
				February	Excel Functions; Unit-2	✓
				March	Unit-4: Introduction to SPSS; Unit-5	✓
				April	Project Report, Practical and chi-square distribution (Unit-3)	✓
				January	Unit I, Unit-2	✓
				February	Unit- II, Unit III, Unit IV(Product Life Cycle)	✓
				March	Unit IV, Unit VI	✓
				April	Unit VII, Unit VIII	✓
				January	Unit I Introduction	✓
				February	Unit II (SEBI, RBI)	✓
March	Unit III(Lease Financing, Hire purchase and lease, Insurance)	✓				
April	Credit Rating; Unit IV and Unit V including numericals.	✓				
3	Ms. Unashi Sahiya	Fundamentals of Finance and its Applications	IV	January	Unit I: Indian Contract Act, 1872	✓
				February	Unit II: Sale of Goods Act, 1930(Assignment)	✓
				March	Unit III and IV: Companies Act, 2013 and Consumer Protection Act, 1986(Test)	✓
				April	Unit V and VI: Competition Act, 2002 and Intellectual Property Rights	✓
				January	Unit I and II: Foundations of advertising and planning and strategy	✓
				February	Unit III and IV: Effective Advertising Message and Effective Advertising Media(Assignment)	✓
				March	Unit V: Consumer Personality(Test)	✓
				April	Unit VI and VII: Consumer Perception and Learning; Consumer Attitude and Culture	✓
				January	Unit I: Basis of Trade & Gains from Trade	✓
				February	Unit II: Trade Policies and International Negotiations (Test)	✓
March	Unit III: Financial Arrangements Governing International Trade and Capital flows (Assignment)	✓				
April	Unit IV: Foreign Exchange Market and Principles of Transactions	✓				
4	Ms. Priya Sarana	Advertising and Consumer Behaviour	VI	January	Unit V: Exchange Rate Determination and Exposures	✓
				February		✓
				March		✓
				April		✓
				January	Unit I: Indian from Independence to Liberalization; India Since 1980s (Liberalization and Beyond): Overview	✓
				February	Unit II: India Since 1980s (Liberalization and Beyond): Overview (Test)	✓
				March	Unit III: Macro Trends Since 1990s (Assignment)	✓
				April	Unit IV: Indian Agriculture Since 1970	✓
				January	Unit V: Indian Foreign Trade and Services	✓
				February	Unit I: Theories of Consumption and Investment	✓
March	Unit II: Open Economy-I: The Concepts (Test)	✓				
April	Unit III: Open Economy II: The Mundell Fleming Model Unit IV: Economic Growth	✓				
		Macroeconomics & Applications II	IV		Unit V: Money and Fiscal Policy (Assignment)	✓

