

## Advisory Board

**Shri. Dr. Tejendra Mohan Bhasin**  
Central Vigilance Commissioner, GOI

**Shri. P. P. Shrivastav**  
Chairman, Shivaji College, University of Delhi

**Prof. Dinabandhu Sahoo**  
Director, IBSD, GOI

**Dr Rita Kumar**  
Student Adviser  
Norwegian University of Science and Technology

**Prof. A.Venkatraman**  
Professor, FMS, University of Delhi

**Prof. Vinay Gupta**  
Dean Examinations, University of Delhi

**Prof. S C Rai**  
Head, Department of Geography, University of Delhi

**Prof. Kavita Sharma**  
Dean, Faculty of Commerce & Business, University of Delhi

**Prof. K. V. Bhanu Murthy**  
University School of Management & Entrepreneurship, DTU

**Mr. Arvind Jha**  
Member, GB, Shivaji College

**Ms Masooma Rizvi**  
MD, Belita Design Solutions

## Registration Fee

Students	Rs. 500/-
Faculty (National)	Rs. 2000/-
Faculty (International)	Rs. 7000/-
Corporates	Rs. 5000/-

## Important Last Dates

Submission of Abstract	10.01.2019
Submission of Business Plans	10.01.2019
Submission of Registration Fee	20.01.2019
Request for accomodation	20.01.2019
(Paid accomodation can be facilitated)	

## Organising Committee

**Patron**  
Dr. Shashi Nijhawan  
Principal, Shivaji College

**Convener**  
Ms. Suman Kharbanda

**Co-conveners**  
Dr. Rashmi Wardhan  
Dr. Anuradha Mal

**Members**  
Dr. Ruchira Dhingra  
Dr. Deepika Yadav  
Dr. Prabuddh Kumar Mishra  
Dr. Virat Jolli  
Dr. Chhavi Sharma  
Ms. Vanitha Chawla  
Ms. Monika  
Ms. Manisha Rani  
Dr. Parul Behl  
Ms. Manisha  
Ms. Supriya Kamna  
Ms. Anubha

**Student Organisers**  
Simran Chawla  
Umica Sehgal  
Roshita Jain  
Vaibhav Sinha  
Sarthak Bansal  
Roshita  
Yeshe Singye

## For Further Information

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[www.shivajicollege.ac.in/e-summit/home.php](http://www.shivajicollege.ac.in/e-summit/home.php)

EDC



## Entrepreneurship Development Cell

**Shivaji College**

(NAAC Accredited 'A' Grade)

**University of Delhi**

in association with

**Institute of Bioresources and  
Sustainable Development (IBSD)**

organises

**International E-Summit**

on

**Entrepreneurship Development  
Through Ecotourism in  
Northeast India**

**February 14-15, 2019**



**Shivaji College, Ring Road, Raja Garden  
New Delhi-110027**

## About The College

Shivaji College, a constituent College of the University of Delhi, is run under the trusteeship of Delhi Administration. It is a co-educational institution and imparts instruction in various subjects at both undergraduate and post-graduate levels. The college was founded in 1961 by the renowned social activist and farmer-leader, Honourable Dr. Panjab Rao Deshmukh. Shivaji College's rigorous pursuit of academic excellence, co-curricular activities, its hardworking and illustrious faculty and verdant campus has attracted students in large numbers. Acknowledging its role in higher education the college is accredited by NAAC with 'A' grade.

The college inculcates the philosophy of Chhatrapati Shivaji, a symbol of idealism, bravery, confidence and integrity. It provides an enriching experience through holistic education which is conducive to overall growth of an individual.

## About EDC

The Entrepreneurship Development Cell (EDC), Shivaji College has the mission of fostering entrepreneurial mindset and promoting job creators among youth. It works towards equipping the students with the required skills and motivation to become entrepreneurs. EDC conducts various activities to provide students a platform to develop their skills, a forum to present their ideas and opportunity to interact with entrepreneurs and experts from industry. Shivaji College has signed an SOI with NITI Aayog to work for supporting women entrepreneurs and MOU with JNU incubation centre.

