

**SHIVAJI COLLEGE, UNIVERSITY OF DELHI**

**INTERNAL TEST**

Date: May 05, 2024

Name of the Paper: Company Law

Name of the Course: B.Com. (Prog.)

Semester: II

Faculty: Dr. Neetu Dhayal

Duration: 60 min.

Maximum Marks: 24

**ATTEMPT ANY THREE.**

**EACH QUESTION CARRIES EQUAL MARKS.**

Q1. Differentiate between Private Companies and Government Companies?

Q2. What is the difference between a Memorandum of Association and Articles of Association?

Q3. Explain the Doctrine of Ultra Vires and Indoor Management.

Q4. What is the Corporate Veil and in what conditions it is lifted and pierced?

Neetu Dhayal

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**SHIVAJI COLLEGE, UNIVERSITY OF DELHI**

**INTERNAL TEST**

Date: May 9, 2024

Name of the Paper: Company Law

Name of the Course: B.Com. (Hons.)

Semester: II

Faculty: Dr. Neetu Dhayal

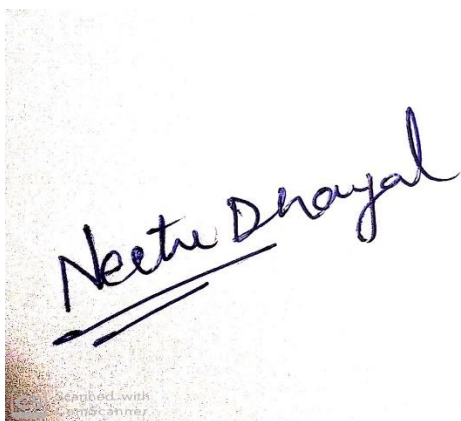
Duration: 60 min.

Maximum Marks: 24

**ATTEMPT ANY THREE.**

**EACH QUESTION CARRIES EQUAL MARKS.**

- Q1. What is the difference between a Memorandum of Association and Articles of Association?
- Q2. What is the role of promoters in the formation of the company?
- Q3. Explain the Doctrine of Ultra Vires, Indoor Management, and Constructive notice.
- Q4. What are the different steps in the online registration of a company?



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**SHIVAJI COLLEGE, UNIVERSITY OF DELHI**

**INTERNAL TEST**

Date: May 05, 2024

Name of the Paper: Emotional Intelligence

Name of the Course: VAC

Semester: IV

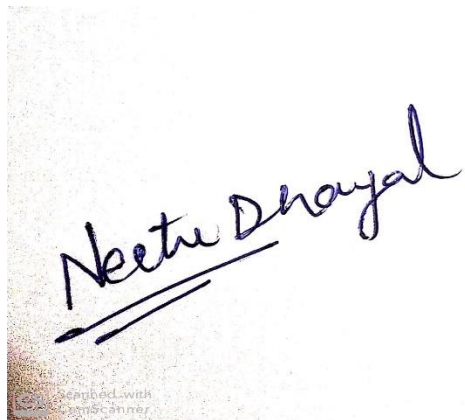
Faculty: Dr. Neetu Dhayal

Duration: 30 min.

Maximum Marks: 10

Q1. Explain mindfulness as a technique of self-management for managing Emotions. (6 Marks)

Q2. Differentiate between self-management and self-awareness. (4 Marks)



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**SHIVAJI COLLEGE, UNIVERSITY OF DELHI**  
**INTERNAL TEST**

Date: May 09, 2024

Name of the Paper: Digital Marketing

Name of the Course: SEC

Semester: II

Faculty: Dr. Neetu Dhayal

Duration: 60 min.

Maximum Marks: 20

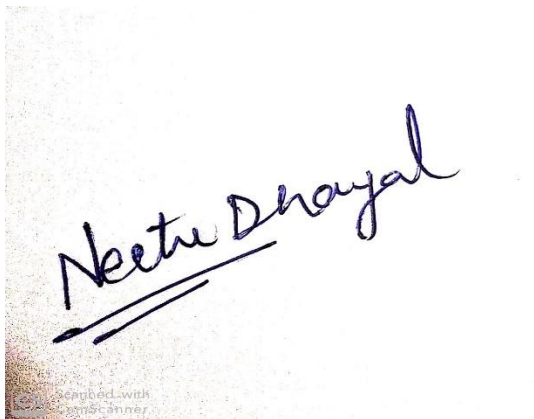
**EACH QUESTION CARRIES EQUAL MARKS.**

Q1. Differentiate between Traditional Marketing and Digital Marketing.

Q2. Explain different types of Digital Marketing.

Q3. What do you understand by community-based Social Media Marketing?

Q4. What is SEO also explain the importance of SEO for marketers.

A handwritten signature in dark ink, reading "Neetu Dhayal", is written diagonally across the page. The signature is underlined with two parallel lines. In the bottom left corner of the image, there is a small, faint watermark that reads "Scanned with CamScanner".