UDHMODHYA'24

by Enactus and E-Cell Society of Shivaji College

UDHMODAYA'24: A Confluence of Innovation and Entrepreneurship by Enactus and E-Cell Society of Shivaji College

On 16th April 2024, the Entrepreneurship Cell (E-Cell) and Enactus Society of Shivaji College, New Delhi, showcased their collective prowess by hosting UDHMODAYA'24, an event that reverberated with entrepreneurial zeal and innovative spirit. The theme for this year's event was "Igniting Ideas, Empowering Innovations", reflecting the commitment to fostering creativity and entrepreneurship among the youth.

The event kicked off with a distinguished panel discussion featuring eminent personalities from various fields. Our esteemed speakers and industry pioneers, Dr. Sanjeen Sawhney, Mr. Gulshan Kumar, Mr. Gaurav Ghai, Mr. Manish Kumar, and Dr. Anil Kumar, are the epitome of innovation and success in the startup ecosystem. Dr. Anil Kumar, Senior Advisor and Regional VP, SESI, shared insights on the socio-economic landscape, while Mr. Gulshan Sharma, Founder of GEALIARI and Forbes 30 U 30 Asia, discussed the startup ecosystem in India. The panel was moderated by Dr. Sanjeen Sawhney, MD of ANG Auto India Private Limited, who has been featured in Forbes-Asia's Power Businesswomen list. Mr. Manish Kumar, Founder of Insightsona, and Mr. Gaurav Ghai, Founder of HTML Hints, added their perspectives on content creation and career growth, respectively.



The competitions at UDHMODAYA'24 were a blend of creativity, strategy, and entrepreneurial acumen. "Marketing Mania: Strategize and Succeed" challenged participants to devise innovative marketing strategies, while "Human Size Monopoly" offered a unique twist on the classic board game, testing teams' entrepreneurial, knowledge, and general skills. The "Venture Visionaries Case Study Competition" encouraged participants to propose profitable solutions for socio-economic challenges, reflecting the event's focus on social entrepreneurship. Additionally, "The Tote Bag Painting Competition" celebrated Indian artforms by showcasing Sustainable Development Goals through artistic expression.

One of the highlights of UDHMODAYA'24 was the B-Plan Competition "ViksIT Startup Viksit Bharat". The competition attracted a diverse range of startups, each presenting their business plans to a panel of esteemed judges. Tushar Mehta, Director of Operations at UNSTOP, and Gaurav Bhagat, Founder of Gaurav Bhagat Academy and Managing Director of Consortium Gifts, provided valuable feedback and mentorship to the participants, emphasizing the importance of innovation, scalability, and social impact.

In addition to the competitions, UDHMODAYA'24 featured interactive workshops, networking sessions, and a startup expo, providing participants with opportunities to connect with industry experts, investors, and fellow entrepreneurs. The event also showcased innovative products and services from emerging startups, highlighting the potential of young entrepreneurs to drive change and create impact.

The success of UDHMODAYA'24 can be attributed to the relentless efforts and dedication of the E-Cell and Enactus Society of Shivaji College. Their commitment to nurturing entrepreneurial talent, promoting innovation, and fostering collaboration was evident throughout the event. The engaging panel discussions, competitive competitions, and insightful workshops resonated with the participants, inspiring them to pursue their entrepreneurial aspirations and make a difference in the world.



In conclusion, UDHMODAYA'24 was a resounding success, reaffirming the importance of entrepreneurship in driving economic growth, fostering innovation, and addressing societal challenges. The event served as a platform for young entrepreneurs to showcase their ideas, connect with like-minded individuals, and gain valuable insights from industry leaders. As we look forward to future editions of UDHMODAYA, it is clear that the entrepreneurial spirit at Shivaji College continues to thrive, paving the way for a brighter and more innovative future.





DATE OF THE EVENT: Annual Event of Udhmidya. ATTENDANCE SHEET

DATE OF THE EVENT: 16 04 2024

NAME OF THE EVENT SOCIETY: Udh modya

NAME OF THE EVENT COORDINATOR: Is Chhari Charine

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DATE OF THE EVENT: 16/21/24

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TITLE OF THE EVENT: Armual Event Udhurdya

DATE OF THE EVENT: 16/4/24

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