Parul Behl
Unashi Sahiya

Compt. 11.18.17

Sem I, III & V 2017-18

S. No.	Name of the teacher	Name of the paper	Semester	Month	Topics covered
1	Mr. Isha Thakur	Microeconomics & Applications I	I	August	Unit I: Basic Concepts
				September	Unit II: Consumer Choice (Test)
				October	Unit III: Cost; Unit IV: Production
				November	Unit V: Forms of Market (Assignment)
				August	Unit I - Introduction to Descriptive Sample Measures
2	Ms. Parul Behl	Statistics for Business Economics	III	September	Unit II: Probability and Probability Distributions
				October	Unit III: Sampling and Hypothesis Testing (Test)
				November	Unit IV: Index Numbers (Assignment)
				August	Unit I: Portfolio Theory and Management
				September	Unit II: Valuation Models and Market Efficiency
3	Ms. Unashi Sahiya	Investment and Risk Management	VI	October	Unit III: Fund Management; Unit IV: Risk Management Through Bonds (Test)
				November	Unit V: Risk Management Through Derivatives (Assignment)
				July/August	Unit I: Unit II
				September	Unit II continued (Final Accounts), unit III: cost and management accounting
				October	Unit III, Unit IV (Planning and Control), Internal
4	Ms. Priya Saxena	Accounting for managers	I	November	Unit IV (Cash Flow)
				July/August	Unit I - Entrepreneurial Mindset
				September	Unit I continued, Unit III (Entrepreneurial Ventures)
				October	Unit II continued, Unit III along with case studies with ppt case study PPT, Internal and Projects
				November	Unit II along with PPTs and Internal
5	Ms. Priya Saxena	Entrepreneurial Skills	III	July/August	Unit I: Introduction
				September	Unit II: Long term Investment Decision
				October	Unit III: Cost of Capital Unit IV: Financing Decision (Assignment)
				November	Unit IV Continued (Internal Exam)
				July/August	Unit I: Introduction
6	Ms. Priya Saxena	Organisational behaviour	VI	September	Unit I: Introduction to Operations Research and Linear Programming
				October	Unit II: Transportation and Assignment; Workshop in computer lab on Excel software for Unit I and II (Assignment)
				November	Unit III: Dynamic Programming and Integer Programming
				July/August	Unit I: Introduction to Basic Macroeconomic Concepts
				September	Unit II: IS-LM Model
7	Ms. Priya Saxena	Corporate Finance	III	October	Unit III: Aggregate Supply and Aggregate Demand Model (Test)
				November	Unit IV: Inflation, Unemployment and the Phillips Curve
				July	Unit V: Economics of Great Depression, Hyperinflation, Deficits, Advances in Business cycle Theory (Assignment)
				August	Unit I: Basic concepts, Demand and Supply
				September	Unit II: Elasticity of Demand and Supply, Application of Demand and Supply; Unit II: Cardinal Utility Theory, Ordinal Utility Analysis.
8	Ms. Priya Saxena	Quantitative Techniques For Management	V	October	Unit III: Production (Test)
				November	Unit IV: Cost and Revenue; Unit V: Market Structure (Perfect Competition, Monopoly)
				July	Unit I: An Introduction to Basic Macroeconomic Concepts
				August	Unit II: IS-LM Model
				September	Unit III: Aggregate Supply and Aggregate Demand Model (Test)
9	Ms. Priya Saxena	Macroeconomics & Applications I	III	October	Unit IV: Inflation, Unemployment and the Phillips Curve
				November	Unit V: Economics of Great Depression, Hyperinflation, Deficits, Advances in Business cycle Theory (Assignment)
				July	Unit I: Basic concepts, Demand and Supply
				August	Unit II: Elasticity of Demand and Supply, Application of Demand and Supply; Unit II: Cardinal Utility Theory, Ordinal Utility Analysis.
				September	Unit III: Production (Test)
10	Ms. Priya Saxena	Micro Economics- GE	III	October	Unit IV: Cost and Revenue; Unit V: Market Structure (Perfect Competition, Monopoly)
				November	Unit V: Market Structure (Monopolistic Competition) (Assignment)
				July	Unit I: Structure-Conduct-Performance Paradigm
				August	Unit II: Market Structure, Power and Concentration
				September	Unit III: Barriers to Entry (Test)
11	Ms. Priya Saxena	Industrial Economics	V	October	Unit IV: Vertical Integration, Product Differentiation and Advertising (Assignment)
				November	Unit V: Technical Progress and Performance
				July	Unit I: Structure-Conduct-Performance Paradigm
				August	Unit II: Market Structure, Power and Concentration
				September	Unit III: Barriers to Entry (Test)

