

SHIVAJI COLLEGE
UNIVERSITY OF DELHI
DEPARTMENT OF ENGLISH
ACADEMIC YEAR 2023-24
CONTINUOUS ASSESSMENT

FACULTY NAME: Himanshi Saini

Marks: 35

NAME OF COURSE – GE BA Programme sem 4

NAME OF THE PAPER: Digital Communication 2

Q1. Do all parts

- A) Write a press release for any company's product/services launch. (10)
Submission Date: 6th March 2024
- B) Create an Email response to a customer complaining about the product of a company. (10)
Submission Date: 30th April 2024
- C) Create a website design for any fictional company created by you. (15)
Submission Date: 2nd May 2024

OR

Q2. Report Submission - Social media strategy report on any company, influencer, celebrity (35)

Submission Date: 17th April 2024



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QUESTION PAPER

FACULTY NAME: Himanshi Saini

Marks: 12

NAME OF COURSE – GE BA Programme sem 4

INTERNAL ASSESSMENT 1: Class Test

NAME OF THE PAPER: Digital Communication 2

Submission Date: 3rd March 2024

Q1. Write a corporate blog on fitness trends.

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QUESTION PAPER

FACULTY NAME: Himanshi Saini

Marks: 12

NAME OF COURSE – GE BA Programme sem 4

NAME OF THE PAPER: Digital Communication 2

INTERNAL ASSESSMENT 2 ASSIGNMENT SUBMISSION

Submission Date: 19th March 2024

Q1. Create a podcast on any social issue.

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QUESTION PAPER

Faculty Name: Himanshi Saini

Course: BA Programme English Major + Minor (SEM 2)

Name of the Paper: 16th-17th Century Drama

Internal Assessment Marks: 12 marks

Submission Date: 25th April 2024

Q1. Comment on the Dialectical Nature of the play "Dr. Faustus" by Christopher Marlow.

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QUESTION PAPER

CONTINUOUS ASSESSMENT

18 Marks CA

16th-17th Century Drama Paper

Faculty Name: Himanshi Saini

Submission Date: 2nd May 2024

Q1- 14 (1 mark each) Q15: 4 marks

Q1. In which year was Christopher Marlowe born?

a) 1600 b) 1720 c) 1564 d) 1544

Q2. Who serves as Faustus's guide and mentor in the practice of necromancy? a) Lucifer b) Mephistopheles c) Valdes and Cornelius d) Beelzebub

Q3. Who delivers the famous lines "Why, this is hell, nor am I out of it." in the play a) Faustus b) Mephistopheles c) Lucifer d) Wagner

Q4. What symbol does Faustus use to seal his pact with Lucifer?

a) A drop of blood b) A signature c) black candle d) A ring

Q5. How does Faustus first encounter Mephistopheles?

a) Through a summoning ritual b) By chance in the street c) In a dream d) At a secret meeting of sorcerers

Q6. How does Faustus react to the warning of impending damnation?

a) He dismisses it as superstition b) He seeks forgiveness c) He becomes fearful d) He embraces it eagerly

Q7. In which country did the legend of Faust emerge?

a) Italy b) France c) Germany d) Russia

Q8. Which character serves as Faustus's comic relief and assistant?

a) Lucifer b) Wagner c) Mephistopheles d) Valdes

Q9. What is the name of the city where Faustus resides and practices magic? a) Wittenberg b) Paris c) Rome d) London