

B Com (Prog) Semester VI Sec A & B

International Business

Maximum Time 1.5 Hours, Maximum Marks: 30

Set A

(Attempt any 3 questions) 10 marks each

Q1 what is Globalisation and What are the elements and drivers of Globalisation ?

Q2 Discuss the organizational structure, basic principles and functions of WTO?

Q3 Explain the term disequilibrium and how we can correct the disequilibrium of balance of payment of an economy?

Q4 what is currency convertibility? Explain its importance?

Q5 Short notes on any two:

- a) Environmental degradation
- b) Role of Information technology in International Business
- c) SEZ(Special economic Zone)
- d) Modes of Entry into International Business

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Set B

(Attempt any 3 questions) 10 marks each

Q1 what is International Business and What are the elements , Modes of Entry into International Business ?

Q2 Discuss the organizational structure, basic principles and functions of World bank ?

Q3 Explain Product Life cycle theory of International business ?

Q4 what is exchange rate system ? Explain its importance?

Q5 Short notes on any two:

a) Foreign Direct Investment (FDI)

b) IMF

c) SAARC

d) Tariff and non- tariff barriers