Sem II, IV, VI 2016-17

S.No	Name of the teacher	Name of the paper	Course	Sem	Month	Topics covered
1	Ms. Unvashi Sahitya	International Financial Management	B.A.(H) Business Economics	VI	January	Unit I: Foreign exchange markets, Types of quotations, calculation of spot and forward rates, cross rates, Arbitrage opportunities in foreign exchange markets
					February	Interest rate parity, Purchasing power parity, International Fisher Effect, Derivatives in International Financial Markets (Assignment)
					March	International Financial System(Class Test)
					April	Factors affecting exchange rates and exposures, Payment systems, FDI vs FII
					January	Types of advertising, concept of IMC, Advertising agency/Advertising appropriations, Advertising planning and strategy, DAGMAR Approach
					February	Effective advertising message: USPs UVP, copy writing, design and production(Assignment)
		Fundamentals of Finance and its Applications GE-3	B.A.(H) Economics	IV	March	Effective advertising media including media budget and media strategies(Class Test)
					April	Brand management, brand leveraging and brand performance, brand positioning and brand building
					January	Nature, scope and objectives of finance, meaning of cash flows, Compounding and Discounting of cashflows
					February	Annuities, Risk and Return (Assignment)
					March	Sources of finance: equity, Preference andn Debt (Class Test)
					April	Concept of Financial Accounting, Users of Financial Accounting, Accounting Standards
2	Priya Sax	Macroeconomics & Applications II	B.A.(H) Business Economics	IV	January	Unit I: Theories of Consumption and Investment
					February	Unit II: Open Economy I- The Concepts; Unit III: Open Economy II- The Mundell-Fleming Model (Assignment)
					March	Unit IV: Economic Growth (Test)
					April	Unit V: Monetary and Fiscal Policy
					January	Unit I – Introduction; Unit II: National Income Accounting
					February	Unit III: Determination of Income and Employment
		Macroeconomics (GE)	B.A.(H) Economics	II	March	Unit IV: Money and Banking (Test)
					April	Unit V: Balance of Payment (Assignment)
					January	Unit I: Environmental Problems & Issues
					February	Unit II: Solutions to Environmental Problems
					March	Unit II: Solutions to Environmental Problems (Test)
					April	Unit V: Global Environmental Management
Environmental Economics	B.A.(H) Economics	VI	January	Unit I: Environmental Problems & Issues		
			February	Unit II: Solutions to Environmental Problems		

Sem II, IV & VI.

3	ABHIMAN YU KUMAR	Micro economics and applications- II	B.A.(H) Business Economics	II	January	OLIGOPOLY AND GAME THEORY, WELFARE
					February	OLIGOPOLY AND GAME THEORY, FACTOR MARKET AND ONE TEST
					March	GENERAL EQUILIBRIUM AND ONE ASSIGNMENT
					April	MARKET FAILURE
					January	ECONOMIC DEVELOPMENT : DEFINITIONS AND CONCEPT
					February	GROWTH MODELS, HUMAN CAPITAL AND ONE TEST
					March	TECHNOLOGICAL PROGRESS AND ONE ASSIGNMENT
					April	STATE AND MARKET
					January	OVERVIEW OF STRATEGIC MANAGEMENT
					February	ENVIRONMENTAL ANALYSIS, STRATEGY FORMULATION, ANALYSIS AND CHOICE AND ONE TEST
4	Ms. Parul Behl	Business Strategy and Ethics	B.A.(H) Business Economics	VI	March	STRATEGIC IMPLEMENTATION AND CONTROL AND ONE ASSIGNMENT
					April	BUSINESS ETHICS
					January	Basic word and Excel
					February	Project Report Discussion and E- Resources, Types of Databases
					March	Software (Spss)
					April	Software (Spss), Data Analysis and Practical
					January	Unit 1: Introduction, Unit 2: Marketing environment and competitive analysis
					February	Unit 3: Segmentation, Targeting and Positioning ; Unit 4: Product (Presentation)
					March	Unit 4: Product, Unit 5: Pricing (Test) , Unit 6: Distribution
					April	Unit 7: Promotion , Unit 8: Emerging trends in marketing
	Fundamentals of Finance and its Applications GE-3	B.A.(H) Economics	IV	January	Unit 2: Financial Markets	
				February	Unit 3: Financial Services, Presentation	
				March	Unit 3: Financial Services, Test	
				April	Unit 4: Mutual Funds	
				April	Unit 4: Mutual Funds	