## About IBSD

North East Region of India is a genetic treasure house of plants, animals and microbial resources. It is one of the 12 mega biodiversity rich zones of the world under Indo-Burma Hotspot. Realizing the importance of the rich biodiversity and the unique bioresources of the region, Department of Biotechnology, Ministry of Science and Technology, Government of India established the Institute of Bioresources and Sustainable Development (IBSD) at Imphal, Manipur in the year 2001 under the Manipur Societies Registration Act, 1989 in order to set up the state of art biotechnology research facilities at Imphal for sustainable development of bioresources. The main mandate of this institute is conservation and sustainable utilization of bioresources for the socio-economic development of the region.

## About International E-Summit

United Nation World Tourism Organization (UNWTO) has given a call to all the signatory nations to adopt sustainable tourism in order to achieve Global Sustainable Development Goals of UN. It is therefore imperative for world economies to promote biodiversity and conservation-based ecotourism.

Ecotourism is responsible travel to fragile, pristine and usually protected areas that improves the well-being of the local people by generating sustainable and equitable income for local communities and creates awareness on conservation among tourists. It has immense potential in employment generation and poverty alleviation, especially in regions having high biological diversity and natural assets. The Entrepreneurship Development Cell of Shivaji College, University of Delhi, India, in association with Institute of Bioresources and Sustainable Development (IBSD) has chosen the theme 'Entrepreneurship Development through Ecotourism in Northeast India' for an International E Summit scheduled on February 14-15, 2019. The states of North East India have a rich cultural heritage along with abundant growth potential for Eco tourism. WWF has identified the entire eastern Himalayan region that includes all eight states of North East, as a priority Global 200 Eco region. In recent years, it has been observed that there is a growing trend towards travel to ecotourism destinations in this region.

The need of the hour therefore is to promote community based tourism in this culturally rich and bio-diverse region. The involvement of all the sections of the local community, including women could lead to overall economic development of these areas. E-Summit aims to bring together stakeholders like individuals, communities, ecotourists, planners, investors, environmentalists with the multi-pronged objective of creating awareness about Ecotourism and inspiring budding entrepreneurs to tread this path with great enthusiasm, knowledge and caution.

## Activities during E-Summit

- Business Plan Competition
- Nature and wildlife photography exhibition
- Display of handicrafts and artwork of North East region
- A cultural evening of folk music, dance & performing arts
- Poster Presentation

## Focus Areas

Along with the main theme, E-Summit shall also focus on **Ecosystem for Startups in India**. Invited young entrepreneurs shall share success strategies for emerging businesses and aspiring entrepreneurs

- Ecotourism and Community Based Tourism Development
- Sustainable City Tourism in Hill and Mountain Areas
- Cultural and Religious Heritage Destinations
- Government Policies, standards and certifications
- Entrepreneurial opportunities in Ecotourism
- Entrepreneurship: challenges, struggles and successes
- Use of technology and innovation
- "What you can do" for conserved areas and moulding the mindset of tourists.

## Abstracts Invited for Poster Presentation

Abstracts are invited for presentation of posters in the International E-Summit based on research in above mentioned themes from academicians, scientists, technologists, research scholars, students and corporates. These abstracts, not exceeding 300 words should be submitted by mail to [esummit@shivaji.du.ac.in](mailto:esummit@shivaji.du.ac.in) on or before 10th January 2019. Details and registration form are available at the e-summit website. On acceptance of the Abstract, author(s) will be invited to present their paper as poster. Please note that only poster presentation is allowed during E-Summit. These will be published in Summit publication.

## Business Plan Competition

Business plans are invited for innovative business ideas in the form of a new product or service in any field of operation or sector. This competition is open to students from all streams or courses and is not restricted to the summit theme. Cash prize of Rs 20,000 and a running trophy will be presented to winning team. Runners up shall be awarded cash prize of Rs 12,000. All participants reaching the 3rd round will be awarded a Certificate of Participation. It is mandatory for each member of the team to register. Details of the B Plan competition are available at summit website.