Sem I, III, IV 2016-17

S.No.	Name of the	Name of the paper	Semester	Month	Topics covered
1	Ms. Priya Saxena	Macroeconomics & Applications I	III	July	Unit I: An Introduction to Basic Macroeconomic Concepts
				August	Unit II: IS-LM Model
				September	Unit III: Aggregate Supply and Aggregate Demand Model
				October	Unit IV: Inflation, Unemployment and the Phillips Curve
				November	Unit V: Economics of Great Depression, Hyperinflation, Deficits, Advances in Business cycle Theory
		Micro Economics- GE	III	July	Unit I: Basic concepts, Demand and Supply
				August	Unit I: Elasticity of Demand and Supply, Application of Demand and Supply; Unit II: Cardinal Utility Theory, Ordinal Utility Analysis
				September	Unit II: Ordinal Utility Analysis; Unit III: Production
				October	Unit IV: Cost and Revenue; Unit V: Market Structure (Perfect Competition, Monopoly)
				November	Unit V: Market Structure (Monopolistic Competition)
Indian Economy	V	July	Unit I: The Recovery of Indian economic Growth in the Nehru Era, India's Tryst with Destiny		
		August	Unit I: India's Tryst with Destiny; Unit II: An Uncertain Glory: Indian and Its Contradictions		
		September	Unit III: Growth Record of the Indian economy 1950-2008, India's Labour Market during the 2000s surveying the changes, India amidst the Global Crisis		
		October	Unit IV: Public Distribution System, Indian Agriculture, Dissecting Agricultural Performance since mid 1990s; Unit V: Privatization		
		November	Unit V: India's Tryst with Destiny, Anatomy of India's Merchandise Export Growth, Services Led Growth		

2	Ms. Urvasi Sahitya	Accounting For Managers	I	July	N/A
				August	Unit I- Accounting Fundamentals- including Basic Accounting Concepts and Conventions, Journal, Ledger and trial Balance (Assignment)
				September	Unit II- Double Entry Book Keeping- including Final Accounts of a sole trader
				October	Unit III- Cost and Management Accounting- including cost sheet, absorption and marginal costing (Internal Assessment Test)
				November	Unit V - Planning and Control
		Corporate Finance	III	July	Unit I- Introduction including Wealth maximization vs profit maximization objectives of Corporate Finance and Time Value of Money
				August	Unit II- Long term Investment Decisions including determination of relevant cash flows and capital budgeting techniques- Accounting Rate of Return, Pay-Back Period, Internal rate of return, Net Present Value, Terminal Value and Discounted Pay-back Period (Assignment)
				September	Unit III- Cost of Capital
				October	Unit IV - Financial Decision- including Operating, Financial and Combined Leverage
				November	Unit IV Contd. - Capital Structure Theories and Dividend Decision Theories Unit V - Short Term Investment Decision
Investment Management	V	July	Unit I- Bond Management- including Bond Duration, Convexity, Immunization and Rebalancing of Bond Portfolios.		
		August	Unit II- Market Efficiency- including Dividend Discount Model (Assignment)		
		September	Unit III- Portfolio Theory (Internal Assessment Test)		
		October	Unit IV- Mutual Funds		
		November	Unit V- Derivatives Unit V Contd. - Derivatives contd.		

2016-17

3	Ms. Parul Behl	Consumer Behaviour	V	July	Unit I: Introduction
			August	Unit II: Personality and consumer Behaviour, Consumer Perception	
			September	Unit III: Consumer Learning, Consumer Attitude (Assignment)	
			October	Unit IV: Culture and consumer Behaviour (Internal)	
			November	Unit V: Consumer Decision Making Process	
		Computational Techniques	V	July	NA
			August	NA	
			September	Excel	
			October	SPSS (Test), L.P, Project Report	
			November	Project Report (Continued)	
4	Mr. Pankaj Khandelwal	Micro Economics and Applications- I	I	July	N/A
			August	Unit I: Basics Concepts	
			September	Unit II: Consumer Choice	
			October	Unit III: Production Unit IV: Cost: Internal Assessment Test	
			November	Unit V: Forms of Market: Assignment	
		Statistics for Business Economics	III	July	Unit I: Introduction to Descriptive Sample Measures
			August	Unit II: Probability and Probability Distributions	
			September	Unit III: Probability and Probability Distributions Contd.: Joint Distribution, marginal and conditional Distribution, Covariance and Correlation, Theoretical distribution, Discrete and Continuous Random Variable Internal Assessment	
			October	Unit IV: Sampling and Hypothesis Testing; Assignment	
			November	Unit V: Index Number	
International Economics	V	July	Unit I: Basis of Trade and Gains from Trade		
	August	Unit II: Trade Policies and International Negotiations : Topic Covered: Instrument of Trade Policy, Effective rate of Protection and Welfare argument			
	September	Unit II: Trade Policies and International Negotiations Contd.: Topics: Economic Union and Free Trade area, Evaluation of WTO from GATT, Current Rounds, Regionalism vs. Multilateralism, Unit III: Financial Arrangement Governing International Trade and Capital flows Topic: International Financial System ; Internal Assessment			
	October	Unit III: Financial Arrangement Governing International Trade and Capital flows Topic: International Financial System,			
	November	Unit IV: Foreign Exchange Market and Principles of Transaction: Assignment Unit V: Exchange Rate Determination and Exposures			

2016-17

1	Mr. Abhimanyu Kumar	Introduction to Marketing Management	III	July	NA
				August	NA
				September	UNIT I- WHAT IS MARKETING UNIT II - UNDERSTANDING CONSUMERS UNIT III- PRODUCT AND PRICE
				October	UNIT -IV PROMOTION AND BRAND MANAGEMENT UNIT - V PLACE (DISTRIBUTION) AND ONE TEST AFTR MID SEMESTER BREAK (TEST AND 1 ASSIGNMENT/CASE STUDIES)
				November	UNIT VI- ENVIRONMENT AND COMPETITION
				July	NA
		Entrepreneurial Skills	III	August	NA
				September	UNIT I- THE ENTREPRENEURIAL MINDSET UNIT IV- CASE STUDY OF SELECTED INDIAN BUSINESS HOUSES 1 INTERNAL TEST
				October	UNIT II- LAUNCHING ENTREPRENEURIAL MINDSET UNIT IV - CASE STUDY OF SELECTED INDIAN BUSINESS HOUSES UNIT III- ROLE OF INNOVATION AND CREATIVITY
				November	UNIT III- ROLE OF INNOVATION AND CREATIVITY(BRANDING, TRADEMARK, PATENTS, COPYRIGHTS AND REGISTERED DESIGN PROTECTION)
				July	NA
				August	NA
Accounting For Managers	V	September	Unit IV: RATIO ANALYSIS		
		October	Unit IV Contd.: CASH FLOW STATEMENT AND ONE INTERNAL TEST AND ASSIGNMENT		
		November			

Jan - April 2016

S.No.	Name of the teacher	Name of the paper	Semester	Month	Topics covered
1	Ms. Priya Saxena	Macroeconomics & Applications II	IV	January	Unit I: Theories of Consumption and Investment
				February	Unit II: Open Economy I: The Concepts; Unit III: Open Economy II: The Mundell-Fleming Model (Assignment)
				March	Unit IV: Economic Growth (Test)
				April	Unit V: Monetary and Fiscal Policy
				January	Unit I - Introduction; Unit II: National Income Accounting
2	Ms. Urvasi Sahitya	Indian Financial System	IV	February	Unit IV: MONEY MARKETS & DEBT MARKET IN INDIA
				March	Unit II: PRIMARY MARKET FOR CORPORATE SECURITIES IN INDIA (Assignment)
				April	Unit III: SECONDARY MARKET IN INDIA (Test)
				January	Unit I: FINANCIAL MARKETS IN INDIA (RBI and SEBI)
				February	Unit IV: MONEY MARKETS & DEBT MARKET IN INDIA
3	Ms. Parul Behl	Micro Economics and Applications - II	II	January	Unit I: (i) Introduction, LPP
				February	Unit V: Simple Inventory Models
				March	Unit I: (ii) Linear Programming (Assignment)
				April	Unit II: TRANSPORTATION & ASSIGNMENT
				January	Unit III: THEORY OF GAMES, DECISION THEORY AND DECISION ANALYSIS
4	Mr. Pankaj Khandelwal	Mathematics for Business Economics	II	March	Unit III: DYNAMIC PROGRAMMING
				April	Unit V: Simulation (Test)
				January	Unit V: CPM / PERT Analysis
				February	Topic I - Individual Behaviour
				March	Topic II - Individual Behaviour (continued), Opportunities
4	Mr. Pankaj Khandelwal	Macroeconomics (GE)	II	January	Topic I - Individual Behaviour
				February	Topic II - Individual Behaviour (continued), Opportunities
				March	Topic III - Group Behaviour, Organisational Culture and Structure, Presentation and Assignment
				April	Topic IV - Change, Conflict and Power (Test)
				January	Unit 1 - Basics Concepts
4	Mr. Pankaj Khandelwal	Macroeconomics (GE)	II	February	Unit 3 - SINGLE VARIABLE DIFFERENTIATION AND Unit 4 - Linear Algebra
				March	Unit 2 - Functions
				April	Unit 5 - FUNCTIONS OF TWO VARIABLES
				January	Unit 1 - Introduction; Unit II: National Income Accounting
				February	Unit III: Determination of Income and Employment
4	Mr. Pankaj Khandelwal	Macroeconomics (GE)	II	March	Unit IV: Money and Banking (Test)
				April	Unit V: Balance of Payment (Assignment)
				January	Unit I - Introduction; Unit II: National Income Accounting
				February	Unit III: Determination of Income and Employment
				March	Unit IV: Money and Banking (Test)
4	Mr. Pankaj Khandelwal	Macroeconomics (GE)	II	April	Unit V: Balance of Payment (Assignment)
				January	Unit I - Introduction; Unit II: National Income Accounting
				February	Unit III: Determination of Income and Employment
				March	Unit IV: Money and Banking (Test)
				April	Unit V: Balance of Payment (Assignment)

B.A. (H) BUSINESS ECONOMICS JUL-NOV 2015

Topics Covered

S.No.	Name of the Teacher	Name of the Paper	Semester	Month	Topics Covered
1	Ms. Urushi Sahiya	Business Finance	III	July - August	Unit 1: Nature, Scope and Objectives of Financial Management, Time Value of Money Unit 2: Investment Decisions: Capital Budgeting
				September (Assignment)	Unit 3: Cost of Capital & Financing Decision
				October (House Examination)	Unit 4: Dividend Decision
				November	Unit 5: Sources of Finance, Lease Financing, Mergers & Acquisitions
2	Ms. Parul Behl	Introduction to Marketing Management	I	July - August	Unit 1: what is marketing, Unit 2: Understanding Consumers
				September (Assignment)	Unit 3: Product and Price, Unit 4: Promotions and Brand Management
				October (House Examination)	Unit 4: Promotions and Brand Management, Unit 5: Place
				November	Unit 5: Environment and Competition.
3	Ms. Priya Saxena	Macroeconomics-I	III	July - August	Unit 1: An Introduction to Basic Macroeconomic Concepts Unit 2: IS-LM Model
				September (Assignment)	Unit 3: Aggregate Supply & Aggregate Demand Model
				October (House Examination)	Unit 4: Inflation, Unemployment & the Phillips Curve Unit 5: a) Economics of Great Events- Depression, Hyperinflation & Deficit
				November	Unit 5: b) Advances in Business Cycle Theory
4	Mr. Parraj Khandewal	Industrial Economics	III	July - August	Unit 1: Structure-Conduct-Performance Paradigm
				September (Assignment)	Unit 2: Market Concentration
				October (House Examination)	Unit 2: Market Concentration Unit 3: Barriers to Entry
				November	Unit 3: Barriers to Entry
		Basic Econometrics	III	July - August	Unit 1: Sampling & Hypothesis Testing Unit 2: Classical Two Variable Linear Regression Model
				September (Assignment)	Unit 3: Multiple Regression Model
				October (House Examination)	Unit 4: Other Functional Forms Unit 5: Dummy Variables
				November	Unit 5: Dummy Variables
		Industrial Economics	III	July - August	Unit 4: Vertical Integration, Conglomerate Diversification & Mergers
				September	Unit 4: Vertical Integration, Conglomerate Diversification & Mergers
				October (House Examination)	Unit 5: Technical Progress & Performance
				November	Unit 5: Technical Progress & Performance